



THE UNIVERSITY *of* NORTH CAROLINA
GREENSBORO

Consumer, Apparel and Retail Studies

Course Syllabus Spring 2023

CRS 312 Technical Apparel Analysis

Lecture: Monday 12:00pm-1:15pm Stone 204

Lab: Monday 2:00-4:30 pm Stone 244

OR

Wednesday 12:00-2:30pm Stone 244

Instructor: Anne Mitchell Wood

Email: acmitch2@uncg.edu

Telephone: 336-256-0272

Office: 353 Stone Building

Office Hours: Tuesday/Thursday 9:30-11am by prearranged Zoom appointment. The best way to reach me for quick questions is via email above. Can also meet in person after lecture on Mondays.

PREREQUISITE:

CRS 211

REQUIRED TEXT:

Brown, P & Rice, J (2014) Ready-to-Wear Apparel Analysis, 4th ed. Pearson Education

REQUIRED SUPPLIES:

- Tape Measure
- Scissors

STRONGLY SUGGESTED TEXT:

American Psychological Association. (2009). Publication Manual of the American Psychological Association (6th ed). Washington, DC: Author.

COURSE DESCRIPTION: The purpose of this course is to provide an understanding of the production of ready-to-wear apparel and to present methods for evaluating quality. Ready-to-wear apparel and consumer goods will be examined and evaluated from a consumer perspective in order to understand how apparel products are developed, tested and produced and to appreciate the features that affect cost and quality.

COURSE OBJECTIVES:

- To explain the basic principles of apparel design and construction in the apparel industry.
- To be able to apply those principles in class exercises and lab assignments.
- To be able to effectively analyze apparel construction details and methods.

- To evaluate apparel and consumer goods from a consumer perspective.

STUDENT RESPONSIBILITY:

Each student in CRS 312 is responsible for reading the syllabus and becoming familiar with all course policies and the outlined schedule, including tests, projects, and lab due dates. In addition, each student is expected to comply with the UNCG Honor Policy, contribute to class discussions/activities, attend all labs on time, and be properly prepared for every class with textbook and required materials. Students should speak with me early in the semester about problems with course materials, grades, class assignments, etc... Do not wait until the end of the semester to address problems that can be solved immediately. If you are having trouble understanding class materials or lab assignments, please contact me immediately. I do not mind helping anyone further understand course materials, I want you to succeed and understand the information in this course and I am here to help you.

ACADEMIC INTEGRITY POLICY:

The UNCG Academic Integrity Policy States; “If knowledge is to be gained and properly evaluated, it must be pursued under conditions free from dishonesty. Deceit and misrepresentations are incompatible with the fundamental activity of this academic institution and shall not be tolerated.” By choosing to enroll in this course and by completing the assignments, projects, examinations, etc., you are by default held to the standards of the Academic Integrity Policy, and you are subject to sanctions should you violate the policy in any manner.

Health and Wellness

Your health impacts your learning. Throughout your time in college, you may experience a range of health issues that can cause barriers to your learning. These might include physical ailments, illnesses, strained relationships, anxiety, high levels of stress, alcohol/drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may be experiencing. You can learn about the free, confidential mental health services available on campus by calling 336-334-5874, visiting the website at <https://shs.uncg.edu/> or visiting the Anna M. Gove Student Health Center at 107 Gray Drive. Help is always available. For undergraduate or graduate students in recovery from alcohol and other drug addiction, The Spartan Recovery Program (SRP) offers recovery support services. You can learn more about recovery and recovery support services by visiting <https://shs.uncg.edu/srp> or reaching out to recovery@uncg.edu

Academic Accommodations

The University of North Carolina at Greensboro respects and welcomes students of all backgrounds and abilities. If you feel you will encounter any barriers to full participation in this course due to the impact of a disability, please contact the Office of Accessibility Resources and Services (OARS). The OARS staff can meet with you to discuss the barriers you are experiencing and explain the eligibility process for establishing

academic accommodations. You can learn more about OARS by visiting their website at <https://ods.uncg.edu/> or by calling [336-334-544](tel:336-334-544) or visiting them in Suite 215, EUC

AMERICAN DISABILITIES ACT:

UNCG seeks to comply fully with the Americans with Disabilities Act (ADA). Students requesting accommodations based on a disability must be registered with the Office of Disability Services located in 215 EUC. www.uncg.edu/ods

CLASS ATTENDANCE, LATE WORK, PREPARATION, AND BEHAVIOR POLICIES:

1. Class attendance is required for labs. As outlined in the UNCG Undergraduate Bulletin:

“Regular class attendance is a responsibility and a privilege of university education. It is fundamental to the orderly acquisition of knowledge. Students should recognize the advantages of regular class attendance, accept it as a personal responsibility, and apprise themselves of the consequences of poor attendance.”

Attendance is defined as (1) being in class, (2) on time, and (3) staying for the entire period. Hence, **arriving late and/or leaving early without notice will be treated as an absence**. Be on time to class. You should plan to be in lab for the whole time period of your section, arriving late and/or leaving early is treated as an absence unless excused early by the professor.

Lab Punctuality: Every student is expected to report to class on time. **A late arrival or early departure will result in a minimum of 5 point deduction from that day’s lab grade, and one point for each additional minute of lateness i.e. 10 min late=10pt deduction. I start class on time.** The arrival to lecture or lab late is disruptive to the entire class and interrupts the class flow. Please be conscious of this and consider that you are impacting not only your own opportunity to learn but also the ability of others in the class to concentrate. Early departures have the same impact on the class environment.

Students who are absent from class are responsible for getting course materials and any announcements from classmates.

***The instructor reserves the right to drop a student from the course after four (4) absences.**

2. No make-ups for labs, quizzes, exams, in-class work or presentations are permitted.

3. Late work will not be accepted. Students are responsible for all material covered in the class; this may include assigned readings, lecture, discussion, visuals, slides, videos, and/or handouts. Work turned in after the deadline will result in a zero

4. Canvas and Email: Students are responsible for accessing and using course related materials and/or announcements that will be posted on Canvas or emailed. Please check your email daily. I will try to answer emails within 24 hours during the week (Monday through Friday). No response means the answer is already written in the course syllabus. Always check the syllabus regarding your question before emailing me.

5. Absences: the only excused absences that will be considered include (1) student illness where the student health center provides written notification and the necessity of absence from class on the day of class and/or note from a doctor regarding the specific class day indicating that you were too ill to attend class. A receipt form from a doctor's office is not sufficient. (2) a serious illness or death in the student's immediate family (parent, sibling, child) accompanied by proper documentation (i.e. link to the obituary online), (3) CARS department related trips (with prior notification and approval), (4) Religious holidays (with prior notification and approval), (5) Court subpoena (with prior notification and documentation) and (6) emergency circumstances will be evaluated on a case by case basis. All of the above absences will be verified.

Disruptive Behavior: Effective learning environments require the attention and positive contribution of both student and teacher. Conversations between and among students in the classroom while class is in session are disruptive to the learning environment. Students disrupting the class will be asked to leave and are subject to university sanctions regarding disruptive behavior.

Electronic Devices: All cell phones are to be turned off before entering the class and should not be visible. Habitual failure to follow the rule regarding cell phones will result in a student being asked to leave the class. If a student chooses to answer their phone and walks out of class, they will not be allowed to re-enter the classroom, and will receive an unexcused absence for that day's class. **Students that are text messaging in class have one of two options 1) dismissal from class with an unexcused absence OR turn their phone into the instructor for the remainder of that day's class.**

COURSE REQUIREMENT DETAILS:

Chapter Quizzes (11 @20 points = 220 points)

The information covered in the quizzes will relate to the Chapter reading assignment for the week and the lecture topic. The quizzes will be posted after the online lecture and taken **on your own time**. The purpose of chapter quizzes is to ensure engagement with and understanding of reading assignments, and they are focused on topics that you will be participating in for lab activities each week. There are no make-ups for Chapter

quizzes. All quizzes are open book and will be due on Sunday at 11:59pm the week after the Monday morning posting, so you will always have a week to complete them.

Labs (10 @ 30 points each = 300 points)

The purpose of lab is to foster a deeper understanding of course material through applying course concepts and theories in lab and/or real-world situations. Labs may not be made up due to limited classroom space. Students must attend the lab in which they are enrolled. If you miss a lab, your grade for that day is a 0.

Quality Group Assignment (1 @ 100 points = 100 points)

The Quality Assignment is a group assignment and is due as per dates on the Canvas. Presentations will begin following the lectures until all student groups have presented. Students will complete a peer review and grades will be adjusted at the instructor's discretion based on peer feedback. For example, failure to participate in the group work will result in a failing grade.

Exams (2 @ 100 points each = 200 points)

Two exams will be given. Each test will cover assigned textbook readings, lectures, PowerPoints and quiz material presented during lectures and labs. Study guides are not provided. You are responsible for all material covered in class and lab, assigned in readings and PowerPoint presentations. Both of these exams will be taken in class. They will be taken in a lab and I will send an announcement with location for both. If you arrive after the first person finishes the exam, you will not be allowed to take the exam.

MANDATORY COURSE REQUIREMENTS:		
	Requirement	Point Value
1	Lab Activities <i>11 labs worth 30 points each</i>	330 points
2	Chapter Quizzes <i>11 quizzes worth 20 points each</i>	220 points
3	Exams <i>Exam 1 = 100 points</i> <i>Exam 2 = 100 points</i>	200 points
4	Quality Assignment	100 points
Total 850 Points		

** To determine your final grade divide the points you have earned on an assignment by the assignment's points value. For example, your total grade for exams is 180 points and exam point value is 200 points: THE MATH $180/200 = .90$ (A-).*

FORMATTING REQUIREMENTS: The ability to follow directions is an important skill employer's demand in the fashion industry. Therefore, you are expected to follow these requirements for all work. Failure to follow these directions will result in an automatic 10% deduction in your grade.

- APA style is to be used for all written assignments and projects, any assignment you complete that requires you to use information that is not common knowledge must be cited. You must use in text citations and provide a reference page.
- Papers must be written in 12-point font, double spaced, with 1 inch margins at the top and bottom and 1 inch margins at the left and right, unless otherwise stated. Paper length does not include cover sheet and references!!
- All assignments must have a cover page including the following information:
 CRS 312, Technical Apparel Analysis
 Assignment Name/Title, Due Date
 Student Name(s) (First and Last)

GRADING SCALE:

A= 93-100	B = 83-86	C = 73-76	D = 63-66	F = Below 60
A-= 90-92	B- = 80-82	C-= 70-72	D-= 60-62	
B+= 87-89	C+= 77-79	D+= 67-69		

LAB POLICIES:

1. Students should be prepared for each lab. As such, students should bring all required materials, including relevant course text and lab supplies. Required lab supplies will be announced via email as well as in lecture the week of lab. This may include a laptop. If you do not have access to a laptop you can check one out at the library before lab.
2. Please be on time! Be on time! Be on time! Lab starts precisely. Students that arrive late may be required to work and complete all lab tasks independently rather than with their lab groups and will receive a 1 point deduction for every minute late.
3. Lab assignments must be completed by the Canvas due date. Makeup labs are not permitted.
4. Students must participate in lab activities and assignments as a group when indicated. Individual group members cannot leave lab early. Students that leave a group lab before it is completed will receive an automatic 25% deduction in their lab grade.
5. Turn off all cell phones, music devices, etc. when lab begins. Talking, texting, or accessing the Internet for purposes beyond lab work during lab is not permitted.
6. Each student is responsible for the cleanliness of lab. At the end of lab students are expected to clean their station and return all lab supplies. This includes throwing away any trash around the tables, cleaning up workstations, returning all items to their appropriate storage space, and placing tables and chairs back to their original position.

7. Please make the instructor aware of ANY problems, such as disruptive or unproductive students and/or group members as soon as the issues arise. The instructor will work with groups to resolve the problems.

CARS Department Statement on Student Conduct and Complaint Behavior:

The Department of Consumer, Apparel, and Retail Studies (CARS) expects that all students enrolled in the CARS major will behave professionally and in a manner that reflects positively on the department, the school, and the university. This expectation applies to conduct within CARS courses, when working at internship sites, and attending events where students are acting as representatives of the CARS program. Complaints pertaining to a specific course must first be brought up with the instructor. Per the UNCG University Catalog, if a student wishes to appeal an assigned grade, the student should first discuss the concerns with the instructor. If desired, the student may further appeal to the department head, the dean of the school or college, and the provost, in that order. See the University Catalog for further details on Grade Appeals.

Required UNCG Syllabus Language for Spring 2023

As we return for Spring 2023, all students, faculty, and staff and all visitors to campus are required to uphold UNCG's culture of care by actively engaging in behaviors that limit the spread of COVID-19. While face-coverings are optional in most areas on campus, individuals are encouraged to wear masks. All individuals and visitors to campus are asked to follow the following actions:

- Engaging in proper hand-washing hygiene.
- Self-monitoring for symptoms of COVID-19.
- Staying home when ill.
- Complying with directions from health care providers or public health officials to quarantine or isolate if ill or exposed to someone who is ill.
- Completing a self-report when experiencing COVID-19 symptoms, testing positive for COVID-19, or being identified as a close contact of someone who has tested positive.
- Staying informed about the University's policies and announcements via the COVID-19 website.

Students who are ill, quarantining, or isolating should not attend in-person class meetings, but should instead contact their instructor(s) so alternative arrangements for learning and the submission of assignments can be made where possible.

As we continue to manage COVID-19 on our campus, we are following the lead of the local health department and we will adjust our plans to balance student success, instructional requirements, and the hallmarks of the collegiate experience with the safety and wellbeing of our campus community.

Week	Date	Topic/Reading Assignment Due Date
1	Week of 1/9	No Lecture or Labs this week! Professor in NYC
2	Week of 1/16	No Lecture or Labs this week due to holiday!
3	Week of 1/23 Lab 1/23, 1/25	Chapter 1: The Apparel Industry Quiz 1 (Online-ALL QUIZZES open Monday 9am and close on Sunday evening at 11:59pm) Lab 1: Introduction to Lab-Equipment Scavenger Hunt!
4	Week of 2/6 Lab 2/6, 2/8	Chapter 2: Government Regulations & Labeling Quiz 2 (Online) Lab 2: Government Regulations, Labeling
5	Week of 2/13 Lab 2/13, 2/15	Chapter 3: Apparel Quality Quiz 3 (Online) Lab 3: Apparel Quality
6	Week of 2/20 Lab 2/20, 2/22	Chapter 4: The Production Process Quiz 4 (Online) Overview of Quality Assignment Lab 4: Garment Spec Sheets and Testing
7	Week of 2/27 Lab 2/27, 3/1	Chapter 5: Shape, Silhouette & Style Quiz 5 (Online) Lab 5: Details that Impact Shape & Silhouette
8	Week of 3/6	No Lecture or Labs due to Spring Break
9	Week of 3/13 Lab 3/13, 3/15	Chapter 6: Sizing and Fit Quiz 6 (Online) Lab 6: Sizing and Fit, Body Scanning
10	Week of 3/20	Exam 1 Chapters 1-6 LIVE at 12pm 3/20! Location TBD NO LABS THIS WEEK
11	Week of 3/27 Lab 3/27, 3/29	Chapter 7: Fabric Quiz 7 (Online) Lab 7: Fiber Identification
12	Week of 4/3 Lab 4/3, 4/5	Chapter 8: Findings and Trims, presentations begin Quiz 8 (Online) Lab 8: Sustainability Lab Quality Project due by Sunday 10/30 at 11:59pm
13	Week of 4/10 Lab 4/10, 4/12	Chapter 9/10: Stitches and Seams, presentations continue Quiz 9/10 (Online) Lab 9: Field Trip to Kontoor Brands!
14	Week of 4/17 Lab 4/17, 4/19	Chapter 11: Preliminary Garment Assembly, presentations Quiz 11 (Online) Lab 10: Color Spectrophotometer
15	Week of 4/24 Lab 4/24, 4/26	Chapter 12: Garment Assembly and Finishing Lab 11: VStitcher Lab in Stone 127 Quiz 12 (Online) Final Exam Chapters 7-12 Fri April 28th 12pm LIVE Location TBD
16	Week of 5/1	No Lecture or Labs