

Itinerary

Your eye-opening, educational trip. Learn more.

University of North Carolina at Greensboro & University of North Carolina at Pembroke, Prague, March 03 - March 09, 2019

Sun, Mar 03, 2019		exploring the beauty of Prague	day 1
morning	arrive Prague, transfer to hotel, store luggage		own arrangements
	lunch: own arrangements		
afternoon	orientation talk by ISP Program Manager and UNCG + UNCP faculty		public transport/ISP HUB
late afternoon	cultural event: guided tour of Prague discover the magical 'city of a hundred spires,' walk through its fairy-tale small lanes and see its major landmarks including Old Town Square and its astronomical clock, Wenceslas Square and the Charles Bridge		public transport/walk
	check-in		
evening	welcome dinner		public transport/restaurant
	return to hotel		public transport
Mon, Mar 04, 2019		from local to global	day 2
	breakfast		hotel
morning	visit: overview of the Czech Republic: post-communist heritage, recent history & current challenges <i>e.g. International Study Programs</i> management presentation, case study, discussion		public transport/ISP HUB
	lunch: own arrangements		
afternoon	visit: think big, scale fast: success story of a key Czech brand <i>e.g. Baťa (famous Czech shoe company)</i> management presentation, discussion, store tour		public transport
late afternoon	free to relax & explore the city		
	optional cultural event: Eat with Locals try the local Czech cuisine during a walk through the center of Prague as you taste the best Czech specialties and dine and drink with the locals; highlights include Czech "chlebiček", beef tartar, pickled cheese, and Czech goat cheese, washed down by the world-renowned Czech beer		sts pay individually

Tue, Mar 05, 2019 czeching out the socio-economic landscape		day 3
	breakfast	hotel
morning	visit: transforming a traditional product to a unique experience <i>e.g. Manufaktura</i> management presentation, discussion, tour of facilities	bus half day
	lunch: own arrangements	
afternoon	visit: providing humanitarian help around the globe <i>e.g. People in Need (Clovek v Tisni)</i> management presentation, discussion	public transport
	rest of the day at leisure	

Wed, Mar 06, 2019 historically aware		day 4
	breakfast	hotel
morning	cultural event: excursion to the concentration camp in Terezin discover the chilling history of the notorious feudal fortress of Terezin, converted into a Nazi concentration camp for Jewish prisoners during WWII; a truly educational and moving experience	bus/walk
	lunch: own arrangements	
afternoon	cultural event: Jewish Quarter & Jewish Museum spend a half a day discovering the hidden places of Jewish Prague; the museum consists of the 6 monuments clustered together in Josefov; experience the history of the Maisel Synagogue, the Ceremonial Hall, the Pinkas Synagogue, and the Old Jewish cemetery	public transport/walk
	rest of the day at leisure	

Thu, Mar 07, 2019 a window to the future		day 5
	breakfast	hotel
morning	visit: educating the next generation: contributing to the betterment of society <i>e.g. CEVRO Institute</i> presentation, discussion, roundtable discussions	public transport
	lunch: own arrangements	
afternoon	visit: marketing to Czech consumers - new era, new approach <i>e.g. Wunderman</i> management presentation, case study, discussion	public transport
late afternoon	free to relax	
	optional cultural event: invisible exhibition imagine that all the lights have gone out; the Invisible Exhibition in Prague is a unique interactive journey to an invisible world, where in total darkness you find your way out only by touch, sounds and scent	sts pay individually

Fri, Mar 08, 2019		having fun out of the city	day 6
	breakfast		hotel
	cultural event: full-day trip to Český Krumlov discover one of Bohemia's prettiest towns, Český Krumlov - a UNESCO World Heritage Site - with its enchanting medieval castle & narrow lanes; a must-see on your visit to the Czech Republic		bus/walk
	farewell lunch in beautiful Cesky Krumlov		restaurant
late afternoon	return to Prague, rest of the day at leisure		

Sat, Mar 09, 2019		enjoying the last moments	day 7
	breakfast		hotel
morning	check-out, transfer to airport		own arrangements
	depart for USA		own arrangements