



Virtual Information Session

MS in International Business Program,
Human Resources Concentration, and
Global Leadership and Strategy Certificate



UNC
GREENSBORO
Bryan School of
Business *and* Economics

BRYAN.UNCG.EDU



Welcome!



Dr. Vladislav Maksimov

*Assoc. Professor and Director of
MS in International Business*
Department of Management
Bryan School of Business &
Economics
vrmaksim@uncg.edu



Haden Choiniere

2021 - MS in International Business
leighaden@gmail.com



Jersha Grinage

jmginage@uncg.edu



**UNC
GREENSBORO**
Bryan School of
Business *and* Economics

BRYAN.UNCG.EDU



Before we begin...

Ask Questions!

I will pause several times during the presentation and will definitely make sure all questions are answered by the end.

Sara Pilling
Executive Director
Business Program Review



UNC
GREENSBORO
Bryan School of
Business *and* Economics

BRYAN.UNCG.EDU



Today's Topics

Program Background & Features

Student/Alumni Perspective

Career Opportunities

Program Costs &
Financial Information

Admissions



UNC
GREENSBORO
Bryan School of
Business *and* Economics

Today's Topics

Program Background & Features

Student/Alumni Perspective

Career Opportunities

Program Costs &
Financial Information

Admissions



UNC
GREENSBORO
Bryan School of
Business *and* Economics



Why this Degree Program?

- Ranked [Best Online Master's in International Business for 2023](#)
 - Reflects affordability, accreditation, student services, and quality
- *Fully online*; your location and flexible schedule
- International business is a *major phenomenon*
- *Cutting-edge topics* in international management and leadership
 - Solid conceptual foundation, research opportunities, and hands-on projects
- *Multicultural immersion*: work on international business projects with international faculty and international peers
- Opportunities to *showcase your research* in local or international expos, symposia, workshops, or conferences



UNC
GREENSBORO
Bryan School of
Business and Economics

[BRYAN.UNCG.EDU](https://bryan.uncg.edu)



Program Background & Features

- *Full program requires 30 hours*, 21 required and 9 elective
- Full-time - *complete in as little as one year*; Part-time - complete in as little as two years
- *Certificate in Global Leadership and Strategy* requires 12 hours
- *Concentration in Human Resources* requires 30 hours
 - SHRM Certification or a career in HR globally



Full Program Curriculum

Core Coursework (21 credit hours):

Fall

Leadership
Cross-Cultural Management
Global Business
Global Human Resource Management

Spring

International Strategy
International Collaboration Project (X-Culture)
Global Sustainability Management

30 Credit
Hours

Can be
completed
in 1 year

Elective Courses (9 credit hours - *select three from the following*):

Negotiations for Management	Innovation	Global Workforce Performance Mgmt
Special Topics in International Business	Experience Business Abroad	Training & Development of HR
International Marketing Management	Advanced Business Law	Managing Employee & Org Dev/ment
Information Systems Management	Global Cyber Threat Analysis	Project Management for Dynamic Env
Principles of Supply Chain Management	Managerial Economics	IT Driven Disruptive Innovation



UNC
GREENSBORO
Bryan School of
Business and Economics

[BRYAN.UNCG.EDU](https://bryan.uncg.edu)



Human Resources Concentration Curriculum

30 Credit
Hours

Can be
completed
in 1 year

Core Coursework (21 credit hours):

Fall

Leadership

Cross-Cultural Management

Global Business

Global Human Resource Management

Spring

International Strategy

International Collaboration Project (X-Culture)

Global Sustainability Management

Concentration Courses (9 credit hours):

Training and Development of Human Resources - spring

Global Workforce Performance Management - summer

Managing Employee & Organizational Development - summer



UNC
GREENSBORO
Bryan School of
Business and Economics

[BRYAN.UNCG.EDU](https://bryan.uncg.edu)



X-Culture Project



Students + Professors + Business + Research

x-culture.org

66, 466 Students

12,426 Teams

652 Universities

102 Countries



UNC
GREENSBORO
Bryan School of
Business and Economics

[BRYAN.UNCG.EDU](https://bryan.uncg.edu)



Through X-Culture, you will gain:

1. International collaboration and teamwork experience
2. International business consulting experience

Real international teams

Real international business projects

Real corporate clients



UNC
GREENSBORO
Bryan School of
Business and Economics

BRYAN.UNCG.EDU



Global Leadership and Strategy Certificate Curriculum

12 Credit
Hours

Can be
completed
in 1 year

Core Courses (9 credit hours):

Fall:

Leadership
Global Business

Spring:

International Strategy

Electives (3 credit hours - *select one from the following courses*):

Cross-Cultural Management
Experience Business Abroad
International Collaboration Project
Innovation

Negotiations for Management
Special Topics in International Business
Global Sustainability Management

Certificate coursework with GPA of 3.0 or higher can count towards the MS requirements if completed within 5 years.



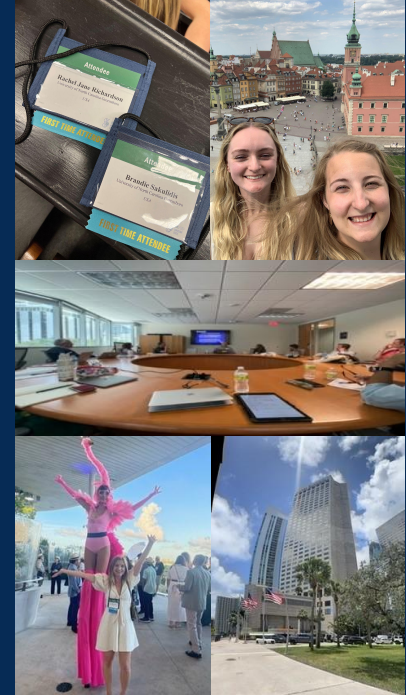
UNC
GREENSBORO
Bryan School of
Business and Economics

[BRYAN.UNCG.EDU](https://bryan.uncg.edu)



Professional Development Beyond the Classroom

- Faculty support to advance your research projects
- Program support to attend events
 - Expos, symposia, workshops, conferences
- Achievements
 - Two students attended the **2023 AIB conference** in Warsaw, Poland to present at a paper development workshop by AIB Insights
 - A student presented at the **2023 Graduate Research and Creativity Showcase** at UNCG
 - A student attended the **2022 AIB conference** in Miami, FL to present at a paper development workshop by AIB Insights
 - A student **published** a course paper in the journal AIB Insights and presented it at an AIB Webinar



UNC
GREENSBORO
Bryan School of
Business and Economics

BRYAN.UNCG.EDU



Today's Topics

Program Background & Features

Student/Alumni Perspective

Career Opportunities

Program Costs &
Financial Information

Admissions



UNC
GREENSBORO
Bryan School of
Business *and* Economics

Student/Alumni Perspective

Graduate Student Ambassadors



Jersha Grinage
jmgrinage@uncg.edu



Yei Wuo
ykwuo@uncg.edu

Alumni Ambassadors



Haden Choiniere
2021 - MS in International Business
leighaden@gmail.com



Jennifer McNeely
2022 - MS in International Business
jenniferlmc20@gmail.com



Today's Topics

Program Background & Features

Student/Alumni Perspective

Career Opportunities

Program Costs &
Financial Information

Admissions



UNC
GREENSBORO
Bryan School of
Business *and* Economics

Applying Your Skills

Industry/
Corporations

Finance

Healthcare

Cross-cultural
Management

Negotiations

Government
Partnerships

Education

Government
& Non-Profit



Leadership

Sustainability

Communication

Market
Entry or
Expansion

Diversity,
Equity, and
Inclusion

Hospitality

International
Strategy



UNC
GREENSBORO
Bryan School of
Business *and* Economics

BRYAN.UNCG.EDU



Today's Topics

Program Background & Features

Student/Alumni Perspective

Career Opportunities

Program Costs &
Financial Information

Admissions



UNC
GREENSBORO
Bryan School of
Business *and* Economics

Financial Information

Scholarships

- Limited and highly competitive
- Priority is given to those who apply by March 1
- Invited to apply once accepted

Financial Aid

- Aid eligibility based on enrollment status
- Must complete FAFSA, most admitted students are eligible for Federal Direct Unsubsidized Loans
- Visit fia.uncg.edu

Payment Plans

- Monthly payment option (*deposit + installments*)
- Visit csh.uncg.edu

MSIB Program	Full Time		Part Time	
	Estimated Program Cost	Per Credit Hour	Estimated Program Cost	Per Credit Hour
In-State	\$15,500	\$516.67	\$16,500	\$550.00
Outside-of-NC	\$23,500	\$783.33	\$25,000	\$833.33
Out-of-State	\$36,500	\$1,216.67	\$40,000	\$1,333.33
	<i>Assumes 30 credit hours of full-time study for 1 ½ years.</i>		<i>Assumes 30 credit hours of part-time study for 2 ½ years.</i>	

Certificate Program	Estimated Program Cost	Per Credit Hour
In-State	\$6,500	\$541.67
Outside-of-NC	\$10,000	\$833.33
Out-of-State	\$16,000	\$1,333.33
	<i>Assumes 12 credit hours of part-time study for 1 year.</i>	



UNC
GREENSBORO
Bryan School of
Business and Economics

To learn more about how current Bryan School students are paying for their graduate education, register to attend one of our monthly Finance & Funding Webinars at go.uncg.edu/bryangrad.

BRYAN.UNCG.EDU



Today's Topics

Program Background & Features

Student/Alumni Perspective

Career Opportunities

Program Costs &
Financial Information

Admissions



UNC
GREENSBORO
Bryan School of
Business *and* Economics

Application Requirements

Start your application today:
gradapply.uncg.edu/apply

- Bachelor's degree from an accredited university
- Official transcript from all previous institutions
- Three letters of recommendation
- Personal statement
- Resume
- GMAT/GRE score (optional)
- Online application & \$65 fee (waived after info session)
- TOEFL (or equivalent) for non-native English Speakers

Admission is on a rolling basis



UNC
GREENSBORO
Bryan School of
Business and Economics

Application Deadlines

FALL

June 15 (*Final*)

March 1 (*Priority*)

SPRING

November 15

SUMMER

April 1 (*Final*)

March 1 (*Priority*)

Early application is
strongly encouraged

[BRYAN.UNCG.EDU](https://bryan.uncg.edu)



Questions? Contact Us



Dr. Vladislav Maksimov

*Assoc. Professor and Director of
MS in International Business*
Department of Management
Bryan School of Business &
Economics
vrmaksim@uncg.edu



Haden Choiniere

2021 - MS in International Business
leighaden@gmail.com



Jersha Grinage

jmginage@uncg.edu



UNC
GREENSBORO
Bryan School of
Business *and* Economics

BRYAN.UNCG.EDU

