

Retail and Consumer Studies (RCS) Concentration

Merchandising Mgt Emphasis

RCS 264: Fashion Retail Management
RCS 361: Fundamentals of Buying
RCS 363: Visual Merchandising
RCS 4/560: Advanced Buying & Planning
RCS 4/584: Advanced Retail Analysis

CARS Electives (9 hours) remain the same. Cognate courses required remain the same (ACC 201, ECO 201, ECO 250 and MKT 320).

Global Retail Mgt Emphasis

RCS 264: Fashion Retail Management
RCS 361: Fundamentals of Buying
RCS 464: Global Retail Strategy
RCS 4/584: Advanced Retail Analysis
Satisfactory completion of 6 hours of foreign language credit at the 300 level.

CARS electives (9 hours). RCS cognate courses required (ACC 201, ECO 201, ECO 250, MKT 320). Free electives may be consumed by foreign language hours to reach 300-level requirement.

Retail & Consumer Data Mgt Emphasis

RCS 264: Fashion Retail Management
RCS 361: Fundamentals of Buying
RCS 355: Retail Consumer Research (pr. Econ 250) . New Course
CRS 4/605: Retail Data Analytics (pr. RCS 355)
RCS 584: Advanced Retail Analysis

CARS electives (9 hours). RCS cognate courses required (ACC 201, ECO 201, ECO 250, and MKT 320).