

GRADUATE CERTIFICATES



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UNC
GREENSBORO
Bryan School of
Business and Economics

GRADUATE CERTIFICATES

Why enroll in a certificate program?

Students who have completed a baccalaureate program may pursue one of these programs geared toward working professionals. The certificate programs offer structured and applied instruction.

- Earn a certificate to meet a career need.
- “Stack” a set of certificates to build your skill set.
- Use a certificate program as the first step toward a graduate degree.

BUSINESS FOUNDATIONS

Certificate (12 credit hours)

BUSINESS FOUNDATIONS

(Online or on campus, select four courses)

- MBA 701** Quantitative Analysis for Decision Making
- MBA 702** Financial and Managerial Accounting
- MBA 703** Economic Policies and Impact on Global Outcomes
- MBA 716** Leadership and Sustainable Business
- MBA 717** Technology and Innovation
- MBA 718** Global Business in Practice

Develop skills you can use on the job with these MBA courses. Should you choose to pursue your MBA later, you can apply these credits.

Students may apply for fall or spring admission.

Average Cost of Certificate Tuition and Fees

- | Online | On Campus |
|--------------------------|--------------------------|
| • In-State: \$6,500 | • In-State: \$7,000 |
| • Out-of-NC: \$10,000 | • Out-of-State: \$16,500 |
| • Out-of-State: \$15,500 | |

Coursework completed with a minimum 3.0 GPA may be applied to the MBA program if completed within 5 years.

INTERNATIONAL BUSINESS

Certificate (12 credit hours)

GLOBAL LEADERSHIP AND STRATEGY

- BUS 614** Leadership in the International Environment
- BUS 615** Global Business
- BUS 617** International Strategy

And select one course from below:

- BUS 616** International Business Negotiations
- BUS 622** Cross-Cultural Management
- BUS 695** Special Topics in International Business
- MBA 717** Innovation
- MBA 745** Experience Business Abroad

Learn to manage in a cross-cultural environment.

All classes are online.

Students may apply for fall admission.

Average Cost of Certificate Tuition and Fees

- In-State: \$6,500
- Out-of-NC: \$10,000
- Out-of-State: \$15,500

Coursework completed with a minimum 3.2 GPA may be applied to the MS in International Business program if completed within 5 years.

RETAIL STUDIES Certificates (12 credit hours)

GLOBAL FASHION INDUSTRY MANAGEMENT

- CRS 620** Analysis of Apparel and Related Industries
- RCS 662** Behavior of Softlines Consumers
- SCM 650** Principles of Supply Chain Management

And select one course from below:

- RCS 560** Advanced Retail Buying and Merchandising
- RCS 584** Advanced Retail Analysis

RETAIL CONSUMER DATA ANALYTICS

- CRS 605** Retail Data Analytics
- CRS 651** Advanced Retail Data Analytics
- RCS 560** Advanced Retail Buying and Merchandising
- RCS 662** Behavior of Softlines Consumers

Gain high demand, state-of-the-art knowledge to advance your career within a short period of time.

All classes are online.

Students may apply for fall or spring admission.

Average Cost of Certificate Tuition and Fees

- In-State: \$5,500
- Out-of-NC: \$9,000
- Out-of-State: \$14,500

RETAIL MERCHANDISING MANAGEMENT

- CRS 620** Analysis of Apparel and Related Industries
- RCS 560** Advanced Retail Buying and Merchandising
- RCS 584** Advanced Retail Analysis
- RCS 662** Behavior of Softlines Consumers

Coursework completed with a minimum 3.0 GPA may be applied to the MS in Retail Studies program if completed within 5 years.

INFORMATION SYSTEMS AND SUPPLY CHAIN MANAGEMENT (ISSCM) Certificates

BUSINESS ANALYTICS

- ISM 645** Principles of Predictive Analytics
- ISM 646** Visualizing Data to Design Strategy
- ISM 647** Cognitive Computing and AI Application for Business

ENTERPRISE RESOURCE PLANNING

- ISM 635** Principles of Enterprise Resource Planning using SAP
- SCM 650** Principles of Supply Chain Management
- SCM 651** Analytics for Logistics and Distribution Management

CYBER SECURITY

- ISM 665** Principles of Cyber Security
- ISM 666** Blockchains and Cryptography
- ISM 667** Global Cyber Threat Analysis

IT DEVELOPMENT

- ISM 671** Managing Data for Analytics
- ISM 672** Application Design and Programming
- ISM 673** Designing Secure Networks and IOT for Business

IT MANAGEMENT

- ISM 670** Disruptive IT Innovation
- ISM 677** IS Management
- ISM 678** Project Management for Dynamic Environments

SUPPLY CHAIN MANAGEMENT

- SCM 650** Principles of Supply Chain Management
- SCM 651** Analytics for Logistics and Distribution Management
- SCM 652** Strategic Cost, Procurement, and Supply Chain Finance

Each certificate consists of 12 credit hours.

You must take the three courses listed, and select one other course from another certificate program.

Apply for fall, spring, or summer admission.

All courses are online.

Average Cost of Certificate Tuition and Fees Online

- In-State: \$6,500
- Out-of-NC: \$10,000
- Out-of-State: \$15,500

Coursework completed with a minimum 3.0 GPA may be applied to the MS in IT & Management program if completed within 5 years.

ACCOUNTING

Certificate (12 credit hours)

TAXATION (Online or on campus)

- ACC 651** Introduction to Business Entity Taxation (Required)

And select three courses from below

- ACC 652** Taxation of Estates, Gifts, and Trusts
- ACC 655** Taxation of Corporations and Shareholders
- ACC 656** Taxation of Flow-Through Business Entities
- ACC 688** Advanced Business Law

Coursework completed with a minimum 3.0 GPA may be applied to the MS in Accounting program if completed within 5 years.

Increase your expertise in this high-demand specialty for accounting professionals seeking to build new skills or those in need of additional credit hours to qualify to sit for the CPA exam.

Students may apply for fall, spring, or summer admission.

Average Cost of Certificate Tuition and Fees Online On Campus

- In-State: \$6,500
- Out-of-NC: \$10,000
- Out-of-State: \$15,500
- In-State: \$7,000
- Out-of-State: \$16,500

ECONOMICS

Certificates (12 credit hours)

ECONOMICS OF HEALTH ANALYTICS

- ECO 625** Data Methods in Economics
- ECO 630** Introduction to Cost Effectiveness
- ECO 631** Applied Policy Methods
- ECO 637** Empirical Health Economics

QUANTITATIVE BUSINESS ECONOMICS

- ECO 625** Data Methods in Economics
- ECO 657** Managerial Economics
- ECO 663** Predictive Data Mining
- ECO 664** Time Series and Forecasting

Apply for fall or spring admission.

All courses are online

Average Cost of Certificate Tuition and Fees

Economics of Health Analytics Certificate

- In-State: \$5,000
- Out-of-NC: \$8,000
- Out-of-State: \$14,000

Quantitative Business Economics Certificate

- In-State: \$5,000
- Out-of-NC: \$8,500
- Out-of-State: \$14,500

Coursework completed with a minimum 3.0 GPA may be applied to the MA in Applied Economics program if completed within 5 years.

CONSIDERING A GRADUATE DEGREE?

Completion of a graduate certificate in one of the above areas with a minimum 3.0 GPA, will waive the GRE/GMAT requirement for the associated master's program.



The Bryan School is among 1% of business schools in the world with dual AACSB accreditation in business and accounting.

APPLICATION REQUIREMENTS

- ✓ Bachelor's degree from an accredited institution
- ✓ One official transcript from all previous academic institutions
- ✓ Personal statement
- ✓ Resume*
- ✓ Three letters of recommendation*
- ✓ Online application and \$65 fee
- ✓ TOEFL/IELTS for non-native English speakers

*Not required for economics certificate programs

CONTACT US TO:

ATTEND AN ONLINE OR ON CAMPUS INFORMATION SESSION

SIT IN ON A CLASS

LEARN MORE ABOUT THE PROGRAM OR APPLICATION PROCESS

Graduate Recruitment Office:
336.334.4657
BryanGrad@uncg.edu

Bryan.UNCG.edu



Application Deadlines

PROGRAM	FALL SEMESTER	SPRING SEMESTER	SUMMER SEMESTER
BUSINESS FOUNDATIONS CERTIFICATE	June 15	November 15	
ECONOMICS CERTIFICATES	May 15	November 15	
GLOBAL LEADERSHIP AND STRATEGY CERTIFICATE	June 15	November 15	
ISSCM CERTIFICATES	June 15	November 15	April 1
RETAIL STUDIES CERTIFICATES	June 15	November 15	
TAXATION CERTIFICATE	June 15	November 15	April 1



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