

Virtual Information Session

MAECON Program and
Graduate Certificates



UNC
GREENSBORO
Bryan School of
Business *and* Economics

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Welcome!



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Before we begin...

Ask Questions!

This information session is for you. So feel free to type your questions at any time. Our team will answer them in the chat window.

Today's Agenda

Why a Bryan School
MA in Applied Economics?

Program Specifics

Student/Alumni Perspective

Career Resources

Admissions Process

Questions



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Today's Agenda

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Why a Bryan School MA in Applied Economics?

In a class all its own

Success after graduation

Broad range of career options

Low cost, high value



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In a class all its own

The only *fully online* MA in Applied Economics program in North Carolina

A program goes beyond the standard data analytics program. We provide graduates with a unique combination of economic theory, policy analysis, and data analysis skills.

Our graduates identify real-world problems, understand the nature and context of those problems, and use their training to solve those problems.



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Success after Graduation

Strong
Alumni
Network

50% of students
have job offers
before
graduation

Earnings average
30% more than an
undergraduate in
Economics

Starting
salaries
\$55-85,000

90% have
accepted jobs in
their field
within 3 months
of graduation



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Where are our alumni?

- **Health Economic Analyst**
Lockheed Martin
- **Economic/Financial Modeling Specialist**
Freddie Mac
- **Associate Research Analyst**
Center for Naval Analyses
- **Risk Analyst**
BB&T
- **Economic Advisor**
World Leadership Survey Project
- **Statistics Programmer**
SynteractHCR, Inc.
- **Manager, Operational Analytics & Reporting**
Goodwill Industries International Inc.
- **Quantitative Specialist**
Federal Reserve Bank of Atlanta
- **Policy Analyst**
North Carolina Department of Commerce
- **Data Analyst**
Luxottica Group S.p.A.



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Broad Range of Career Options

Industry/
Corporations

State
Governments

Model
Assessment

Policy
Analysis

Federal
Government

Non-Profits

Research
Institutes

Forecasting

Economic
Analysis

Financial
Institutions

Medical
Centers

Risk
Analysis



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Low cost, high value

ECON Program (Online)	Full Time		Part Time	
	Estimated Program Cost	Per Credit Hour	Estimated Program Cost	Per Credit Hour
In-State	\$11,000	\$366.67	\$12,000	\$400.00
Outside-of-NC	\$19,000	\$633.33	\$21,000	\$700.00
Out-of-State	\$32,500	\$1,083.33	\$35,500	\$1,183.33
	<i>Assumes 30 credit hours of full-time study for 1 ½ years.</i>		<i>Assumes 30 credit hours of part-time study for 2 ½ years.</i>	



One of the most
cost effective
programs
in the country



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Program Specifics

Hands-on, real-world training

Collaborative environment

Flexibility

Curriculum



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Hands-on, real world training

- Hands-on work analyzing large data sets
- Instruction and use of the same software most frequently used by Fortune 500 companies and financial institutions



Collaborative environment

- Small class sizes
- Faculty interactions
- Applied data and policy analysis
- Faculty expertise in a variety of areas:
 - Environmental, Health, & Labor Economics
 - Economics of Education and the Public Sector
 - Program Evaluation
 - Technology/Innovation Policy
 - Banking, Macroeconomics & Financial Economics

Flexibility

- Enter the MA program directly or start with a stackable certificate. Available certificates include:
 - Economics of Health Analytics
 - Quantitative Business Economics
- Full-time and Part-time options
- Complete with a data analytics concentration

MA Program Curriculum

Graduate-Level Curriculum Total (30 Credit Hours – Full Time & Part Time Options)

Core Knowledge Coursework (12 Credit Hours)

- ECO 641 Microeconomics I
- ECO 643 Econometrics
- ECO 646 Macroeconomics

Data Methods (3 Credit Hours)

- ECO 625 Data Methods in Economics

Policy Analysis (3 Credit Hours)

- ECO 631 Applied Policy Methods

Master's Electives (12 Credit Hours)

- ECO 630 Introduction to Cost Effectiveness
- ECO 637 Empirical Health Economics
- ISM 645 Principles of Predictive Analytics
- ECO 664 Time Series and Forecasting
- ECO 691 Economics Internship
- ECO 657 Managerial Economics
- ECO 613 Directed Studies in Economics



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*Also includes E-Portfolio &
Bryan Briefcase*

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Certificate Stacking

**First Certificate
(12 Credit Hours)**



**Second
Certificate
(9 Additional
Credit Hours)**



**Core Coursework
(12 Credit Hours)**

- ECO 641 Microeconomics I
- ECO 643 Econometrics
- ECO 646 Macroeconomics

= MA in Applied Economics Degree



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Certificate in Economics of Health Analytics

Required Curriculum (12 Credit Hours)

- ECO 625 Data Methods in Economics (Fall)
- ECO 630 Introduction to Cost Effectiveness (Spring)
- ECO 631 Applied Policy Methods (Spring)
- ECO 637 Empirical Health Economics (Fall)

Residency	Estimated Program Cost	Per Credit Hour
In-State	\$5,000	\$416.67
Outside-of-NC	\$8,500	\$708.33
Out-of-State	\$14,000	\$1,166.67

Assumes 12 credit hours of part-time study for 1 year.

Certificate in Quantitative Business Economics

Required Curriculum (12 Credit Hours)

- ECO 625 Data Methods in Economics (Fall)
- ISM 645 Principles of Predictive Analytics (Fall)
- ECO 664 Time Series and Forecasting (Spring)
- ECO 657 Managerial Economics (Spring)

Residency	Estimated Program Cost	Per Credit Hour
In-State	\$5,000	\$416.67
Outside-of-NC	\$9,000	\$750.00
Out-of-State	\$14,500	\$1,208.33

Assumes 12 credit hours of part-time study for 1 year.



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Continuing Beyond the Master's Program

PhD in Economics

Curriculum is 45-72 credit hours*

On-campus and fully online options

Fall term admission

*depending on Master's coursework



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Contact economics@uncg.edu for more
information.

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Student/Alumni Perspective

Graduate Student Ambassadors



Nick Loflin

inloflin@uncg.edu



Tricia Smith

tasmith11@uncg.edu



Jim Wuwert

jdwuwert@uncg.edu

Alumni Ambassadors



Derek Mobley

2010 - MA in Applied Economics
derektmobley@gmail.com



Nina Davis

2018 - MA in Applied Economics
ninaodavis@gmail.com



David Jolley

1976 - MA in Applied Economics
djolley@allenewing.com



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Career Resources

- Employer connection events
- One-on-one career coaching meetings
 - Job & internship search
 - Resume & cover letter development
 - Interview preparation
 - Networking tips

Omicron
Delta
Epsilon

National
Association for
Business
Economics
(NABE)

Strong
Alumni
Network

Company
Spotlights



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Admission Process

Admission Requirements

Application Documents

Application Deadlines

Financial Information



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Admission Requirements for MA

Non-economics majors are welcome to apply

- Bachelor's degree from an accredited institution plus any one of the following:
 - Cumulative GPA 3.0 or higher on your bachelor's transcript, or
 - Acceptable GMAT or GRE test scores, or
 - A graduate certificate in economics from UNC Greensboro

GRE/GMAT Waivers for MA

- The GRE/GMAT test score admission requirement may be waived if you meet either ONE of the criteria listed below. Waivers are requested through your online application.
 - Transcripts include an earned graduate certificate in an economic topic conferred from UNC Greensboro
 - Applicant has at least a 3.0 (out of 4.0) overall bachelor's degree GPA from a regionally accredited institution



Application Documents

Documents	Certificates	MA in Applied Economics
Personal Statement	Required	Required
Transcripts	All previous institutions	All previous institutions
GRE/GMAT Scores	None	Required <i>Waiver available if overall GPA at least 3.0 or have graduate economics certificate from UNCG</i>
Recommendations	None	Three required
Application Fee	\$65	\$65

APPLICATION DEADLINES

Spring 2024:
November 15

Fall 2024:
March 1, *priority*
May 15, *final*

Applications are reviewed on a rolling basis



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Start your application at
www.uncg.edu/grs

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Financial Information

Scholarships

- Limited and highly competitive
- Priority is given to those that apply by March 1
- All admitted applicants are considered

NOTE: Scholarship decisions are made separately from admissions decisions, and there is no set timeline for award notifications.

Financial Aid (US Citizens Only)

- Aid eligibility based on enrollment status
- Must complete FAFSA, most admitted students are eligible for Federal Direct Unsubsidized Loans
- Visit fia.uncg.edu

Payment Plans

- Monthly payment option
Deposit + monthly installments
- Visit csh.uncg.edu

To learn more about how current Bryan School students are paying for their graduate education, register to attend one of our monthly Finance & Funding Webinars at go.uncg.edu/bryangrad.



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Not Sure Yet?

Bryan Prelude Program

3 credit hours towards certificate or 9 credit hours towards master's program

Easy Application Process:

- Undergraduate Transcript
- Personal Statement
- Current Resume



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