

University of North Carolina at Greensboro, Budapest & Prague, March 12 - March 18, 2017

Sun, Mar 12, 2017		welcome to Europe!	day 1
afternoon	arrive Budapest meet ISP Representative at the airport		own arrangements
2:00 PM - 2:30 PM	transfer to hotel, check-in, free to relax		bus transfer
6:35 PM - 6:40 PM	meet in hotel lobby, depart for dinner		
7:00 PM - 9:45 PM	<b>welcome dinner</b>		bus transfer/restaurant
9:45 PM - 10:00 PM	return to hotel		bus transfer

Mon, Mar 13, 2017		getting to know Budapest	day 2
7:00 AM - 9:15 AM	breakfast		hotel
9:15 AM - 9:20 AM	meet in hotel lobby, depart for visit dress code: business casual		
10:00 AM - 12:00 PM	<b>presentation: understanding the economic &amp; political development of Hungary; US-Hungary relations</b> <i>U.S. Embassy</i> <i>Mr. Gregory Meier, Economic Section</i> <i>Mr. Kyle Hatcher, Political/Economic Section</i> presentation, discussion		public transport/walk
12:00 PM - 2:00 PM	lunch: own arrangements recommendation: Hold Street Market Hall		
2:00 PM - 6:00 PM	<b>cultural event: guided tour of Budapest</b> discover one of Europe's most beautiful cities as you visit Budapest's architectural gems such as Hero Square, the amazing Parliament, the Royal Castle and the famous Fisherman's Bastion and Citadel		bus/walk
6:00 PM - 11:55 PM	rest of the day at leisure		

Tue, Mar 14, 2017		international outlook	day 3
7:00 AM	breakfast		hotel
	meet in hotel lobby, depart for visit (dress code: closed-toe shoes (no high heels), business casual)		
9:00 AM - 11:00 AM	<b>visit: investing in Hungary: challenges faced and lessons learned</b> <b>GE Lighting</b> <b>Mr. Zoltán Vámos , Chief Technology Officer</b> management presentation, discussion, tour of facilities		bus full day
12:00 PM - 1:00 PM	lunch: own arrangements		
1:30 PM - 3:30 PM	<b>visit: the local start-up scene from a global perspective</b> <b>Demola Budapest</b> <b>Laszlo Bacsa , Head of Demola Budapest</b> management presentation, discussion		
3:30 PM - 11:30 PM	free to relax		

Wed, Mar 15, 2017		transfer to Prague via Bratislava (National Holiday Hungary)	day 4
7:00 AM - 8:15 AM	breakfast		hotel
8:00 AM - 8:30 AM	check-out, load luggage onto the bus		
8:45 AM - 12:00 PM	transfer to Bratislava (approx. 3 hours)		bus full day
12:30 PM - 2:00 PM	<b>group lunch</b>		restaurant
3:00 PM - 5:00 PM	<b>visit: is Slovakia becoming a new European automotive hub?</b> <b>Volkswagen Slovakia</b> management presentation, discussion, tour of facilities		
5:00 PM - 9:00 PM	transfer to Prague (approx. 4 hours)		
9:00 PM - 9:30 PM	arrive Prague, check-in		
9:30 PM - 11:55 PM	rest of the day at leisure		

Thu, Mar 16, 2017 CZ from history to future		day 5
6:30 AM - 8:30 AM	breakfast	hotel
8:30 AM - 8:35 AM	meet in hotel lobby, depart for visit	dress code: business casual
9:00 AM - 12:00 PM	<p><b>presentation: understanding the human impacts of communism: post-communist heritage vs. current challenges</b></p> <p><b><i>International Study Programs</i></b></p> <p><b><i>Ms. Jana Vodickova , Director, Sales &amp; Operations</i></b></p> <p>Blue meeting room</p> <p>presentation, case study, discussion, roundtable discussions</p>	Impact HUB/public transport
12:00 PM - 1:00 PM	lunch: own arrangements	
afternoon	<p><b>visit: the brewing industry - product and process innovation in a sector with a long-respected tradition</b></p> <p><b><i>e.g. Zemsky Pivovar</i></b></p> <p>management presentation, case study, discussion, tour of facilities</p>	public transport
	return to hotel, change clothes and meet in lobby	
4:00 PM - 7:30 PM	<p><b>cultural event: Scavenger Hunt - discover the secrets of Prague</b></p> <p>overcome fun challenges, uncover hidden locations throughout the city, compete against time and other teams and explore Prague in a unique way</p>	public transport/walk
7:30 PM - 11:30 PM	rest of the day at leisure	

Fri, Mar 17, 2017		Czech Republic: SCM hub	day 6
6:30 AM - 9:10 AM	breakfast		hotel
9:10 AM - 9:15 AM	meet in hotel lobby, depart for visit		dress code: business casual
10:00 AM - 12:00 PM	<b>visit: role of the Czech Republic in the CEE region: global and regional strategies in supply chain management</b> <b>Procter &amp; Gamble</b> <b>Mr. Josef Skácel , CE South Country Logistics Leader</b> management presentation, discussion		public transport
12:00 PM - 1:30 PM	lunch: own arrangements		
1:00 PM - 5:00 PM	free for sightseeing & shopping OR		
1:00 PM - 5:00 PM	<b>optional cultural event: guided tour of Prague Castle</b> this tour of Prague Castle, the largest coherent castle complex in the world, will take you through the centuries of the Old Royal Palace, St. George's Basilica and Prague's ancient symbol, St. Vitus Cathedral		sts pay individually
6:25 PM - 6:30 PM	meet in hotel lobby, depart for dinner		dress code: casual
7:00 PM - 10:00 PM	<b>farewell dinner</b>		public transport/restaurant
10:00 PM - 10:20 PM	return to hotel		public transport

Sat, Mar 18, 2017		depart for USA	day 7
6:30 AM - 11:00 AM	breakfast		hotel
8:00 AM - 11:00 AM	check-out, transfer to airport		bus transfer
	depart for USA		air