

BUS 415-04: Leadership Development Online (Asynchronous) | Fall 2023

Course Instructor

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Lecturer

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Meetings by appointment



The Bryan School of Business and Economics Mission Statement

In the Bryan School of Business & Economics, we create and disseminate knowledge about the theory and practice of business. In addition to our courses and research, we accomplish this through hands-on projects, global experiences, and outreach to the community. Our work produces principled leaders and exceptional problem solvers who have a global perspective, an innovative mindset, a broad understanding of sustainability, and a commitment to improve the organizations in which they work and the communities in which they live.

Core Values

We are a learning community characterized by a spirit of inquiry, pursuit of continued improvement, professionalism, trust, ethical behavior, and good citizenship and are committed to the University's values of inclusiveness, collaboration, sustainability, responsibility, and transparency.

Course Description

Students learn about the qualities of good leaders and demonstrate those qualities are exercised in a business environment with a specific focus on ethical and sustainable decision making. (1 credit)

BUS 415 Course Learning Outcomes

In this course, students will:

1. Define leadership and its role in organizational success.
2. Assess personal values, beliefs and ethical standards to enhance self-awareness in regard to personal leadership behaviors and reactions to leadership behaviors of others.
3. Understand the role of appropriate ethical standards in business decision making.
4. Evaluate business decisions in the context of sustainability goals, balancing environmental, social, and economic needs, conditions and potential decision impacts.

Course Delivery

This section of BUS 415 will be delivered in an asynchronous online format. There are no scheduled meeting times.

Required Materials

A high-speed internet connection and functioning A/V capabilities are required to view the lessons and complete the assignments on Canvas.

Academic Integrity Policy

You will be expected to adhere to the University Academic Integrity Policy. This policy is outlined at <https://osrr.uncg.edu/academic-integrity>. Academic integrity is grounded in the University value of *honesty*. In accordance with this value, there are six ways in which you can violate the Academic Integrity Policy: cheating, facilitating academic dishonesty, falsification, misuse of academic resources, plagiarism, and unauthorized behaviors.

You are expected to understand each of these terms and their implications, as unawareness of these violations will not excuse a violation of the policy. You are required to uphold this policy and report apparent violations to your instructor. An infraction of the Academic Integrity Policy will result in a joint conference with your instructor to review the circumstances and consider possible sanctions for the actions taken.

Accommodations

Students' understanding of their learning needs and learning styles is critical to their success in college. The Office of Accessibility Resources & Services (OARS) provides appropriate academic accommodations for students with disabilities as defined and recognized under the ADA. For an appointment with a specialist, please call (336) 334-5440.

Communication

Email is the primary form of communication. Please allow two business days for your instructor to respond before sending a follow-up email. ***All emails sent to your instructor should include your specific BUS 415 section number followed by a clear and concise subject line (e.g. BUS 415-04: Assignment Question).*** This will allow your instructor to locate information easily and respond quickly.

Please note: Emails sent within 24 hours of an assignment deadline may not be answered. Please review the materials ahead of time and ask your instructor questions early on to better prepare for the assignment.

Assignments

All assignments will have a maximum score of 100 points; however, each will be individually weighted to account for a different percentage of your final grade.

Assignments	Percentage	Week(s) Due
Video Introduction	3%	1
Evaluation #1	3%	1
Internship & Job Survey	3%	1
VMock Resume Score	5%	2
Session/Quiz Completion	30%	2-14
Mock Interview	5%	3
VIA Assessment	5%	6
LCSI Assessment	5%	7
Leadership Interview	7%	9
LCSI Scenarios	3%	11
Student Workbook	20%	13
Blueprint Series Reaction	5%	15
First Destination Survey	3%	16
Evaluation #2	3%	16
TOTAL	100%	

Detailed assignment information and rubrics can be found in the "Assignments" section on Canvas. All submissions will occur through Canvas unless otherwise noted.

Late Submissions

Submitting an assignment late will significantly affect your grade. Every assignment must be turned in by 11:59 PM on the Sunday of the week in which the assignment is listed to earn full credit, and any work submitted after that point will be considered "late." For each day (24 hours) that passes after the deadline, a letter grade will be subtracted from the maximum starting value. The last day to submit an assignment for any credit will be four days (96 hours) following the initial deadline.

Extra Credit

Extra credit opportunities may be provided during the semester. The instructions, possible points, and deadlines will be stated by the instructor once the opportunity becomes available.

Grading Scale

93% +	A	90% - 92.99%	A-	87% - 89.99%	B+
83% - 86.99%	B	80% - 82.99%	B-	77% - 79.99%	C+
73% - 76.99%	C	70% - 72.99%	C-	67% - 69.99%	D+
63% - 66.99%	D	60% - 62.99%	D-	0% - 59.99%	F

Class Schedule

Week	Dates	Topics	Assignments <i>(Due by 11:59 PM ET on the Sunday of the week in which it is listed)</i>
1	8/15 - 8/20	Syllabus Review; Portal Walkthrough; ELC Overview	<ul style="list-style-type: none"> - Evaluation #1 - Video Introduction - Internship & Job Survey
2	8/21 - 8/27	Professional Development Week #1	<ul style="list-style-type: none"> - VMock Resume Score - PD Part 1 Quiz
3	8/28 - 9/3	Professional Development Week #2	<ul style="list-style-type: none"> - Mock Interview - PD Part 2 Quiz
4	9/4 - 9/10	Truist Emerging Leaders Certification: Session 1	<ul style="list-style-type: none"> - Truist ELC Session 1 Quiz
5	9/11 - 9/17	Truist Emerging Leaders Certification: Session 2	<ul style="list-style-type: none"> - Truist ELC Session 2 Quiz
6	9/18 - 9/24	Truist Emerging Leaders Certification: Session 3	<ul style="list-style-type: none"> - Truist ELC Session 3 Quiz - VIA Assessment
7	9/25 - 10/1	Truist Emerging Leaders Certification: Session 4	<ul style="list-style-type: none"> - Truist ELC Session 4 Quiz - LCSi Assessment
8	10/2 - 10/8	Truist Emerging Leaders Certification: Session 5	<ul style="list-style-type: none"> - Truist ELC Session 5 Quiz

9	10/9 - 10/15	Truist Emerging Leaders Certification: Session 6	<ul style="list-style-type: none"> - Truist ELC Session 6 Quiz - Leadership Interview
10	10/16 - 10/22	Truist Emerging Leaders Certification: Session 7	<ul style="list-style-type: none"> - Truist ELC Session 7 Quiz
11	10/23 - 10/29	Truist Emerging Leaders Certification: Session 8	<ul style="list-style-type: none"> - Truist ELC Session 8 Quiz - LCSJ Scenarios
12	10/30 - 11/5	Truist Emerging Leaders Certification: Session 9	<ul style="list-style-type: none"> - Truist ELC Session 9 Quiz
13	11/6 - 11/12	Ethical & Sustainable Leadership	<ul style="list-style-type: none"> - ELC Student Workbook - Ethical & Sustainable Quiz
14	11/13 - 11/19	Leading Where You Are	<ul style="list-style-type: none"> - Lead Where You Are Quiz
15	11/20 - 11/26	Putting the Finishing Touches on Your Blueprint	<ul style="list-style-type: none"> - Blueprint Series Reaction
16	11/27 - 12/3	<i>Finals Week - Good Luck on Exams!</i>	<ul style="list-style-type: none"> - First Destination Survey - Evaluation #2

The class schedule is subject to change at the discretion of the instructor. Any impactful changes will be immediately communicated to students promptly.