Mastering Your Graduate School Application

Thanks for taking the time to learn more about applying!



Today's Presenters



Savannah Martin *Graduate Recruitment Specialist*



Academic Programs & Leadership



Tuisha Fernandes Stack Administrative Director

MBA

Graduate Certificate: Business Foundations



Apoorva Patipati Ramesh Program Director

MS in IT & Management

Graduate Certificates:

Business Analytics Cyber Security Enterprise Resource Planning IT Management IT Development

Supply Chain Management



Jess Bankhead Program Director

MS in Accounting

Graduate Certificate:

Taxation



Dr. Jin Su Program Director

MS in Retail Studies

Graduate Certificates: || Grad

Global Fashion Industry Management Retail Merchandising Management Retail and Consumer Data Analytics

Graduate Certificates: Economics of Health Analytics Quantitative Business Economics

Dr. Dora

Gicheva

Program Director

MA in Applied

Economics

NOTE: ONLY AVAILABLE ONLINE



Dr. Vladislav Maksimov Program Director MS in International Business Graduate Certificate:

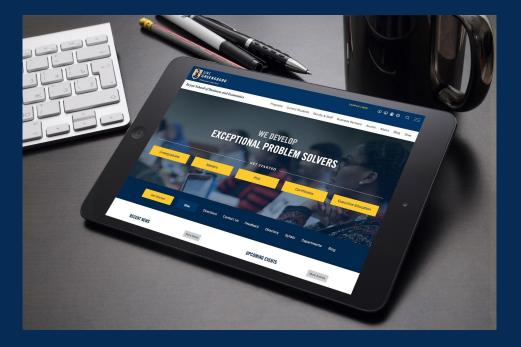
Global Leadership & Strategy

NOTE: ONLY AVAILABLE ONLINE



Other Upcoming Events





Register at go.uncg.edu/bryangrad



Today's Agenda

Information Resources Application Process Overview Application Components Application Submission Additional Tips Q & A







Today's Agenda

Information Resources Application Process Overview Application Components Application Submission Additional Tips Q & A





Graduate Program Webpage





GO BEYOND DATA.

The UNCG Bryan School's MA in Applied Economics program provides you with a unique combination of economic theory, policy analysis, and data analytics skills which give you the ability to identify, understand, and solve real-world problems. You'll gain experience immersed in the same type of work that you'll do after graduation, using the same analytical software most frequently used by Fortune 500 companies and financial institutions. Working under the guidance of faculty who conduct nationally- and internationally-recognized research, you will develop a skill set highly sought after by companies, comprised of a strong foundation of economic theory, mathematics, and econometrics, as well as an understanding of the fundamentals of policy analysis.



bryan.uncg.edu/programs



Graduate School Application Guide

ome Programs D	aadlines & Requirements Admissions * Students * Financial * Faculty * Give Catalog About *
	THE GRADUATE SCHOOL
	GRADUATE ADMISSIONS GUIDE
Application Process	THE APPLICATION PROCESS
General Requirements	Applications are first submitted to the Graduate School. Once the Graduate School has processed your application, it will be reviewed by a Graduate School Admissions Specialist and forwarded to the Graduate Program Director in the appropriate department or program.
How To Apply	Departments and programs then review the application and make recommendations for admission to the Dean of the Graduate School. Because departments and programs determine their own processes and timelines for reviewing completed applications, the Graduate School cannot provide a general time frame to expect between submission of
Campus Safety	application and a final decision. CHANGING YOUR APPLICATION
Admissions Decision	Once the application is submitted, you cannot alter or change the application online except for the recommendations page. Changes related to contact information, application
Deferral of Admission	term, program, degree, or concentration must be submitted by completing the Request to Change Information on a Submitted Application Form which is available within your application status portal.
	Verification of changes will be sent to you by email. Once an admissions decision has been made, changes to the application are not allowed.
	A COMPLETED APPLICATION
	The Graduate School considers an application complete when test scores, transcripts, letters of recommendation, and the payment of the application fee are linked to the application. An Admissions Specialist will review applications with care and notify applicants when additional information is needed.
	Completed applications are forwarded to the department or program for review. Processing an application can take several days even in optimal circumstances and may take slightly longer during peak periods. The Graduate School makes every effort to process applications in a timely manner. By utilizing the full functionality of the online application, you can facilitate this process. Waiting for outstanding transcripts can extend processing times.

UNC GREENSBORO Bryan School of Business and Economics

grs.uncg.edu/guide

International Student Information



International applicants are defined as those who currently hold or are seeking an F1 visa or other non-immigrant visa category authorized to engage in full-time or part-time academic studies.

grs.uncg.edu/international-applicants/



English Language Proficiency (ELP), score requirements, and waiver opportunities

Credential evaluation requirement guidelines

Graduate Assistantships

Funding Your Education

And more!

 \rightarrow

Your Support Team

- Program Manager / Director
- → Graduate School Admissions Office



J. Chastain Bryan School Specialist jkchast2@uncg.edu

Bryan School



Courtney Mazzuca Admissions Manager <u>cvmazzuc@uncg.edu</u>

Graduate Recruitment Team <u>bryangrad@uncg.edu</u>





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Today's Agenda

Information Resources Application Process Overview Application Components Application Submission Additional Tips Q & A





Application Process Overview

Application Submitted

Supplementary plication Ibmitted Test Waivers Processed	Admissions Committee Review	Admissions Decision & Notification
<i>Materials:</i> Transcripts Test Scores/Waivers References Application Fee Other program requiremen		Next Steps: ntent to Enroll, Advising, & Financial Aid
	August 1	Application Opens
The average review time is 2-4 weeks. All programs are on rolling admissions by term .	August 1 to December 31	Spring Application Review
An programs are on roning admissions by term.	January 1 to June 30	Summer and Fall Application Review



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Today's Agenda

Information Resources Application Process Overview Application Components Application Submission Additional Tips Q & A





Application Components

- Online Application
- Transcripts
- Test Scores (if applicable)
- Work Experience
- Letters of Recommendation
- Personal Statement
- Resumé
- Application Fee



Creating Your Online Application



Future Students Current Students Faculty & Staff Alumni Community & Friends

Home Future Students Cur

Current Students Graduate Programs

Faculty Resources University Catalog Documents & Forms

9 9 60

Application Management

Returning users:

First-time users:

Log in to continue an application.

Create an account to start a new application.

STEP ONE: CREATE AN ACCOUNT

Use the links above to log into your application or if you are a first-time user, to create an account. The email address you provide for your profile will be used as the primary mode of communication from the Graduate School. The web-based application allows you to save your progress and return to enter information at a later time. Please log out after each session. Only the recommendations section can be updated once an application is submitted.

STEP TWO: PROVIDE APPLICATION INFORMATION

- Personal Background
- Degree Program
- Academic History
- · Additional Information (e.g. emergency contacts, residency, birth country, etc.
- · Test Scores (if applicable)
- Recommendations
- Supplemental Documents
- Campus Safety
- Signature
- Review

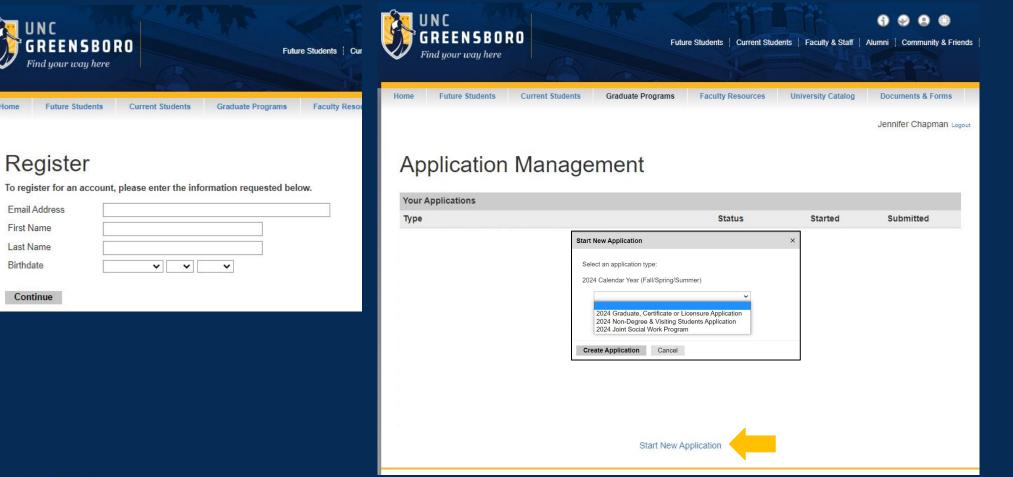
STEP THREE: SUBMIT APPLICATION AND APPLICATION FEE

Once the application is submitted, pay the application fee by credit card. At that time, an email message will be sent notifying the applicant of the receipt of payment.



gradapply.uncg.edu/apply

Creating Your Online Application





UNC

Email Address

First Name

Last Name

Continue

Birthdate

Home



Personal Background

Home Personal

Personal Background	rsonal Background PERSONAL BACKGROUND			
Degree Program				
Academic History	UNIVERSITY OF NORTH CAROLINA AT GREENSBORO			
Additional Information				
Recommendations Graduate Admission Application Welcome to the UNC Greensboro online application for Graduate Programs.				
	IMPORTANT: Be sure to review application deadlines before you begin to start the application.			
Campus Safety	 Responses are saved by clicking Continue at the bottom of each page. You are able to change your 			
<u>Signature</u>	 responses until you electronically sign and submit the application. IMPORTANT: Once you press "submit application," the application information cannot be changed. 			
Review	 However, you may submit your application and pay the application fee without first uploading copies of your transcript(s) and supplemental documents. You will be able to log back into your application and upload them as checklist items. Recommendation letters DO NOT have to be received before you submit your application and pay the application fee. For a list of required fields that you have not completed, click on the Review link to the left. To start an application for a different program, click on the Home link to the left. 			
	Name			
	First (Given)			
	Middle (if no Middle Name, please leave blank)			
	Last (Family)			
	Suffix 🗸			
	Preferred First Name			
	Former Last Name(s)			

Addresses	
Insert Address	
Email Address	
Current Email	j_chapm2@uncg.edu Change
Telephone Numbers (include +country code)
Primary	
Mobile	
I am giving UNCG pern and data rates may app O Yes O No	nission to send text messages to the cell number provided above. I understand that message ply.
Biographical Informat	tion
Legal Sex	~
Gender Identity	✓
Birthdate	
Native Language	✓
Citizenship Informatio	on
Primary Citizenship	Nigeria v
Dual Citizenship	~
Residency Status	U.S. Permanent Resident



DIFFERENT from your CURRENT last

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Personal Background (Cont'd)

Race/Ethnicity Optional

Federal Regulations require institutions that receive federal assistance to report minority enrollments. Your participation is optional. The University of North Carolina and all of its constituent institutions are committed to equality of opportunity. There shall be no discrimination within the university against applicants, students, or employees on the basis of race, sex, religion, national origin, age, color, political affiliation, veteran's status, sexual orientation, gender identity, genetic information or disabling condition, consistent with the provisions of applicable state and federal law.

Are you Hispanic or Latino?

□ Yes

🗆 No

Regardless of your answer to the prior question, please check *one or more* of the following groups in which you consider yourself to be a member:

American Indian or Alaska Native

Asian

- Black or African American
- □ Native Hawaiian or Other Pacific

□ White

Undisclosed

Continue



Degree Program

Home Per

Personal Background	Degree Program
Degree Program	с с
Academic History	* required field
Additional Information	Degree Level *
English Language	Masters V
Proficiency	Discipline *
Recommendations	Applied Economics
Supplemental Documents	Program *
Campus Safety	Master of Arts (MA) in Applied Economics 🗸
Signature	Method of Delivery *
Review	Online 🗸
	You are applying to an online program. Online programs are charged Distance Learning tuition and fees. Click here for more information.
	Entry Term *
	✓
	Are you applying as a full-time or part-time student? *
	Full-Time Status FAQ's and Financial Aid Guidelines
	✓
	Are you currently employed by an Economics Community Partner? Click here for more information.
	If "Yes", you will be asked to provide documentation to confirm employment.
	O Yes
	No
	Are you a current UNCG undergraduate student wishing to apply to an Accelerated Master's Program?*
	○ Yes

No

For MA in Applied Economics only:

ENTRANCE EXAM WAIVER CONSIDERATION REQUEST Individuals who have met specific requirements may request a GRE/GMAT entrance exam waiver as part of the requirement for admission to the MA in Applied Economics Program. Have you or will you have earned an undergraduate degree (BA, BS, etc.) AND earned a minimum cumulative GPA of 3.0 out of 4.0? Yes No Have you or will you have earned a graduate certificate in an economics topic from UNC Greensboro? ○ Yes No

The GRE/GMAT <u>not required</u> for MS in International Business, MS in Retail Studies, and all certificate programs.

GRE/GMAT Waiver Request Forms: MS in Accounting Entrance Exam Waiver MS in IT & Management Entrance Exam Waiver



Degree Program (Cont'd)

What prompted you to apply to this program?

What prompted you to apply to this program? * Please select the single primary reason below. O Personal Referral: UNCG Faculty/Professor O Personal Referral: Other Faculty/Professor O Personal Referral: Employer O Personal Referral: Friend/Family/UNCG Alumni O Personal Referral: Third-party company Website: UNCG Department/Program O Website: UNCG Graduate School O Website: Other UNCG Website Internet Search (e.g. Google, Bing, DuckDuckGo) GradSchoolMatch O Niche O YouVisit O College/University/Program Ranking O Social Media Conference/University Event O Printed Material/Advertisement Other Please expand on what prompted you to apply to this program?

100 words remaining

Continue



Application Components

- Online Application
- Transcripts
- Test Scores (if applicable)
- Work Experience
- Letters of Recommendation
- Personal Statement
- Resumé
- Application Fee



Academic History

Home				Personal Background		
Personal Backgroun				Degree Program		
Degree Program	Add Institution	,	×	Academic History		
Academic History	Institution		- t	Additional Information		
Additional Informatic	CEEB			Recommendations		
Recommendations			ling audits)	Supplemental Document		
Supplemental Docur	Country	United States	ed is			
Campus Safety	City		n the	Digital Portfolio		
Signature	State	Select State 🗸		Campus Safety		
<u>Review</u>	Dates Attended	▼ ▼ to ▼ ▼	pn	Signature		
	Level of Study		erral	Review		
	Level of Study	`				
	Submit Transcript		roof of			
	Please upload a scanned c	copy of your transcript from this institution. You may upload those pages now as a single-	of their			
	or multi-page PDF, or each	page as a JPEG or TIFF image file. Your scanned document may be large and may				
	take several minutes to upl	oad depending upon the speed of your connection.	ny			
	If unloading an internat	ional transcript, please include the diploma/certificate (if applicable) and the				
	credential evaluation (if					
	International Institution	15				
	If the institution is locat	Edit				
	For any additional institutions outside of the U.S. without an available CEEB code please enter: C778					
	for institution #2 and C	779 for institution #3 (if applicable)				
	PDF or Scanned	Choose File No file chosen				
	Pages		*			
			this on			
	Save Cancel		press of the particular			
	○ Yes ○ No					

Academic History ersonal Background

An "official transcript" is a transcript issued by the institution (from the Registrar, for example) and no

	University of North Caroli
CEEB	The University of North Carolina at Asheville Asheville, NC
Country	The University of North Carolina at Chapel Hill Chapel Hill, NC
City	The University of North Carolina at Charlotte Charlotte, NC
State	The University of North Carolina at Greensboro Greensboro, NC
Dates Attended	The University of North Carolina at Pembroke Pembroke, NC
Level of Study	The University of North Carolina at Wilmington Wilmington, NC
Submit Transcript	University of North Carolina School Of The Arts Winston Salem, NC
lease upload a scanned	d copy of your transcript from this institution. You may upload those pages now as a single-
or multi-page PDF, or eac	ch page as a JPEG or TIFF image file. Your scanned document may be large and may
ake several minutes to u	pload depending upon the speed of your connection.
f uploading an interna	ational transcript, please include the diploma/certificate (if applicable) and the
	ational transcript, please include the diploma/certificate (if applicable) and the (if available).
redential evaluation ((if available).
redential evaluation ((if available).
nternational Institution	(if available).
nternational Institution	(<mark>if available).</mark> ons ated outside of the U.S. and the CEEB code is not available please enter: C777.
International Institution of the institution is loci For any additional inst	(if available).
International Institution of the institution is loci For any additional inst	(if available). ons ated outside of the U.S. and the CEEB code is not available please enter: C777. titutions outside of the U.S. without an available CEEB code please enter: C778
International Institution of the institution is loci For any additional inst	(if available). ons ated outside of the U.S. and the CEEB code is not available please enter: C777. titutions outside of the U.S. without an available CEEB code please enter: C778



→ No upload is required for UNC Greensboro students

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Academic History

Which transcripts to include?

- Any college or post-grad coursework (unless the coursework was transferred to another school where a degree was conferred)
- Bachelor's degree and any other advanced degree

US Transcripts:

- Unofficial transcripts (PDFs) are accepted for application review Student dashboard views should not be used
- Official transcripts will be required for enrollment

International Transcripts:

- Credential evaluations are required *prior to review*

Submission Options:



Upload via application portal



Email to gradinquiry@uncg.edu



Mail to Grad School:

UNC Greensboro The Graduate School Attn: Graduate Admissions 270 Mossman Building 1202 Spring Garden Street Greensboro, NC 27412 USA



Credential Evaluation (International)

UNC Greensboro requires a course-by-course transcript evaluation from any of the National Association of Credential Evaluation Services (NACES[®]) approved agencies listed within the International Applicant Guide at the time of application.

Applications will not be reviewed until a course-by-course credential evaluation is received.

Some agency options include:

- → World Education Services (WES) \$160 USD
- → SpanTran *\$140 USD*
- → Educational Credential Evaluators (ECE) \$195 USD
- → International Education Evaluations (IEE) \$165 USD



Credential Evaluation (cont.)

The course-by-course credential evaluation process takes approximately 2-4 weeks depending on selected service.

Process Overview:

- Step 1 Select a NACES approved agency
- Step 2 Order and pay for your evaluation
- Step 3 Send official transcripts to agency
- Step 4 Wait for evaluation to be completed

*Note: Reports are typically sent to you and your requested school



This also eliminates the need for you to send UNCG your official transcripts

Completed course-by-course credential evaluations should be sent to the Graduate Admissions office at gradinquiry@uncg.edu

Additional Information

Home

Home				Military *
Personal Background	Additional Inf	ormation		
Degree Program Academic History	*required field			Are you a veteran or actively serving member of the United States Uniformed Services as defined in 37 U.S.C.§101(3), a member of the military reserves, or a member of the National Guard?*
Additional Information	Are you a current UNC Greensbo (Note: Student employees should	-	mber? *	○ Yes ○ No
English Language Proficiency Recommendations	○ Yes○ No			Are you a dependent of a current or prior United States Uniformed Services member?*
Supplemental Documents	Are you a Ronald McNair Schola O Yes	r?*		○ No
Campus Safety	O No			
<u>Signature</u> <u>Review</u>	Are you a MARC U-STAR Schola O Yes	r?*		North Carolina Residency *
	No Are you a RISE Network participation	ant?*		Your residency for tuition purposes determines your in-state or out-of-state status and may impact your admission, tuition, scholarship or financial aid eligibility. North Carolina residency for tuition purposes is governed by North Carolina
	○ Yes ○ No			state law. More information about North Carolina residency for tuition purposes can be found on the CFNC Residency Determination Service website.
	Do you wish to be considered for a	an assistantship? *		
	 Yes No 			If you claim to be a resident, you must complete the residency process with the Residency Determination Services (RDS) at www.ncresidency.org. You will receive a Residency Certification Number (RCN) which should either be entered onto your admission application or provided directly to your Admissions Office, when available.
	Emergency Contact Information	n		Do you claim to be a North Carolina Resident for tuition purposes? *
	First Name	Last Name	Relationship Type	 Yes - I claim to be a North Carolina resident for tuition purposes. No - I do not claim North Carolina residency for tuition purposes. I understand I will be charged the non-resident
	Add New			tuition rate if enrolled at a North Carolina state-supported institution.

In most cases, non-NC residents and international students with F-1 visas should select <u>No</u>.



Additional Information (International)

Birth Country *

If your Birth Country is considered a U.S. territory (e.g. Guam, Northern Mariana Islands, Puerto Rico, Virgin Islands) please select United States from the drop down.

~

International Information *

Are you current	y in the U.S. with a visa?*
⊖ Yes	
No	
What U.S. visa	vill you hold during your studies?*
F1	~

If you will be bringing dependents (spouse or children ONLY), please upload a copy of each passport photo page. Choose File No file chosen

Please upload	a copy of your passport.*	
Choose File	No file chosen	

In order for the International Programs Center to issue a SEVIS I-20 form to obtain your student (F-1) visa, please upload the following documents into your application.

There is no deadline for submitting these documents however, we suggest May 1. Be sure to take into consideration visa appointments wait times for the city where your U.S. Consulate is located. Also note that administrative processing times can be considerable for some applicants, so be sure to apply for your visa well in advance of your program start date.

Financial documents, while encouraged, are not required for admission. This information will not be accessible by your department. Only academic achievements will be considered during the admission process.

Financial Certificate: Please download the financial certificate, complete and sign this document. This form is required for all F1 students even if you have 100% funding from your country or UNC Greensboro.

Choose File No file chosen

Current bank statement: A single bank statement that has been issued within the last 6 months.

Choose File No file chosen

Affidavit of Support: If the funds are not in your name, download the form "Affidavit of support." Ask your sponsor(s) to complete and sign this form. One affidavit is required for each sponsor.

Choose File No file chosen

Continue

*Financial Certificate, Bank Statement, and Affidavit of Support are not required until after an admission decision is made



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Application Components

- Online Application
- Transcripts
- Test Scores (if applicable)
- Work Experience
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- Personal Statement
- Resumé
- Application Fee



Test Scores

- Helps demonstrate academic capability
- Even though your program may not require a GRE or GMAT score, including one can benefit your admission, *especially for applicants with lower GPA's*

Program	GRE/GMAT Test Score Requirement
MS in International Business	Not required
MS in Retail Studies	Not required
MS in Accounting	Waivers Available
MS in IT & Management	Waivers Available
MA in Applied Economics	Waivers Available
Graduate Certificates	Not required



GRE/GMAT Waiver Request Forms: <u>MS in Accounting Entrance Exam Waiver</u> <u>MS in IT & Management Entrance Exam Waiver</u>



English Language Proficiency (ELP) for International applicants

Personal Background Degree Program Academic History Additional Information English Language Proficiency Recommendations Supplemental Document Campus Safety Signature Review

-lome

English Language Proficiency

In addition to meeting The Graduate School's General Application Requirements, applicants whose native language is not English, must provide evidence of English Language Proficiency (ELP).

ELP may be demonstrated by submitting one the following minimum scores

Test	Minimum Score	School Reporting
IBT TOEFL® TOEFL iBT® Special Home Edition TOEFL Essentials™	79	Enter Code 5913
IELTS IELTS Indicator	6.5	Select "University of North Carolina Greensboro Graduate Admissions" when ordering a score report.
Duolingo English Test (DET)	110	
ELS	Level 112 Certificate of Completion	
Kaplan	English Advanced Level	
PTE Academic	67	

**ELPs must not be more than 2 years old from the date of application submission.

Have yo score?	ou taken one of the approved ELP exams or completed one of the ELP programs and earned the minimum
() Yes	
No	
Do you	plan on taking one of the approved ELP exams or completing an approved ELP program?
○ Yes	
No	
Do you	qualify for one of the following exemptions:
	You are from a country where English is recognized as the primary, official language.
•	You are or will be a graduate of a degree or certificate program from a U.S. regionally accredited university.
	You are or will be a graduate of a non-U.S. college/university where English is the primary language of instruction.
⊖ Yes	
O No	

The graduate school's ELP waiver guidelines can be found within the International Applicants Guide. If you believe you qualify for an ELP test score waiver, proceed with submitting your online application. Graduate admissions staff will follow up with you if additional information is needed.



Application Components

- Online Application
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- Work Experience
- Letters of Recommendation
- Personal Statement
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Work Experience

	Job Widget	×
Work Experi	Organization Name Position Start Date	
Please enter your current emp not currently employed, please		arted in this position. If you are
Organization		Start Date
Add New		
Continue		
	Save Delete Cancel	



Application Components

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Letters of Recommendation

• Who should you ask?

Current supervisorFormer supervisorFaculty MemberStudent group advisorVolunteer supervisorCurrent or former clientNote: Should not be personal friend, relative, faith leader, etc

- Someone that can speak to your professional experience
- Ask recommenders if they're willing to provide a letter before completing your application





Suggested Topics for Recommenders

• How well do you know the candidate and what is the nature of your relationship?

• Why would you recommend this person for a Bryan School graduate program?

• How will their education benefit your organization (*if applicable*)?





Recommendations

Home

Personal Background Degree Program Academic History Additional Information Recommendations Supplemental Documents Campus Safety Signature Review

Recommendations

Click Add Recommender and insert the name and contact information of each recommendation provider. This is required, even if reapplying. Your recommenders will receive an email invitation and can click a link to complete and submit the recommendation. You will receive an email confirmation when your recommender submits the recommendation form and you may also check the Application Status page to verify which recommendations have been received once we have confirmed your application submission via email.

- Choose your strongest recommenders.
- · Recommenders should be those who can speak to your professional or academic abilities. If you need additional guidance, see this helpful article.
- Your recommendations will automatically be matched to your application upon submission.
- The access code is valid for 180 days from the date you input and save their information.
- To complete the recommendation online, a recommendation provider must have a valid email address.
- If you would like to resend a reminder, check the box next to his/her name and click on the "resend" button. This will automatically generate a reminder email.

THIS PROGRAM REQUIRES 3 RECOMMENDERS.

Name	Status
Add Recommender	
Continue	

Add Recommende	er	×
First Name		-
Last Name		
Organization		
Position/Title		
Relationship		
Telephone		
Email		
	Note: Use your recommender's institutional or corporate email address. Submissions from anonymous email addresses (Gmail, Hotmail, Yahoo) may be subject to additional review.	
	Your name will be displayed to recommender as: Change	
Please select your	choice below:	
-	to access this report. ny right to access this report.	
In place of your sig	nature, please type your full legal name:	
Upon sending this	form to your recommender, you will no longer be able to change your decision about whether	r to
Send To Recon	nmender Cancel	





Recommendation Submission Process

Recommendations must be submitted through the application portal



Applicant enters contact information for recommenders

Use their business email address if possible

System notifies recommenders

Recommenders upload their letters of recommendation

Letters should be on school or company letterhead if possible

You'll be notified when their letters are submitted



Application Components

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Supplemental Documents

Home	
Personal Background	Supplemental Documents
Degree Program	
Academic History	
Additional Information	Please upload a personal statement, approximately 500-1000 words, providing background information, reasons you
Recommendations	are interested in the program, and how the program will help you reach your career goals.
Supplemental Documents	Choose File No file chosen
Campus Safety	Please upload a copy of your resume.
Signature	Choose File No file chosen
Review	Continue

Supplementary document section will vary depending on your selected graduate program.



Purpose of Personal Statement

- To learn more about YOU and your academic and professional journey
- Why are you pursuing a graduate degree?
- What have you done to prepare?
 - → Note: More specific than undergraduate essay





Before You Begin

- Put the pen down!
- Research the program and school
 - Rankings, mission statement, values
 - Faculty, students, and alumni
 - What is unique about the program?
- Why the school is a good fit for you?
- What you can offer AND what can you gain from the program?



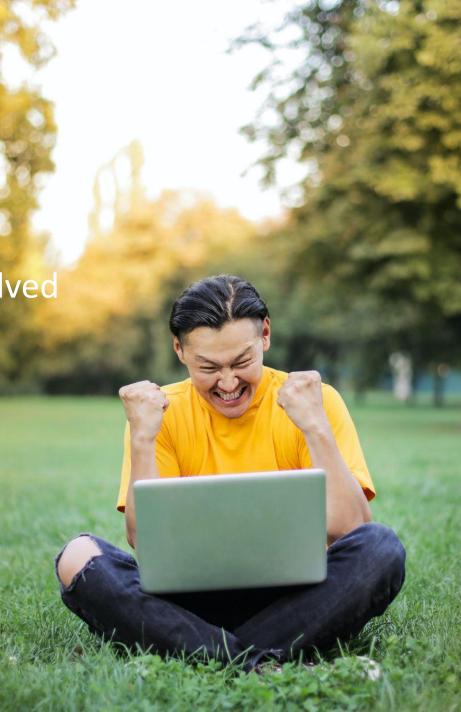


Suggested Topics

- Fill in gaps and explain other parts of your application
- Obstacles you overcame or problems you solved
- Lessons learned
- Example of when you took initiative to improve a process or outcome
- What inspires and drives you each day?



Don't be afraid to brag!



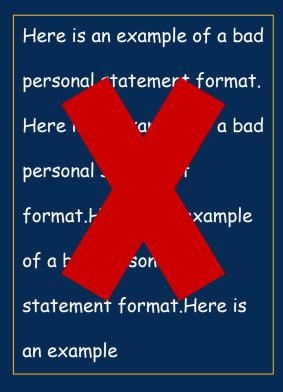
Formatting

- Our recommendations:
 - 1 ½ to 2 pages, single-spaced
 - Use standard 12 point font
 - Add space between paragraphs
- Was there a writing prompt?
- Always proofread (and then have someone else proofread!)
- Content should be specific to each program/school application



Here is an example of a good personal statement format. Here is an example of a good personal statement format. Here is an example of a good personal statement format.

Here is an example of a good personal statement format. Here is an example of a good personal statement format. Here is an example of a good personal statement format.





Application Components

- Online Application
- Transcripts
- Test Scores (*if applicable*)
- Work Experience
- Letters of Recommendation
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- Resumé
- Application Fee



Resumé

- Share professional / work experience
- You can include related coursework, organizations, awards, leadership experience
- There is no standard format



Example Resume

AMY CHO

24 Bonnie Lane | Greensboro, NC 27402 | 336-334-5454 | amycho@email.edu | linkedin.com/pub/amycho

OBJECTIVE

Seeking a research-related position in the marketing field where experience in market research, skills in social media and metrics can be applied

EDUCATION

UNC Greensboro (UNCG), Greensboro, NC December 2022 Bachelor of Science in Marketing GPA: 3.62 Dean's List, 5 semesters Related Courses: Marketing Research, Economic and Business Statistics, Business Communications

MARKETING INTERNSHIP

Fresh Market (company headquarters), Greensboro, NC Marketing Intern

- · Gathered data from company databases and created Excel reports for marketing team
- Participated in weekly updates and assisted with creating reports for district meeting
- Accomplishment: Presented research project results on "Highest Revenue Store Sites" to marketing team

MARKETING RESEARCH PROJECTS

International Marketing Course, UNCG

- · Conducted online database research to evaluate local company's competitors in target market
- · Created successful marketing plan which achieved export of product in new foreign market
- Received an 'A' on presentation of results and presented to company owner and class

Consumer Behavior Course, UNCG

Spring 2018

January 2019-Present

Spring 2019

Fall 2019

- Partnered with client, UNCG Dining Services to provide recommendations
- Designed, tested, administered, and evaluated results of surveys given to dining customers
- Conducted focus groups and in-depth interviews of faculty, staff, and student diners
- Compiled results into booklet and PowerPoint presentation delivered to class

CUSTOMER SERVICE EXPERIENCE

AT&T Wireless, Greensboro, NC

Collections Specialist

- Train 25–30 new hires on policies and procedures and routinely check for adherence
- Work 20–25 hours weekly while in school full time
- · Review customer credit records and make decisions about cellular phone account activation

SKILLS

Analytics: Google AdWords and familiar with SPSS

Computer: MS Office (Word, Excel, PowerPoint), Social Media marketing for Facebook, Twitter, LinkedIn Language: Beginning Spanish and French

Application Components

- Online Application
- Transcripts
- Test Scores (*if applicable*)
- Work Experience
- Letters of Recommendation
- Personal Statement
- 🖊 Resumé
- Application Fee



Submitting Your Application

Remember: Your application won't enter the review process until all documents/waivers are received and your application fee is processed.

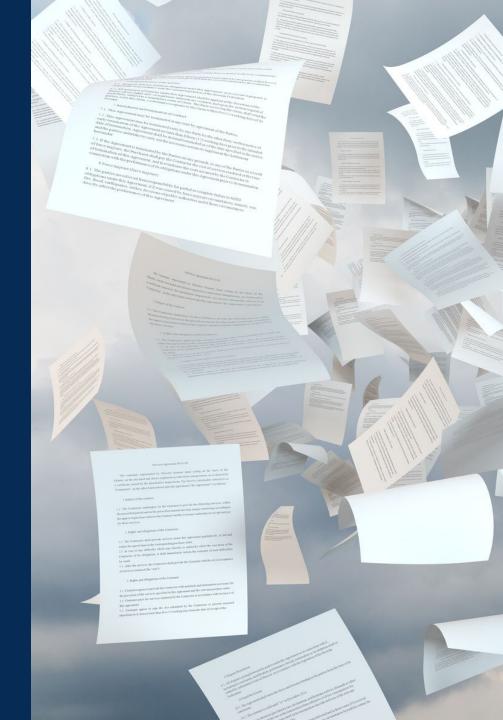
Application Fee:

\$65 per graduate program application\$25 for visiting student application

Application fee waivers will not be processed until <u>all</u> <u>supporting documents</u> are received. We strongly recommend waiting to submit your application until it is complete.

 \rightarrow Allow 1 business day for waivers to be processed.





Today's Agenda

Information Resources Application Process Overview Application Components Application Submission Additional Tips Q & A





Final Components & After Submission

Remaining Sections: After Submission:

- Campus Safety
- Signature
- Review Page
 - Orange Alerts
 - Red Alerts

- Remind, Change, or
 - Update Recommenders
- Change Requests:
 - > Within your

application portal

gradapply.uncg.edu/apply

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Application Process Overview



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August 1	Application Opens		Note: Sc	holarship and graduate assistantship	
August 1 to December 31	Spring Application ReviewSummer and Fall Application Review		award notifications are sent separately. There is no set timeline for these awards.		
January 1 to June 30					



GREENSBORO **Bryan School** of Business and Economics **BRYAN.UNCG.EDU** in 🖸 f 🎔

Today's Agenda

Information Resources Application Process Overview Application Components Application Submission Additional Tips Q & A





Additional Tips

- Check the available terms for your degree program
- Check application deadlines
- Research funding opportunities
 - Attend a Finance & Funding Webinar: <u>go.uncg.edu/bryangrad</u>
 - Scholarships and Graduate Assistantships
 - Financial Aid: <u>fia.uncg.edu</u>
- International applicants
 - Apply at least 1 month prior to published deadline
 - International Programs Center: <u>international.uncg.edu</u>





Today's Agenda

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Questions?



Savannah Martin *Graduate Recruitment Specialist*

savannah-bryangrad@uncg.edu

