



PhD IN BUSINESS ADMINISTRATION

OVERVIEW

This program prepares students for academic careers at major universities and colleges.

- Students will demonstrate knowledge regarding conceptual and empirical research methodologies and apply advanced knowledge in a global context.
- Students will design an original substantive research project.
- Students will understand specialized knowledge and scholarly literature in their field in order to contribute to academic, government, and private sector environments through their research.



ONLINE PROGRAM

The program requires three campus visits:

- You'll come to campus prior to your first semester to meet your cohort and faculty members, and to learn about the variety of UNCG resources that will be available to you throughout your program.
- A return to campus to defend your dissertation proposal.
- Finally, a visit to UNCG to defend your dissertation.

WHY UNC GREENSBORO?

Recognized as a Top 10
"Best Online College"

Named a "Best College for the
Money" by College Factual

Named "Best for Vets"
by *Military Times* magazine

Accredited by the Southern
Association of Colleges and Schools

High level of community engagement
and research activities

Bryan School is among 1% of business
schools worldwide with dual AACSB
accreditation in business and
accounting



CONCENTRATION AREAS

This program offers three
concentration areas: **Strategy,**
International Business, and
Organizational Behavior.

QUESTIONS?

Contact **Dr. Moses Acquah**
Professor and Director of
Graduate Studies

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BRYAN.UNCG.EDU



PROGRAM OF STUDY

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
FALL SEMESTER	BUS 701: Doctoral Research Methods I (Quantitative Research Methods) BUS 720: Seminar in Organization Theory	BUS 750: Doctoral Research Methods IV (Regression Models) BUS 740: Seminar in Strategic Management I	BUS 705: Seminar in Academic Writing and Publishing BUS 741: Seminar in Strategic Management II	BUS 789: Advanced Topics in Management BUS 790: Doctoral Research Independent Study	BUS 799: Doctoral Dissertation
SPRING SEMESTER	BUS 702: Doctoral Research Methods II (Qualitative Research Methods) BUS 721: Seminar in Organizational Behavior	BUS 703: Doctoral Research Methods III (Applied Research Methods in Business) BUS 730: Seminar in International Business Theory	BUS 722: Seminar in Organizational Leadership BUS 731: Seminar in Cross-Cultural Management	BUS 789: Advanced Topics in Management BUS 790: Doctoral Research Independent Study	BUS 799: Doctoral Dissertation
SUMMER SEMESTER				BUS 790: Doctoral Research Independent Study BUS 799: Doctoral Dissertation	BUS 799: Doctoral Dissertation

RESEARCH

Our faculty publish in top-tier journals such as: *Academy of Management Journal*, *Academy of Management Review*, *Administrative Science Quarterly*, *Human Relations*, *Human Resource Management*, *Journal of Applied Psychology*, *Journal of Business Ethics*, *Journal of Business Venturing*, *Journal of International Business Studies*, *Journal of Management*, *Journal of Management Studies*, *Management Science*, *Organizational Behavior and Human Decision Processes*, *Personnel Psychology*, *Strategic Entrepreneurship Journal*, and *Strategic Management Journal*.

COST

	PER CREDIT HOUR	APPROX. PROGRAM COST
IN STATE Legal resident of NC	\$532	\$28,783
OUTSIDE NC Reside outside NC	\$822	\$44,440
OUT OF STATE Reside in NC, but not resident for tuition purposes	\$1,294	\$69,938

Note. For detailed information regarding tuition and fees, visit csh.uncg.edu.

APPLICATION DEADLINE

Deadline for fall admission is April 1 (with a priority deadline of January 15).

APPLICATION REQUIREMENTS

- One official transcript from all colleges and universities previously attended.
- A completed master's degree in a business field or related area with superior performance in graduate course work.
- Statement of Purpose
- Resume
- Three letters of recommendation from former professors, employers, or persons well acquainted with the applicant's academic potential.
- Official results of GMAT or GRE scores. Scores are valid for five years from the time originally taken. No waivers are allowed.
- Applicants are required to submit a course-by-course NACES credential evaluation for all degrees from college or university outside of the United States. This evaluation must be submitted for the application to be considered complete. Acquire the evaluation far in advance.
- Non-native speakers of English must validate proficiency in the English language. **Contact the Graduate School for details.**