

**THE UNIVERSITY OF NORTH CAROLINA GREENSBORO
THE BRYAN SCHOOL OF BUSINESS AND ECONOMICS
DEPARTMENT OF CONSUMER, APPAREL, AND RETAIL STUDIES
Fall 2023**

APD 200 Fundamentals of Apparel Product Development

Section 1, T/R 11:00am-1:15pm, Stone Bldg, rooms 368-369

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Office: 213 Stone Building. Office hours = Mondays 12:45-2:15pm and T/R 1:30-2:15pm. Scheduling an appointment ahead is strongly advised.

Course Description: Introduction to fundamentals of apparel construction. Emphasis on identifying, utilizing and developing technical skills in apparel production.

Course Objectives:

1. To be adept at basic apparel construction skills including but not limited to: the use of appropriate materials, accurate cutting, pattern and instruction reading, effective pressing techniques, and using industrial lock-stitch machines for accurate seams, seam finishes, darts, setting in sleeves, insertion of zippers, under stitching.
2. To identify basic fabric properties.
3. To construct and analyze simple garments with professional quality results.

Text: None required. This is a recommended text: *Reader's Digest New Complete Guide to Sewing*, c. 2011.

Required supplies: See lists posted in Canvas for all necessary supplies. NOTE: the sewing machine parts you are required to purchase are not sold at fabric retailers like Joann. They are sold in the UNCG bookstore.

Teaching Methods and Assignments for Achieving Learning Outcomes:

- This course is taught in a studio format. The studio portion of the class requires a hands-on approach for a better understanding of the subject matter. Demonstrations will give students direction for individual time spent analyzing and assembling garments. In class time will be devoted to working under the direct supervision of the instructor.
- There will be online assignments and quizzes in this class.
- Students will also be expected to make frequent observations of various apparel products for analysis and learning.

From the University Catalog regarding attendance:

Regular class attendance is a responsibility and a privilege of university education. It is fundamental to the orderly acquisition of knowledge. Students should recognize the advantages of regular class attendance, accept it as a personal responsibility, and apprise themselves of the consequences of poor attendance.

Course Regulations:

1. Dependent on your level of sewing proficiency and your ability to learn skills, an average of 8-12 hours of work outside the class per week may be necessary. *See the UNC Greensboro University Catalog, Suggested Academic Workload Guidelines (under Course Selection).*
2. Attendance, punctuality, and productive participation are required. Absences **will** have an effect on your final grade. Two tardies &/or early departures will count as one absence. Attendance factors into your participation grade at the end of the semester. Excused absences require documentation, and an excuse is something **beyond your control**. **Absences for religious holidays and certain university functions (like

an athlete participating in a game/match) will be excused, but students are expected to notify me at least two weeks prior to the planned absence and work due may be expected to be turned in before the planned absence.

***Note: I reserve the right to drop a student from the course after the student has missed more than 50% of the class meetings to date and/or had three (3) successive absences – excused or unexcused.**

3. Students are expected to attend class with all tools, fabric, and other materials needed for the assignment at hand and with any relevant homework. As failure to come with materials and/or homework results in no meaningful work being done, it will be treated as an unexcused absence. Class time is to be used for current assignments.
4. If a student misses a class, it is the student's responsibility to get the assignment from Canvas or a fellow student. It is also the student's responsibility to get notes on missed demonstrations. Demonstrations will not be repeated. Class time will not be spent catching up students who miss class - it is not fair to take that time away from the students who attend.
5. Assignments and projects will **not** be accepted late, nor will they be accepted incomplete (To clarify – if an assignment is due at start of class, or 11:00am, then it is late if turned in one minute late, or at 11:01am and will not be accepted. If a garment requires a hem and doesn't have one, it's incomplete and won't be accepted). Exceptions will only be made for students with documented emergency excuses. When a student misses an assignment due date because of an emergency, the student should show the instructor what work has been done on the due assignment upon returning to class - in other words, don't come back to class empty handed.
6. Making up missed exams/project due dates: Only students with documented emergency excuses will be allowed to make up missed exams. Students should be prepared to take the missed exam upon their return to class. There will be online quizzes.
7. **No food or beverages in the sewing labs (Stone 368 and 369) at any time.**
8. Turn cell phones to “manner mode” or off while in class and refrain from texting or talking on them during class. Do not wear earphones to listen to music, audio, etc. during class. Try not to watch videos during class. They are for your reference when you are not in class.
9. Put your personal belongings in your locker and **not on the work tables**. The department is not responsible for anything left in the lab. Do not leave drapes on the dress forms.
10. Unannounced / “pop” quizzes may happen at any time.
11. Know and follow all design studio rules (posted in studios and on Canvas).
12. Figure out parking and/or transportation as well as other classes within your schedule so that you are on time to class and can remain in class the full time.

Course Evaluation:

All work completed for this course will meet the minimum requirements of the UNCG Honor Code. **All work submitted for this course must be new work and cannot have been submitted for credit in any other course including this one.** Your grade will be based on University Guidelines; refer to *The UNC Greensboro University Catalog*. DO keep in mind that “excellent work” requires independent thinking and that to receive this grade, you must bring qualities to your work “above and beyond” those expected by this program.

GRADING SCALE (based on percentage)

A = 93.0-100 A- = 90.0-92.99	A = high quality work beyond stated requirements: “Excellent”
B+=87.0-89.99 B = 83.0-86.99 B-=80.0-82.99	B = quality work satisfying requirements: “Good - Very good”

C+=77.0-79.99 C=73.0-76.99 C-=70.0-72.99	C = work satisfies requirements, shows room for improvement in quality: “average”
D+=67.0-69.99 D=63.0-66.99 D-=60.0-62.99	D = minimally acceptable: “needs more effort”
F=below 60	F = unacceptable

Course grades will be calculated based on the following:

Sample assignments	102
Sample book	214
Exam 1	100
Blouse	125
Blouse exam (Exam 2)	100
Quizzes, participation, in class assignments	100
Online / written assignments, discussion boards	69
Jacket	150
TOTAL	960

University Academic Integrity Policy Regarding Cheating: *“Intentionally using or attempting to use unauthorized materials, information, or study aids in any academic exercise. Cheating includes but is not limited to unauthorized copying from the work of another student, using notes or other materials not authorized during an examination, giving or receiving information or assistance on work when it is expected that a student will do his/her own work, or engaging in any similar act that violates the concept of academic integrity. Cheating may occur on an examination, test, quiz, laboratory work report, theme, out of class assignment or any other work submitted by a student to fulfill course requirements and presented as solely the work of the student.”* ALL construction MUST BE DONE ENTIRELY BY THE STUDENT WHO SUBMITS THE WORK. Students must demonstrate their skills and growing proficiency during in-class sewing. The instructor reserves the right to refuse to accept work that has not been observed as significantly constructed under instructor supervision. Appropriate sanctions for offenders include failing the assignment, failing the course, or recommended expulsion.

CARS Statement on Academic Integrity:

The UNCG Academic Integrity Policy States; “If knowledge is to be gained and properly evaluated, it must be pursued under conditions free from dishonesty. Deceit and misrepresentations are incompatible with the fundamental activity of this academic institution and shall not be tolerated.” By choosing to enroll in this course and by completing the assignments, projects, examinations, etc., you are by default held to the standards of the Academic Integrity Policy, and you are subject to sanctions should you violate the policy in any manner.

Registration: It is the student's responsibility to ensure proper enrollment in classes. You are advised to review your official class schedule during the first week of the semester to ensure proper enrollment. Should you determine an error in your class schedule, correct it with your advising office.

Academic Accommodations: The University of North Carolina at Greensboro respects and welcomes students of all backgrounds and abilities. If you feel you will encounter any barriers to full participation in this course due to the impact of a disability, please contact the Office of Accessibility Resources and Services (OARS). The OARS staff can meet with you to discuss the barriers you are experiencing and explain the eligibility process for establishing academic accommodations. You can learn more about OARS by visiting their website at <https://ods.uncg.edu/> or by calling 336-334-544 or visiting them in Suite 215, EUC.

Student Behavior: The Department of Consumer, Apparel, and Retail Studies (CARS) expects that all students enrolled in the CARS major will behave professionally and in a manner that reflects positively on the department, the school, and the university. This expectation applies to conduct within CARS courses, when working at internship sites, and attending events where students are acting as representatives of the CARS program.

If you have a concern or complaint related to this course: Complaints pertaining to a specific course must first be brought up with the instructor. Per the UNCG University Catalog, if a student wishes to appeal an assigned grade, the student should first discuss the concerns with the instructor. If desired, the student may further appeal to the department head, the dean of the school or college, and the provost, in that order. See the University Catalog for further details on Grade Appeals.

Health and well-being: Health and well-being impact learning and academic success. Throughout your time in the university, you may experience a range of concerns that can cause barriers to your academic success. These might include illnesses, strained relationships, anxiety, high levels of stress, alcohol or drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may experience. You can learn about the free, confidential mental health services available on campus by calling [336-334-5874](tel:336-334-5874), visiting the website at <https://shs.uncg.edu/> or visiting the Anna M. Gove Student Health Center at 107 Gray Drive. For undergraduate or graduate students in recovery from alcohol and other drug addiction, The Spartan Recovery Program (SRP) offers recovery support services. You can learn more about recovery and recovery support services by visiting <https://shs.uncg.edu/srp> or reaching out to recovery@uncg.edu

Studio access: See the Studio Rules (on Canvas and posted in Stone 368) about studio access. Do not enter Stone 368 or 369 during another class session.

In case we are sent away from campus for remote learning, students will still be expected to sew their assignments. Make adequate preparations.