

**DON'T JUST LEARN ABOUT
APPAREL AND RETAIL.
LIVE IT AND LEAD IT.**

**PhD in Consumer, Apparel,
and Retail Studies**



**UNC
GREENSBORO**
Bryan School of
Business and Economics

EARN YOUR PhD AT ONE OF THE MOST DISTINCTIVE PROGRAMS IN THE NATION

The Consumer, Apparel and Retail Studies (CARS) department in UNC Greensboro's Bryan School of Business and Economics is hailed as having an outstanding record of preparing students for successful careers. By delving deep into exciting topics ranging from marketing to consumer behavior, you will gain an expert's understanding of the industry as well as the ability to apply your knowledge for success in an academic career.

"I attribute a huge portion of my successful career to the quality of the CARS PhD program, particularly learning how to establish and keep alive an active research program. Thanks to the dedication of the CARS faculty to graduate students' learning and success, I was well prepared to jump-start my career as an Assistant Professor at ISU."

*- Dr. Elena Karpova
PhD '04
Professor, Iowa State University*



IMMERSE YOURSELF IN EXCITING RESEARCH AND TEACHING OPPORTUNITIES.

The CARS program is innovative in its emphasis on preparing doctoral students to publish and evaluate research on a diverse array of topics. Built on a rigorous series of core courses in consumer, apparel, and retail studies, our curriculum includes both quantitative and qualitative research methodologies. As you develop your research skills, you will also engage in a mentored teaching experience — both with guidance from faculty who are top scholars in the field. Ultimately, the CARS learning experience prepares you to be both teacher and scholar.

While the program is versatile and many avenues will be open to you, if you imagine yourself as a university professor sharing your passion with future students, a PhD from the CARS department is an outstanding course of study.



DELVE DEEP INTO FASCINATING TOPICS.

Your course of study will include an intensive focus on relevant and exciting subject areas such as consumer behavior, retailing, socio-cultural aspects of apparel, fashion marketing, and supply chain management.

COMPLETE LIST OF CARS GRADUATE PROGRAM OFFERINGS:

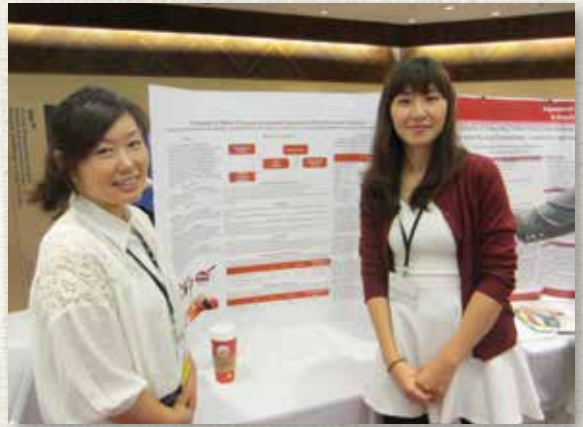
POST-BACCALAUREATE CERTIFICATE IN APPAREL SUPPLY CHAIN MANAGEMENT

MASTER OF SCIENCE IN RETAIL STUDIES

ONLINE MASTER OF SCIENCE IN RETAIL STUDIES, GLOBAL APPAREL AND RETAIL MANAGEMENT CONCENTRATION

PHD IN CONSUMER, APPAREL & RETAIL STUDIES

The CARS graduate program of study leading to the doctor of philosophy degree requires a minimum of 60 hours (90 beyond the BS) and the completion of a dissertation.



REPUTATION

One of the oldest, most established PhD programs in the field

SCHOLARSHIP

Learn to conduct cutting-edge research alongside top scholars in the field.

PLACEMENT RATE

The CARS PhD program has a 100 percent placement rate. Graduates go on to secure tenure-track jobs at colleges and universities throughout the US and abroad.

DIVERSITY

CARS is home to a diverse student body. At least 50 percent of our PhD students are international, and a wide variety of student perspectives are reflected in engaging conversations inside and outside of class.

SUPPORT

Assistantships, fellowships, scholarships, and tuition waivers are available on a competitive basis. Also, CARS is known for its supportive, accessible faculty as well as numerous peer mentoring opportunities such as our active Graduate Student Association.



“ When I started looking for PhD programs, it was very important for me to find one that would allow me to gain a deeper understanding of the fashion industry, and that would provide me with the necessary tools to succeed as an academic. I couldn’t have chosen a better program than UNC Greensboro’s.

One reason is the exceptional curriculum CARS has in place. Each course is designed to prepare you to be the best professors and researchers in the field. They are not only challenging but relevant. Also, the professors are demanding yet patient.

Since the very beginning, I was encouraged to do my best and I was challenged to think out of the box and to go beyond preexisting understandings. Professors always made sure that I understood the material and made themselves available to help me every time I needed it.

After my first year, I was working on my own research and getting it ready for publication and presentation. I didn’t have to fight for the topic or the methodology; on the contrary, I was given the freedom to choose. I received guidance and support through the whole process.”

*- Lorraine Martinez–Novoa, PhD '16
Assistant Professor of Fashion Marketing,
Marymount Manhattan College*

WE LOOK FORWARD TO GETTING TO KNOW YOU. APPLY TODAY TO JOIN OUR ACADEMIC COMMUNITY.

To apply, complete the online application and submit your GRE scores, three letters of support, a statement of interest, and transcripts from your undergraduate and graduate institution(s).

To submit your application or to see required PhD coursework, visit

[CARS.UNCG.EDU](https://cars.uncg.edu)

To schedule a tour of the CARS Department,
email us at CARS@uncg.edu or call 336-334-5250.

The CARS program will help you become an exceptional problem solver and prepare you to make meaningful contributions where you live, work, and lead.



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