

Consumer, Apparel, and Retail Studies Department Course Requirements

Retail and Consumer Studies Concentration

Emphasis in Merchandising Management

Name: _____ Today's Date: _____

FRESHMAN					
Fall		Hours	Spring		Hours
CRS 211	Textiles: Fiber To Finish	3	CRS 242	Foundations of Design in the Digital Environment	3
CRS 221/MAC	Global Perspectives on Culture, the Body, and Dress (MAC - Global Engagement)	3	CRS 255 or CRS 262	Consumer Behavior (CRS 255) OR Fashion and Social Media Marketing (CRS 262)	3
CRS 231	Intro to Apparel and Related Industries	3	MAC	Written Communication: ENG 101, FMS 115, or RCO 101	3
ISM 110	Business Computing	3	MAC	Foundations	3
MAC	Quantitative Reasoning: MAT 118 or higher	3	MAC	CTI Social and Behavioral Sciences: SOC 101 or PSY 121	3
Credit Hour Subtotal		15	Credit Hour Subtotal		15
SOPHOMORE					
Fall		Hours	Spring		Hours
CRS 312 + Lab	Technical Apparel Analysis with lab	3	RCS 361	Retail Buying & Merchandising	3
RCS 264	Fashion Retail Management	3	APD/RCS/CRS	Any CARS elective--suggest CRS 321	3
ACC 201	Financial Accounting	3	MAC	Health & Wellness	3
ECON 201 & 201R	Prin. Of Microeconomics & Recitation	3	ECON 250 & 250R	Economics & Bus Statistics & Recitation	3
MAC	Oral Communication: CST 105	3	MAC	CTI Humanities & Fine Arts	3
Credit Hour Subtotal		15	Credit Hour Subtotal		15
JUNIOR					
Fall		Hours	Spring (Study Abroad Friendly)		Hours
CRS 331	Professional Devpmt.	3	CRS 363	Global Sourcing	3
RCS 363	Visual Merchandising	3	RCS 484/584 (changed in 2010)	Advanced Retail Analysis	3
APD/RCS/CRS	Any CARS elective--suggest RCS 464	3	Cognate	MGT 312, MGT 354, MKT 309, or BUS 240	3
MKT 320	Principles of Marketing	3	MAC	Diversity & Equity	3
MAC	CTI Natural Science	3	Elective	Free Elective	3
Credit Hour Subtotal		15	Credit Hour Subtotal		15
Summer Sessions					
CRS 332	Internship		<i>6 credit hours</i>		
<small>*students may substitute 6 approved elective hours earned during a semester abroad for the internship 6 credit hours</small>					
SENIOR					
Fall		Hours	Spring		Hours
CRS 363 or FE	Global Sourcing (if studied abroad; if not then free elective)	3	CRS 481	Contemporary Professional Issues in CARS	3
RCS 460 (560)	Advanced Retail Buying & Merch.	3	RCS 484 (584) or FE	Advanced Retail Analysis (if studied abroad; if not, then free elective)	3
MAC	Data Analysis	3	APD/RCS/CRS	Any CARS Elective	3
Elective	Free Elective	3	Elective	Free Elective	3
Credit Hour Subtotal		12	Credit Hour Subtotal		12
Note: When scheduling CRS/APD/RCS classes, the department makes every effort to keep classes within a prescribed semester out of conflict.					
<i>Revised July 2022</i>					