

# THE UNCG MBA

On Campus or Online



**FIND YOUR WAY HERE.**



**UNC  
GREENSBORO**  
Bryan School of  
*Business and Economics*

# THE UNCG MBA

## Average Program Cost:

### MBA On Campus (with online options)

#### Full Time

- In-State: \$27,000
- Out-of-State: \$60,500

Assumes 45 credit hours of full-time study for 2 years.

#### Part Time

- In-State: \$25,000
- Out-of-State: \$56,000

Assumes 45 credit hours of part-time study for 2½ years.

### MBA Online

#### Full Time

- In-State: \$24,000
- Out-of-NC: \$36,500
- Out-of-State: \$57,500

Assumes 45 credit hours of full-time study for 2 years.

#### Part Time

- In-State: \$24,000
- Out-of-NC: \$36,500
- Out-of-State: \$57,500

Assumes 45 credit hours of part-time study for 2½ years.

### Business Foundations Certificate On Campus

- In-State: \$7,000
- Out-of-State: \$16,500

#### Online

- In-State: \$6,500
- Out-of-NC: \$10,000
- Out-of-State: \$15,500

Assumes 12 credit hours of full-time study for 1 year.

*The Outside-of-NC rate applies to students located outside of the state taking online classes. The Out-of-State rate applies to students taking classes while located within the state, but are not residents of NC as determined by the Residency Determination Service ([ncresidency.org](http://ncresidency.org)).*

*These estimated program costs include tuition and fees based on the 2021-2022 Graduate Tuition and Fee Schedule and do not include the cost of textbooks or student health insurance. Visit [csh.uncg.edu](http://csh.uncg.edu) for more detailed information. Tuition and fees vary depending on the program track pursued and the number of credit hours taken each semester.*

## FLEXIBLE PROGRAM OPTIONS

### LEARNING FORMAT

- Online
- On Campus with Online Options

### EXPERIENCED-BASED TRACKS

- Early Career Professional Track for students with fewer than 5 years of professional experience which features basecamp, a mentoring program, and internship opportunities.
- Experienced Professional Track for students with 5 or more years of professional experience.

### COURSE ENROLLMENT

- Full-Time: Enroll in 3 or more classes (9+ credit hours) per semester and complete the program in as few as 18 months.
- Part-Time: Enroll in 1 or 2 classes (3 or 6 credit hours) per semester and complete the program at your own pace. The average time to degree completion for part-time students is 2 ½ years.

### CUSTOMIZABLE CURRICULUM

- 7 concentration options
- More than 30 elective courses to choose from
- Earn 1 of 9 certificates by adding one additional course to your program

## YOUR CAREER COACH

### BRYAN GRADUATE CAREER CENTER

Admission to the Bryan School comes with access to the comprehensive Bryan Graduate Career Center, offering:

- One-on-one coaching with a dedicated career coach exclusively supporting Bryan School graduate students
- Virtual and in-person interactive sessions, workshops, and seminars on career and professional development topics
- Opportunities to participate in leadership initiatives like the emerging leaders certificate and our mentoring programs
- Access to an extensive suite of online resources specific to Bryan School graduate students

# CURRICULUM

## REQUIRED CORE COURSES (36 CREDIT HOURS)

<b>MBA 701</b>	Quantitative Analysis for Decision Making	<b>MBA 708</b>	Operations for Competitive Advantage
<b>MBA 702</b>	Financial and Managerial Accounting	<b>MBA 712</b>	Strategic Management
<b>MBA 703</b>	Economic Policies and Impact on Global Outcomes	<b>MBA 716</b>	Leadership and Sustainable Business
<b>MBA 706</b>	Marketing Management	<b>MBA 717</b>	Innovation
<b>MBA 707</b>	Financial Management	<b>MBA 718</b>	Global Business in Practice
		<b>MBA 741</b>	Capstone Consulting Course
		<b>MBA 742*</b>	Organizational Internship

\* This requirement is waived for students in the Experienced Professional Track.

## Electives

Customize your degree program by selecting 3 elective courses (9 credit hours).

Students can attain a concentration by selecting 9 credit hours from 1 area. All courses are 3 credit hours.

### FINANCE

<b>MBA 720</b>	Investments
<b>MBA 721</b>	Financial Statement Analysis and Valuation
<b>MBA 723</b>	Corporate Governance
<b>MBA 724</b>	Financial Institutions

### INFORMATION TECHNOLOGY

<b>ISM 665</b>	Principles of Cyber Security
<b>ISM 670</b>	Disruptive IT Innovation
<b>ISM 671</b>	Organizing Data for Analytics
<b>ISM 672</b>	App Design and Programming
<b>ISM 673</b>	Designing Secure Computer and IOT Networks for Business
<b>ISM 677</b>	IS Management Information Technology
<b>ISM 695</b>	Special Topics in IT

### MARKETING

<b>MBA 730</b>	Marketing Research
<b>MBA 731</b>	Brand Management
<b>MBA 732</b>	Consumer Behavior
<b>MBA 733</b>	International Marketing Management

### SUPPLY CHAIN MANAGEMENT

<b>SCM 650</b>	Principles of SCM
<b>SCM 651</b>	Analytics for Logistics and Distribution Management
<b>SCM 652</b>	Strategic Cost, Procurement, and SC Finance
<b>SCM 678</b>	Project Management

### BUSINESS ANALYTICS

<b>ECO 643</b>	Econometric Methods
<b>ISM 645</b>	Principles of Predictive Analytics
<b>ISM 646</b>	Visualizing Data to Design Strategy
<b>ISM 671</b>	Organizing Data for Analytics
<b>MBA 730</b>	Marketing Research

### CYBER SECURITY

<b>ISM 665</b>	Principles of Cyber Security
<b>ISM 666</b>	Blockchains and Cryptography
<b>ISM 667</b>	Global Cyber Threat Analysis
<b>ISM 670</b>	Disruptive IT Innovation

### INTERNATIONAL BUSINESS

<b>BUS 606</b>	International Entrepreneurship
<b>BUS 617</b>	International Strategy
<b>BUS 622</b>	Cross-Cultural Management
<b>BUS 623</b>	International Marketing
<b>BUS 695</b>	Special Topics in International Business
<b>MBA 733</b>	International Marketing Management

## Study Abroad

We offer short-term study abroad opportunities! Spend spring break exploring the culture and business practices of another country.



## Find your career here.

Alumni of the UNCG MBA program work in positions such as:

Chief Operating Officer | Vice President | Policy Officer | CEO  
Senior Commercial Relationship Manager | Portfolio Analyst  
Global Procurement Manager | Credit Analyst



For organizations such as:

Cone Health | Volvo Group | Qorvo | Syngenta | BASF | VF Corporation  
Lincoln Financial Group | Capital Bank | Novant Health | HanesBrands Inc.

## Find your network here.

After you graduate, stay connected with your new network through special alumni and departmental events.



The Bryan School is among 1% of business schools in the world with dual AACSB accreditation in business and accounting.

# #1

Greatest Resource for Minority Students in N.C. (MBA Program)

*The Princeton Review, 2021*

# #3

Part-time MBA Program among public universities in N.C.  
*U.S. News, 2021*

## APPLICATION REQUIREMENTS

- ✓ Bachelor's degree from an accredited institution
- ✓ An official transcript from all previous academic institutions
- ✓ 3 letters of recommendation
- ✓ 60-second video introduction
- ✓ Personal statement
- ✓ Resume
- ✓ Online application and \$65 fee
- ✓ TOEFL/IELTS for non-native English speakers

## Application Deadlines

### Fall Semester

March 1 Priority Deadline  
June 15 Final Deadline

### Spring Semester

Nov. 15 Final Deadline

International applicants are strongly encouraged to submit their application at least 1 month prior to the published deadline.



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## CONTACT US:

ATTEND AN ONLINE OR ON CAMPUS INFORMATION SESSION

LEARN ABOUT THE PROGRAM FROM ALUMNI

SIT IN ON A CLASS

PARTICIPATE IN OUR FREE GMAT PREP COURSE

LEARN MORE ABOUT THE PROGRAM OR APPLICATION PROCESS

Graduate Recruitment Office:  
336.334.4657  
BryanGrad@uncg.edu

**Bryan.UNCG.edu**



Visit our website for more information about other Bryan School program offerings such as:

- MSN/MBA in Health Management Online Dual Degree Program
- Bryan Prelude Program (allows applicants to enroll in 1 or 2 classes as a visiting student)
- Business Foundations Certificate Program (complete 4 core courses from our MBA program)