



UNCG

Department of Consumer, Apparel, & Retail Studies

Undergraduate Curriculum

Core Courses

- Textiles
- Introduction to Industry
- Cultural/Social/ Historic
- Quality Analysis
- Global Sourcing
- Consumer Behavior
- Professional Development

APD

Apparel Design

- Basic Skills:
Sewing & Construction
- Advanced Skills:
Draping, Technical & Creative
- CAD
- Production Management

RCS

Retail & Consumer Studies

- Retail Management
- Fashion Marketing
- Buying/ Planning
- Multi-channel
- Visual Merchandising
- Global Strategy & Analysis

Internship

Capstone:
Hands-on Project

Graduation