

Virtual Information Session

UNCG MBA Program and
Business Foundations Certificate



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Bryan School of
Business *and* Economics

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Welcome!



Tuisha Fernandes Stack
Administrative Director
Bryan School Graduate Programs



Emily Christiansen
*Academic Advisor and Student
Services Manager*
Bryan School Graduate Programs



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Before we begin...

Ask Questions!

We will pause several times during the presentation and will definitely make sure all questions are answered by the end.

Sara Pilling
Executive Director
Business Program Review



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Today's Topics

MBA Program Features

Student & Alumni Perspective

Why a UNCG MBA?

Admissions

Questions



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Recognition for the Bryan School



#1 part-time MBA Program in North Carolina By Fortune (2022-2023)

#2 U.S. Online MBA in North Carolina for Veterans By US News and World Report (2023)



#2 Greatest Opportunity for Minority Students in NC The Princeton Review (2023)

#3 Part-time MBA Program among Public Universities in NC by U.S. News and World Report (2023).



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UNCG MBA Learning Outcomes

Graduates of the Bryan School MBA Program will:

1. Possess a **global perspective**.
2. Understand **organizational sustainability**.
3. Understand **principled leadership and ethical behavior**.
4. Understand **organizational innovation**.
5. **Integrate knowledge** from multiple fundamental business disciplines.



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The Bryan School MBA

Two Experience-Based Tracks:

Early Career Professional Program (< 5 yrs work experience)

- Average Professional Work Experience: 3.25 years
- Average Age: 25 years old
- *MANDATORY Base Camp (orientation), internship, and mentorship program*

Experienced Professional Program (5+ yrs work experience)

- Average Professional Work Experience: 10.25 years
- Average Age: 36 years old

**Fall or
Spring
Admission**



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The Bryan School MBA

Learning Format Options:

On Campus with Online Options

- On Campus courses offered weekdays from 6:30-9:20 PM
- Online courses are asynchronous

Online Only

- 100% asynchronous coursework*

**Applicants in the Early Career track will be required to complete an in-person Base Camp (orientation).*



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The Bryan School MBA

Program Enrollment Options:

Courses are 3 credit hours and last 15 weeks, regular semester. Summer classes are 6-weeks and are offered online only.

Part-Time

- 1 to 2 classes (3 to 6 credit hours)
- Average time to completion: **2 ½ years**

Full-Time

- 3 or more classes (9+ credit hours)
- Can be completed in **21-24 months**

**Fall or
Spring
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The Bryan School MBA

Program Curriculum: 45 credit hours

Mandatory Basecamp, Mentoring, & Internship (3 credit hours)

NOTE: Waived for students in the Experienced Professional Program

Core Curriculum Requirements (33 credit hours)

NOTE: Up to 9 credit hours can be waived for business degree graduates within past 5 years.

Electives (9* credit hours)

**Certificates can be attained by adding one course (3 credit hours) to the MBA curriculum.*

**Fall or
Spring
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The Bryan School MBA

Customize your MBA by selecting from over 30 electives, 7 concentrations, and 13 certificate programs.

Free Elective Options:

- Conflict Resolution
- Consumer Apparel
- Gerontology
- Human Resources
- Library Science
- Nonprofit Management
- Public Health

Concentrations (9 credit hours):

- Marketing
- Finance
- Information Systems
- Business Analytics
- Supply Chain Management
- International Business
- Cyber Security

Certificates (12 credit hours):

- Business Analytics
- Cyber Security
- Economics of Health Analytics
- Enterprise Resource Planning
- Global Fashion Industry Management
- Global Leadership and Strategy
- IT Development
- IT Management
- Quantitative Business Economics
- Retail Consumer Data Analytics
- Retail Merchandising Management
- Supply Chain Management
- Taxation

**Certificates can be attained by adding one course (3 credit hours) to the MBA curriculum.*



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Program Cost

MBA Program - On Campus (with online options)

	Full-time study for 2 yrs		Part-time study for 2½ yrs	
	Estimated Program Cost	Per Credit Hour	Estimated Program Cost	Per Credit Hour
In-State	\$27,500	\$611.11	\$27,000	\$600.00
Out-of-State	\$62,000	\$1,377.78	\$61,500	\$1,366.67

MBA Program - Online Only

	Full-time study for 2 yrs		Part-time study for 2½ yrs	
	Estimated Program Cost	Per Credit Hour	Estimated Program Cost	Per Credit Hour
In-State	\$24,000	\$533.33	\$24,000	\$533.33
Outside-of-NC*	\$37,500	\$833.33	\$37,000	\$822.22
Out-of-State**	\$58,500	\$1,300.00	\$58,500	\$1,300.00

Certificate Program	On Campus (with Online Options)		Online Only	
	Estimated Program Cost	Per Credit Hour	Estimated Program Cost	Per Credit Hour
In-State	\$7,500	\$625.00	\$6,500	\$541.67
Outside-of-NC			\$10,000	\$833.33
Out-of-State	\$17,000	\$1,416.67	\$16,000	\$1,333.33
<i>Assumes 12 credit hours of part-time study for 1 year.</i>				

* Reside outside NC

** Reside in NC, but not a legal resident of NC



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Financial Information

Fellowships & Assistantships

- Labor intensive and highly competitive
- Priority is given to full-time, on-campus students
- Apply by March 1

Scholarships

- Limited and highly competitive
- Priority is given to those that apply by March 1
- All admitted applicants are considered

NOTE: Scholarship and assistantship decisions are made separately from admissions decisions, and there is no set timeline for award notifications.

Financial Aid (US Citizens Only)

- Aid eligibility based on enrollment status
- Must complete FAFSA, most admitted students are eligible for Federal Direct Unsubsidized Loans
- Visit fia.uncg.edu

Payment Plans

- Monthly payment option
Deposit + monthly installments
- Visit csh.uncg.edu

To learn more about how current Bryan School students are paying for their graduate education, register to attend one of our monthly Finance & Funding Webinars at go.uncg.edu/bryangrad.



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Graduate Student Ambassadors



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Meet them at bryan.uncg.edu/gradambassadors

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Graduate Student Perspective



Raliat Abe
r_abe@uncg.edu



Mel Green
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AB Puccini
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Kerry Blake
krblake@uncg.edu



Loan Le
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Amanda Wiener
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Eric Davis
eddavis3@uncg.edu



**Andres
Moreno-Rojas**
afmorenoroj@uncg.edu



Zariah Ocean
zsocean@uncg.edu



Alumni Perspective



Otto Angulo

2006 - MBA

ottoangulo@yahoo.com



Melissa Hendrix

2010 - MBA



Ron Shuster

1996 - MBA



Megan Clutter

2020 - MBA



Andrew Potter

2020 - MBA

AndrewRyanPotter@gmail.com



Liza Vest

2018 - MBA

lizavestnyc@gmail.com



Kinsley Fraser

2019 - MBA

kinsleyfraser@gmail.com



Bill Prigge

1990 - MBA

bill.prigge@gmail.com



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Careers

Where Alumni Work:

HANES
Brands Inc

syngenta

CONE HEALTH.

Lincoln
Financial Group®

QORVO

BASF
We create chemistry



Positions Held by Alumni:

CEO

Chief
Operating
Officer

Global
Procurement
Manager

Policy
Officer

Senior
Commercial
Relationship
Manager

Portfolio
Analyst

Data
Analyst

Business
Solutions
Analyst

Vice
President

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Why the UNCG MBA?

Career Services & Internship Opportunities

Company & Alumni Connections

Exceptional Value

High Quality

Community Engagement

Concentration Opportunities



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Expectations for UNCG MBA Students

- **Communicate** with your faculty and your advisor early and often
- **Be responsible** for familiarizing yourself with important policies, deadlines, etc.
- **Come prepared** for class, group meetings, advising appointments, etc.
- **Engage** in-person and online
- **Seek help** when you need it
- Get **Technology** savvy

Attributes of UNCG MBA Students & Alumni

- **Commitment** to learning
- **Balance** in educational, personal, and professional pursuits
- Personal **time management** capability
- **Quantitative** (*numerical*) ability
- Strong **communication** skills (*written and spoken*)
- **Team player**
- Penchant for **continuous improvement**
- **Fun** (*while accomplishing the above*)!



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Application Requirements

- Online Application → gradapply.uncg.edu/apply
- Introductory Video
 - Single-take 60 second video (not professionally produced or edited)
 - Prompt: *Introduce yourself to your future classmates.*
- Personal Statement
 - Responses to 5 prompts with word limits (no more than 1,000 words)
- Resume
- Official Transcripts
- 3 References
- TOEFL (or equivalent) for non-native English Speakers

Admissions decisions are made on a rolling basis by term

For help with the application process, register to attend one of our monthly Application Webinars at go.uncg.edu/bryangrad.

Application Deadlines:

SPRING

November 15

FALL

March 1 (*priority*)

June 15 (*final*)

International applicants are encouraged to apply at least one month prior to published deadlines.



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Not Sure Yet?

Bryan Prelude Program

Six credit hours towards MBA degree

Easy Application Process:

- Undergraduate Transcript
- Personal Statement
- Current Resume



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Questions?



Tuisha Fernandes Stack
Administrative Director
Bryan School Graduate Programs



Emily Christiansen
*Academic Advisor and Student
Services Manager*
Bryan School Graduate Programs