

MA IN APPLIED ECONOMICS

and Graduate Certificates

ECONOMICS OF
HEALTH ANALYTICS
QUANTITATIVE BUSINESS
ECONOMICS

Online
Part Time or Full Time



FIND YOUR WAY HERE.



**UNC
GREENSBORO**
Bryan School of
Business and Economics

MA IN APPLIED ECONOMICS

Program Format:

30 credit hours | Complete in just three semesters

Average Program Cost:

MA in Applied Economics

Full Time

- In-State: \$11,500
- Out-of-NC: \$19,500
- Out-of-State: \$32,500

Assumes 30 credit hours of full-time study for 1½ years.

Part Time

- In-State: \$12,500
- Out-of-NC: \$21,000
- Out-of-State: \$35,000

Assumes 30 credit hours of part-time study for 2½ years.

Economics of Health Analytics Certificate

- In-State: \$5,000
- Out-of-NC: \$8,000
- Out-of-State: \$14,000

Assumes 12 credit hours of part-time study for 1 year.

Quantitative Business Economics Certificate

- In-State: \$5,000
- Out-of-NC: \$8,500
- Out-of-State: \$14,500

The Outside-of-NC rate applies to students located outside of the state taking online classes. The Out-of-State rate applies to students taking classes while located within the state, but are not residents of NC as determined by the Residency Determination Service (ncresidency.org).

These estimated program costs include tuition and fees based on the 2021–2022 Graduate Tuition and Fee Schedule and do not include the cost of textbooks or student health insurance. Visit csh.uncg.edu for more detailed information. Tuition and fees vary depending on the program track pursued and the number of credit hours taken each semester.

CUSTOMIZE YOUR CURRICULUM:

Start with a stackable graduate certificate.

Begin your program of study by earning a graduate certificate in Economics of Health Analytics or Quantitative Business Economics.

You can choose to add another certificate to support your interests and professional career OR move to the MA in Applied Economics degree program. With an earned certificate, you may **waive the GMAT/GRE application requirement** for the master's program.

or

Earn your MA in Applied Economics.

30 credit hours

Enroll directly as a master's degree student and complete the 30-hour curriculum. You may choose to earn a certificate (or two) en route to completing your master's degree.

BRYAN GRADUATE CAREER CENTER

Admission to the Bryan School comes with access to the comprehensive Bryan Graduate Career Center, offering:

- One-on-one coaching with a dedicated career coach exclusively supporting Bryan School graduate students
- Virtual and in-person interactive sessions, workshops, and seminars on career and professional development topics
- Opportunities to participate in leadership initiatives like the emerging leaders certificate and our mentoring programs
- Access to an extensive suite of online resources specific to Bryan School grad students

MA IN APPLIED ECONOMICS (Online)

CORE CLASSES

ECO 641	Microeconomics I	4 credit hours
ECO 643	Econometric Methods	4 credit hours
ECO 646	Macroeconomics	4 credit hours

DATA METHODS AND POLICY ANALYSIS

ECO 625	Data Methods in Economics	3 credit hours
ECO 631	Applied Policy Methods	3 credit hours
	Master's economics electives	12 credit hours

CERTIFICATES (Online)

CERTIFICATE IN ECONOMICS OF HEALTH ANALYTICS

ECO 625	Data Methods in Economics	3 credit hours
ECO 631	Applied Policy Methods	3 credit hours
ECO 630	Introduction to Cost Effectiveness	3 credit hours
ECO 637	Empirical Health Economics	3 credit hours

CERTIFICATE IN QUANTITATIVE BUSINESS ECONOMICS

ECO 625	Data Methods in Economics	3 credit hours
ECO 657	Managerial Economics	3 credit hours
ECO 663	Predictive Data Mining	3 credit hours
ECO 664	Time Series and Forecasting	3 credit hours

**Certificate coursework may be counted toward your master's degree requirements.*

CONSIDERING A PHD?

We offer a MA to PhD combined program for students interested in a doctoral degree. This program allows you to earn the master's degree en route to the PhD and is only available on campus. Please contact the Department of Economics at 336.256.1010 or economics@uncg.edu to learn more about this option.

PROGRAM FEATURES:

- Our program has a 90% placement rate for graduates within three months of graduation.
- Learn to analyze large data sets with the same software used by Fortune 500 companies and financial institutions.
- Deepen your general economic theory and econometric skills and develop an understanding of policy analysis fundamentals.
- Prepare to make an impact in a variety of fields, including public policy, government, finance, and many more.

Find your strengths here.

Graduates of our MA in Applied Economics program work in positions such as:

Managing Director | Senior Research Specialist
Health Economic Analyst | Research Analyst
Economic Advisor Statistics Programmer
Quantitative Specialist | Policy Analyst

For organizations such as:

Federal Reserve Bank of Atlanta | Bank of America
RTI International | United Guaranty | US Environmental
Protection Agency | Fidelity Investments | Lockheed
Martin | North Carolina Department of Commerce
Center for Naval Analyses

Find your network here.

After you graduate, stay connected with your new network through special alumni and departmental events.



APPLICATION REQUIREMENTS

- ✓ Bachelor's degree from an accredited institution
- ✓ One official transcript from all previous academic institutions
- ✓ GMAT or GRE score (for master's program only)*
- ✓ Three letters of recommendation (for master's program only)
- ✓ Personal statement
- ✓ Online application and \$65 fee
- ✓ TOEFL/IELTS for non-native English speakers

*The graduate program offers a variety of GMAT/GRE waiver options. Ask a graduate recruiter for details.

Application Deadlines

Fall Semester

March 1 Priority Deadline
May 15 Final Deadline

Spring Semester

Nov. 15 Final Deadline

CONTACT US TO:

ATTEND AN ONLINE OR ON
CAMPUS INFORMATION SESSION

LEARN ABOUT THE PROGRAM
FROM ALUMNI

PARTICIPATE IN OUR FREE
GMAT PREP COURSE

LEARN MORE ABOUT THE PROGRAM
OR APPLICATION PROCESS

Graduate Recruitment Office:
336.334.4657
BryanGrad@uncg.edu

Bryan.UNCG.edu



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Unsure if you are ready for the full master's program? Start with a part-time graduate certificate. Your economics certificate coursework can count toward your master's degree requirements.