

ECONOMICS 327
MONEY & ECONOMIC ACTIVITY
FALL SEMESTER 2022

Instructor: Dr. Timothy Moreland

Office Hours: Virtual office hours will be held via Zoom, Tuesday 3:00-4:00 pm. To access office hours, go to the Zoom tab on the course Canvas page at the scheduled time. I'm also available to meet individually on Zoom by appointment (please email me to setup an appointment).

E-mail: tmoreland@uncg.edu

Classroom: Bryan 104

Class Period: Monday and Wednesday at 5:00 – 6:15 pm

Overview

Course Description: The purpose of the course is to familiarize students with the operation of financial markets in general, and the banking system in particular. We will examine the tools, goals and effectiveness of the Federal Reserve and the conduct of both domestic and international monetary policy.

Course Objectives: By the end of the course you should understand:

1. The Fed's role in determining inflation, output and employment.
2. The structure, composition and functions of the money and capital market.
3. The money supply process and the role of banks in money creation.
4. The tools and procedures that the Fed uses to affect the money supply process.
5. The economy-wide impact that the money supply has on output and prices.

Prerequisites: ECO 202

Required Textbook: *The Economics of Money, Banking, and Financial Markets, 13th Edition*, by Frederic Mishkin, published by Pearson Prentice Hall, 2022.

You will also need to purchase a Packback subscription (included in the course as part of the First Day Complete program). This is detailed next and will also be discussed on the first day of class.

Packback Instructions

Packback Questions

Participation is a requirement for this course, and the Packback Questions platform will be used for online discussion about class topics. Packback Questions is an online community where you can be fearlessly curious and ask open-ended questions to build on top of what we are covering in class and relate topics to real-world applications.

Packback Requirements

Your participation on Packback will count toward 10% of your overall course grade.

There will be a weekly Sunday at 11:59PM EST deadline for submissions. In order to receive full credit, you should submit the following per each deadline period:

- 1 open-ended Question every week with a minimum Curiosity Score of 65, worth 4pts of each assignment grade
- 2 Responses every week with a minimum Curiosity Score of 65, worth 6pts of each assignment grade

How to Register on Packback

Note: Only access Packback through **Canvas** in order to ensure your grades sync properly

1. Click the Packback assignment link within **Canvas** to access the community
2. Follow the instructions on your screen to finish your registration.
3. **In order for your grade to be visible in Canvas**, make sure to click each Packback assignment link as you post your Packback submissions.

Packback may require a paid subscription. Refer to www.packback.co/product/pricing for more information.

How to Get Help from the Packback Team

If you have any questions or concerns about Packback throughout the semester, please read their FAQ at help.packback.co. If you need more help, contact their customer support team directly at help@packback.co.

For a brief introduction to Packback Questions and why we are using it in class, watch this video: <https://www.youtube.com/watch?v=OV7QmikrD68>

Course Conduct

Quizzes: Instead of midterm exams, there will be six short (approximately 8-10 questions) quizzes throughout the course, plus a comprehensive final exam. Quizzes will be taken at the beginning of the designated class period (see schedule below). The final exam will be taken during the assigned exam time (see below). The final exam will be a combination of multiple-choice and short-answer questions. A practice exam will be provided before the final exam to help students prepare for the format.

Quiz Make-up Policy: There will be no make-up quizzes; however, a student's lowest quiz grade will be dropped.

Final Exam Date: Friday, December 2 at **7:00-10:00 pm**

Problem Sets: There will be six problem sets throughout the course. Problem sets will be submitted on Canvas. The lowest problem set grade will be dropped and not count towards the final grade.

Course Paper: Each student will prepare one short (2 page) out-of-class paper for 10% of your final course grade.

Attendance: Attendance is a component of your participation grade. If you miss class, it is your responsibility to keep up with course material, including what is covered during in-class lectures. In the past, student success in this class has been highly correlated with class attendance/participation. **As mentioned above, there will be graded in-class quizzes that require your attendance.** Please note that the last day our class meets this semester is Wednesday, November 30th.

Website: We will use Canvas in this class. I will post important announcements on Canvas, so it is your responsibility to check Canvas before each class. I will also post lecture slides for upcoming classes. All problem sets will be submitted via Canvas.

Cell Phone Policy: Cell phones can be disruptive in the classroom. I ask that cell phones be muted and put away prior to the beginning of class.

COVID-19 Policies: As we return for Fall 2022, all students, faculty, and staff and all visitors to campus are required to uphold UNCG's culture of care by actively engaging in behaviors that limit the spread of COVID-19. While face-coverings are optional in most areas on campus, individuals are encouraged to wear masks. All individuals and visitors to campus are asked to follow the following actions:

- Engaging in proper hand-washing hygiene.
- Self-monitoring for symptoms of COVID-19.
- Staying home when ill.
- Complying with directions from health care providers or public health officials to quarantine or isolate if ill or exposed to someone who is ill.
- Completing a self-report when experiencing COVID-19 symptoms, testing positive for COVID-19, or being identified as a close contact of someone who has tested positive.
- Staying informed about the University's policies and announcements via the COVID-19 website.

Students who are ill, quarantining, or isolating should not attend in-person class meetings, but should instead contact their instructor(s) so alternative arrangements for learning and the submission of assignments can be made where possible.

As we continue to manage COVID-19 on our campus, we are following the lead of the local health department and we will adjust our plans to balance student success, instructional requirements, and the hallmarks of the collegiate experience with the safety and wellbeing of our campus community.

Academic Honesty Policy: Each student is required to follow the Academic Integrity Policy on all major work submitted for the course. Refer to UNCG Undergraduate Bulletin/Graduate Bulletin or consult [here](#). In addition, the Bryan School Faculty Assembly and the Bryan School Student Advisory Council have adopted a set of Faculty and Student Guidelines that defines expected behavior for both faculty and student. For more information about these Guidelines consult: <https://bryan.uncg.edu/wp-content/uploads/2017/08/Faculty-and-Student-Guidelines-2018-2019.pdf>.

Course Grading Scheme:

The course average will be calculated by averaging the scores of all assignments using the following weights:

- Packback/Participation 15%
- Problem Sets (6 total - lowest score dropped)..... 15%
- Course Paper..... 10%
- Quizzes (6 total - lowest score dropped) 35%
- Final Exam 25%

The following rules will be applied to the total points earned in the class to determine your course grade:

- ≥ 93% receives at least an A
- ≥ 90% receives at least an A-
- ≥ 87% receives at least a B+

- ≥ 83% receives at least a B
- ≥ 80% receives at least a B-
- ≥ 77% receives at least a C+
- ≥ 73% receives at least a C
- ≥ 70% receives at least a C-
- ≥ 60% receives at least a D
- < 60% receives at least an F

Tentative Course Outline

Date	Contents	Relevant Chapters
August 17	Introduction; State of US Economy	N/A
August 22-24	Intro to Federal Reserve & Money	Ch. 1 (w/ Appendix), Ch. 13 Aug 24 - Paper assigned
August 29-31	Capital Markets and Interest Rates	Ch. 2, Ch. 3 Aug 31 – PS #1 due
September 7	Meaning of Interest Rates	Ch. 4 Sep 7 – Quiz #1
September 12-14	Behavior of Interest Rates	Ch. 4, Ch. 5 Sep 14 – PS #2 due
September 19-21	Banking Structure and Regulation	Ch. 9, Ch. 11, Ch. 10, Ch. 12 Sep 19 – Paper due Sep 21 – Quiz #2
September 26-28	Money Supply	Ch. 14
October 3-5	Tools of Monetary Policy	Ch. 15, Ch. 13 Oct 5 – PS #3 due
October 12	Aggregate Demand and Supply	Ch. 20, 21, 22 Oct 12 – Quiz #3
October 17-19	AD-AS, Monetary Policy	Ch. 22 (w/Appendix), 23 Oct 19 – PS#4 due
October 24-26	The Great Depression	N/A Oct 26 – Quiz #4
Oct 31 - Nov 2	The Great Recession	N/A Nov 2 – PS #5 due

November 7-9	Pandemic Recession	N/A Nov 9 – Quiz #5
November 14-16	Bitcoin; Inflation	N/A Nov 16 – Quiz #6
November 21	Monetary Policy (video lecture)	Ch. 23

NOTE: November 21st lecture will be an online video lecture. There will be no in-class lecture that day.

NOTE: Practice Final distributed to class on November 23rd

November 28-30	Course Wrap-Up & Final Review	N/A Nov 30 – PS#6 due
December 2	Final Exam (7pm-10pm)	All Chapters

**Note: coverage of topics is subject to change; this is a rough guide only.*