

Business Common Requirement Courses

PREREQUISITES (2023-2024 CATALOG)

Note: All classes with the following prefixes require a cumulative GPA of a 2.0 GPA or higher: ACC, BUS, ECO, ENT, FIN, HTM, ISM, MGT, MKT, or SCM.

(This document is not meant to be a replacement for your Undergraduate Catalog but rather a tool to assist as you prepare for advising. Always refer to the official course bulletin for the year you entered the program for official policies and course descriptions.)

Bryan Pre-major Requirements

- ACC 201: Pr. MAT 115 or higher; and ISM 110
(ACC 201 with B- or better grade is required for upper-level ACC courses; ACC 201 with C or better grade is required for FIN 410)
- ACC 202: Pr. ACC 201
(ACC 202 with B- or better grade is required for upper-level ACC courses)
- ECO 201: Pr. 2.0 GPA or above
(ECO 201 with C or better grade is required for ACC 318)
- ECO 202: Pr. 2.0 GPA or above
- ECO 250: Pr. MAT 115 or higher
(ECO 250 with C or better grade is required for FIN 410)
- ISM 110: Pr. Cumulative 2.0 GPA or above
(ISM 110 with a C or better grade is required for ISSCM Majors)
- ISM 280: Pr. ISM 110
(ISM 280 with a C or better grade is required for ISSCM Majors)

Common Business Core Courses

- ECO 300: Pr. ECO 201; and ECO 202
- MGT 312: Pr. Sophomore Standing; Cumulative 2.0 GPA or above
- MGT 330: Pr. Sophomore Standing; Cumulative 2.0 GPA or above
- MGT 301: Pr. Junior standing; and only open to Bryan School Students
- MKT 309: Pr. Junior standing; ISM 110, ECO 201, CST 105, ENG 101 or FMS 115 or RCO 101
and only open to Bryan School Students
- SCM 302: Pr. ISM 110, ACC 202 and ECO 250

Common Business Core Courses Requiring Admit to major

- FIN 315: Pr. ACC 201; ECO 201, ECO 202; and Admit to Bryan School Major
- MKT 320: Pr. ACC 201, CST 105, ECO 201, ISM 110 and; and MAT 115 or Higher. Admit to Bryan School Major
(MKT 320 with a C or better grade is required for MKT Majors)
- MGT 491: Pr. MGT 301, MGT 312; MKT 309, MKT 320; FIN 315; ISM 280; Senior Standing; and Admit to Bryan School Major

REQUIREMENTS FOR ADMISSION TO BRYAN BUSINESS MAJORS

2023-2024

Students interested in the following Bryan School of Business majors/Concentrations are admitted as a pre-major:

Accounting	Human Resources Management
Business Analytics	Information Systems
Business Studies	International Business Studies
Cyber Security	Management
Economics (BS)	Professional Selling
Entrepreneurship	Social Media Marketing
Esports Management	Strategic Marketing
Finance	Supply Chain Management
Hospitality Travel & Tourism Mgt	

Pre-major students in the Bryan School should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter.

Criteria for admission to major:

- ACC 201**
- ACC 202**
- ISM 110 (grade C or higher)**
- Completion of any one of the following courses: MAT 115, MAT 118, MAT 120, MAT 150, MAT 151, MAT 190, MAT 191, MAT 196, MAT 292, MAT 293, or MAT 296**
- Blueprint for Professional Development** – **BUS 115** and **BUS 215** for new first-year students.
BUS 216 for new transfer students.
- ECO 201**
- ENG 101 or FMS 115 or RCO 101**
- ECO 202**
- ECO 250**
- ISM 280 (grade C or higher)**

Application for Admission to Major:

Students who have met the admissions criteria will be notified of admission into their intended major by the Bryan Undergraduate Student Services by October 15th if completing required coursework during a fall semester, March 15th if completing required coursework during a spring semester, or July 15th if completing required coursework during a summer session. Admission to major may be denied in cases where additional enrollment would threaten the academic quality of classes or programs.

Enrollment in Bryan School courses requires a minimum cumulative GPA of 2.0 on UNCG coursework, regardless of the student's major or minor. This includes all courses offered under the following prefixes: ACC, BUS, ECO, ENT, FIN, HTM, ISM, MKT, MGT, and SCM. Certain courses may have additional enrollment restrictions that are listed on the University Catalog.

Students who have been admitted to a Bryan School must be in good academic standing at UNCG, must maintain at least 2.0 cumulative GPA as required, and must earn minimum grades for each required major course as listed on the University Catalog to be eligible for graduation.