

Consumer, Apparel, and Retail Studies Department Course Requirements

Retail and Consumer Studies Concentration

Emphasis in Global Retail Management

Name: _____ Today's Date: _____

FRESHMAN					
Fall		Hours	Spring		Hours
CRS 211	Textiles: Fiber to Finish	3	CRS 242	Foundations of Design in the Digital Environment	3
CRS 231	Intro To Apparel and Related Industries	3	CRS 255 OR 262	Consumer Behavior (CRS 255) Fashion and Social Media Marketing (CRS 262)	3
ISM 110	Business Computing	3	ACC 201	Financial Accounting	3
MAC	Quantitative Reasoning: MAT 118 or higher	3	MAC	Foundations	3
Language	(100-level)	3	Language	(100-level)	3
Credit Hour Subtotal		15	Credit Hour Subtotal		15
SOPHOMORE					
Fall		Hours	Spring		Hours
CRS 221/MAC	Global Perspectives on Culture, the Body, and Dress (MAC: Global Engagement)	3	CRS 312 + Lab	Technical Apparel Analysis w/Lab	3
RCS 264	Fashion Retail Management	3	RCS 361	Retail Buying & Merchandising	3
ECO 201 & 201R	Principles of Microeconomics with Recitation	3	ECO 250 & 250R	Business and Economic Statistics 1 with Recitation	3
MAC	Oral Communication: CST 105	3	MAC	CTI Social and Behavioral Sciences: SOC 101 or PSY 121	3
Language	(200-level)	3	Language	(200-level)	3
Credit Hour Subtotal		15	Credit Hour Subtotal		15
JUNIOR					
Fall		Hours	Spring (Study Abroad Friendly)		Hours
CRS 331	Professional Dvpmt.	3	CRS 363	Global Sourcing of Apparel & Related Products	3
RCS 464	Global Retail Strategy and Mgt	3	RCS 484 (584)	Advanced Retail Analysis	3
MAC	Written Communication: ENG 101, FMS 115, or RCO 101	3	APD/RCS/CRS	Any CARS Elective	3
MAC	Health and Wellness	3	Cognate	MGT 312, MGT 354, MKT 309, or BUS 240	3
Language	(300-level)	3	Language	(300-level or above)	3
Credit Hour Subtotal		15	Credit Hour Subtotal		15
Summer Sessions					
CRS 332	Internship	6 credit hours			
*students may substitute 6 approved elective hours earned during a semester abroad for the internship 6 credit hours					
SENIOR					
Fall		Hours	Spring		Hours
CRS 363 or CARS Elective	Global Sourcing (if studied abroad) or APD/RCS/CRS Elective	3	CRS 481	Contemporary Professional Issues in CARS	3
MAC	CTI Humanities & Fine Arts	3	RCS 484 (584) or CARS Elective	Advanced Retail Analysis (if studied abroad) or APD/RCS/CRS Elective	3
MKT 320	Principles of Marketing	3	MAC	Diversity & Equity	3
MAC	Natural Science	3	MAC	Data Analysis	3
Credit Hour Subtotal		12	Credit Hour Subtotal		12
Note: When scheduling CRS/APD/RCS classes, the department makes every effort to keep classes within a prescribed semester out of conflict.					
<i>Revised July 2022</i>					