

# MS IN RETAIL STUDIES AND GRADUATE CERTIFICATES

**Global Fashion Industry Management**

**Retail Consumer Data Analytics**

**Retail Merchandising Management**

**Full Time or Part Time**

**On Campus or Online**



**FIND YOUR WAY HERE.**



**UNC  
GREENSBORO**  
Bryan School of  
*Business and Economics*

# SELECT THE OPTION THAT FITS YOU!

## Thesis Concentration:

- Mix of face-to-face and online courses
- 30 hours of coursework
- Requires a thesis

## Non-Thesis Concentration:

- Entirely online
- 30–31 hours of coursework
- Requires a capstone course

## Average Program Cost:

### MS in Retail Studies

#### On Campus

- In-State: \$17,500
- Out-of-State: \$41,000

Assumes 30 credit hours of full-time study for 2 years.

#### Online

- In-State: \$15,000
- Out-of-NC: \$23,500
- Out-of-State: \$38,500

Assumes 30 credit hours of part-time study for 2½ years.

### Certificate

#### Online

- In-State: \$6,000
- Out-of-NC: \$9,500
- Out-of-State: \$15,500

Assumes 12 credit hours of part-time study for 1 year.

*The Outside-of-NC rate applies to students located outside of the state taking online classes. The Out-of-State rate applies to students taking classes while located within the state, but are not residents of NC as determined by the Residency Determination Service ([ncresidency.org](http://ncresidency.org)).*

*These estimated program costs include tuition and fees based on the 2023–2024 Graduate Tuition and Fee Schedule and do not include the cost of textbooks or student health insurance. Visit [csh.uncg.edu](http://csh.uncg.edu) for more detailed information. Tuition and fees vary depending on the program track pursued and the number of credit hours taken each semester.*

## PROGRAM FEATURES:

- › Our globally-relevant and innovative curriculum was created with input from industry leaders
- › Develop key retail business skills that competitively position you for employment and career advancement
- › Experience a rewarding graduate experience through real-world projects and world-class instruction by nationally recognized faculty

## Find your career here.

### Alumni of our program work in positions such as:

Assistant Buyer | Marketing Manager  
Merchandise Manager | Material Design and Development | Buyer Specialist | Senior Allocator  
Fabric Inventory Manager | Retail Analyst  
Business Consultant | Enterprise Planner

### For organizations such as:

Belk | Family Dollar | Furniture Land South Inc. | Glen Raven  
Global Brands Group | Hanesbrands, Inc. | Kontoor Brands  
Marshalls | Neiman Marcus | Nike | Nordstrom | Oracle  
Quantworks, Inc. | Renfro | Target | VF Corporation



## Find your network here.

After you graduate, stay connected with your new network through special alumni and departmental events.

# MS in Retail Studies

## CORE COURSES: 9 credit hours

<b>RCS 662</b>	Behavior of Softlines Consumers	3 hours	<b>CRS 682</b>	Graduate Seminar	3 hours
<b>CRS 620</b>	Analysis of Apparel and Related Industries	3 hours			

Customize your degree by selecting one of the following concentrations

## THESIS CONCENTRATION: 21 credit hours (On Campus with Online options)

<b>CRS 605</b>	Retail Data Analytics	3 hours	<b>ERM 681</b>	Design and Analysis of Educational Experiments	3 hours
<b>ERM 680</b>	Intermediate Statistical Methods in Education	3 hours	<b>CRS 699</b>	Thesis Research	6 hours
				Elective Courses	6 hours

## Non-Thesis Concentration

### MERCHANDISING & BRAND MANAGEMENT TRACK: 21 credit hours (Online)

<b>RCS 560</b>	Advanced Retail Buying and Merchandising	3 hours	<b>CRS 570</b>	Apparel Brand Management	3 hours
			<b>CRS 632</b>	Supervised Industry Practicum	6 hours
<b>RCS 584</b>	Advanced Retail Analysis	3 hours		Elective Courses	6 hours

### RETAIL CONSUMER DATA MANAGEMENT TRACK: 22 credit hours (Online)

<b>RCS 560</b>	Advanced Retail Buying and Merchandising	3 hours	<b>CRS 632</b>	Supervised Industry Practicum	6 hours
			<b>STAT 640</b>	SAS System for Statistical Analysis	1 hour
<b>CRS 605</b>	Retail Data Analytics	3 hours		Elective Courses	6 hours
<b>CRS 651</b>	Advanced Retail Data Analytics	3 hours			

## Certificates\* (Online)

### GLOBAL FASHION INDUSTRY MANAGEMENT CERTIFICATE: 12 credits

<b>CRS 620</b>	Analysis of Apparel and Related Industries	3 hours	<b>And one of the following:</b>		
			<b>RCS 560</b>	Advanced Retail Buying and Merchandising	3 hours
<b>RCS 662</b>	Behavior of Softlines Consumers	3 hours			
<b>SCM 650</b>	Principles of Supply Chain Management	3 hours	<b>RCS 584</b>	Advanced Retail Analysis	3 hours

### RETAIL MERCHANDISING MANAGEMENT CERTIFICATE: 12 credits

<b>CRS 620</b>	Analysis of Apparel and Related Industries	3 hours	<b>RCS 584</b>	Advanced Retail Analysis	3 hours
			<b>RCS 662</b>	Behavior of Softlines Consumers	3 hours
<b>RCS 560</b>	Advanced Retail Buying and Merchandising	3 hours			

### RETAIL CONSUMER DATA ANALYTICS CERTIFICATE: 12 credits

<b>RCS 560</b>	Advanced Retail Buying and Merchandising	3 hours	<b>CRS 605</b>	Retail Data Analytics	3 hours
			<b>CRS 651</b>	Advanced Retail Data Analytics	3 hours
<b>RCS 662</b>	Behavior of Softlines Consumers	3 hours			

\*Coursework from certificates is transferable to any MS in Retail Studies concentration.

## APPLICATION REQUIREMENTS

- ✓ Bachelor's degree from an accredited institution
- ✓ One official transcript from all previous academic institutions
- ✓ Three letters of recommendation
- ✓ Personal statement
- ✓ Resume
- ✓ Online application and \$65 fee
- ✓ TOEFL/IELTS for non-native English speakers



## Application Deadlines

### Fall Semester

March 1 Priority Deadline

June 15 Final Deadline

### Spring Semester

Nov. 15 Final Deadline

International applicants are strongly encouraged to submit their application at least one month prior to the published deadline.

## CONTACT US TO:

LEARN ABOUT THE PROGRAM  
FROM ALUMNI

SIT IN ON A CLASS

LEARN MORE ABOUT THE PROGRAM  
OR APPLICATION PROCESS

**Dr. Jin Su**

Director of Graduate Studies  
Department of Consumer, Apparel,  
and Retail Studies

336.256.0290

[j\\_su@uncg.edu](mailto:j_su@uncg.edu)

**Bryan.UNCG.edu**



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