

# Virtual Information Session

MS in IT & Management Program and  
Graduate Certificates



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Bryan School of  
Business *and* Economics

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# Welcome!



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*MSITM Program Director*

Department of Information Systems  
and Supply Chain Management

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# Before we begin...

## Ask Questions!

If you have any questions throughout the presentation, please reach out via the chat feature.

# Today's Topics

Program Features & Curriculum

Student and Alumni Ambassadors

Admission Process

Additional Resources

Questions



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# Why Study MSITM at UNC-G?

**Market-ready:**

Program created and updated based on industry demand

**Flexible program:**

On Campus / Online

Full / Part Time

MS / Certificate

**Tailored to your interests:**

4 Concentrations

16 Elective Course Options

**Excellence:**

Ranked among the Best Online Master's in IT Programs by US News in 2022

**Learn to Problem Solve With:**

Real-World Projects

Cutting-edge technology



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# Degrees & Certificates Offered

## Degree Program

- Master of Science in IT & Management
  - Online
  - Face-to-face

## Non-Degree Programs

*(Graduate Certificates)*

- IT Management
- IT Development
- Business Analytics
- Cyber Security
- Supply Chain Management
- Enterprise Resource Planning

MSITM Program	On Campus (with Online Options)		Online Only	
	Estimated Program Cost	Per Credit Hour	Estimated Program Cost	Per Credit Hour
In-State	\$18,000	\$616.67	\$16,000	\$444.44
Outside-of-NC			\$25,000	\$833.33
Out-of-State	\$39,000	\$1,300.00	\$39,000	\$1,300.00
	<i>Assumes 30 credit hours of full-time study for 1 ½ years.</i>		<i>Assumes 30 credit hours of part-time study for 2 years.</i>	

Certificate Program	Online Only	
	Estimated Program Cost	Per Credit Hour
In-State	\$6,500	\$541.67
Outside-of-NC	\$10,000	\$833.33
Out-of-State	\$16,000	\$1,333.33
	<i>Assumes 12 credit hours of part-time study for 1 year.</i>	



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For detailed tuition costs and fees, visit [csh.uncg.edu](http://csh.uncg.edu)

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# Program Options

Learn about our concentrations!

- Business Analytics
- Cyber Security
- Enterprise Resource Planning
- Supply Chain Management

30 - 36  
Credit  
Hours



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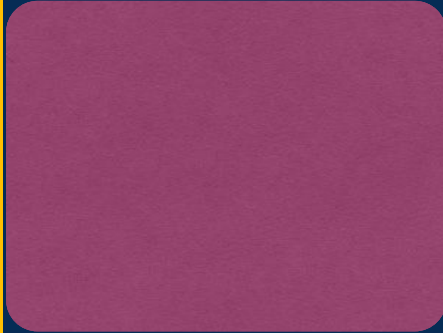
# Start with a Certificate!

- ➔ Each concentration is also available as a certificate program.
- ➔ Students who earn a minimum 3.0 GPA in a certificate program may waive the GMAT/GRE requirement for the MSITM program.
- ➔ Consider pursuing a certificate before enrolling in the MSITM program if you'd like to gain more confidence in graduate-level coursework, or if you'd like to receive a GMAT/GRE waiver.



# Program Curriculum

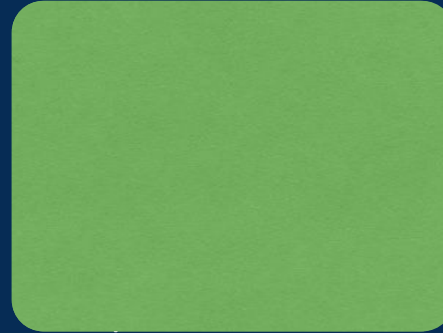
**Business Analytics  
Certificate**



**Cyber Security  
Certificate**



**SCM  
Certificate**



**ERP  
Certificate**



**IT Management Certificate**



**IT Development Certificate**



Each course is 3 credit hours and each Certificate is 12 credit hours (4 courses)

In order to earn a certificate, choose three from one block plus another in consultation with the Program Director  
MSITM constitutes 30 credit hours (10 courses). Certificates can be stacked to complete MSITM.

# Program Curriculum

## Business Analytics Certificate

ISM 645 : Principles of Predictive Analytics

ISM 646 : Visualizing Data to Design Strategy

ISM 647 : AI and ML Applications for Business

## Cyber Security Certificate

ISM 665 : Principles of Cyber Security

ISM 666 : Blockchains and Cryptography

ISM 667 : Global Cyber Threat Analysis

## SCM Certificate

SCM 650 : Principles of SCM

SCM 651 : Analytics for Logistics and Distribution Management

SCM 652 : Strategic Cost, Procurement, and Supply Chain Finance

## ERP Certificate

ISM 635 : Principles of ERP using SAP

SCM 651 : Analytics for Logistics and Distribution Management

SCM 652 : Strategic Cost, Procurement, and Supply Chain Finance

ISM 670 : IT Driven Disruptive Innovation Management

ISM 677 : IS Management

ISM 678 : Project Management for Dynamic Environments

## IT Management Certificate

ISM 671 : Organizing Data for Analytics

ISM 672 : App Design and Programming

ISM 673 : Designing Secure Computer & IoT Networks for Business

## IT Development Certificate

Each course is 3 credit hours and each Certificate is 12 credit hours (4 courses)

In order to earn a certificate, choose three from one block plus another in consultation with the Program Director MSITM constitutes 30 credit hours (10 courses). Certificates can be stacked to complete MSITM.

MSITM Plan of Study		
Courses (Minimum 10 courses required)		Credit Hours
<b>Basic Business</b>		
ACC 201 Financial Accounting (FA/SP)		3
SCM 302 Operations Management (FA/SP)		3
<b>Core Courses – 12 Hours</b>		
ISM 671: Organizing Data for Analytics (SP)		3
ISM 672: App. Design and Programming (FA)		3
ISM 673: Des. Secure Computing and IoT Networks for Business (FA)		3
ISM 678: Project Management for Dynamic Environments (SP)		3
<b>Elective Courses – 18 Hours</b>		
<b>Business Analytics Concentration</b>	ISM 645 Principles of Predictive Analytics (FA)	3
	ISM 646 Visualizing Data to Design Strategy (SP)	3
	ISM 647 Cognitive Computing and Artificial Intelligence Application for Business (SP)	3
<b>Cyber Security</b>	ISM 665 Principles of Cyber Security (FA)	3
	ISM 666 Blockchains and Cryptography (SP)	3
	ISM 667 Global Cyber Threat Analysis (SP)	3
<b>Supply Chain Management</b>	SCM 650 Principles of Supply Chain Management (FA)	3
	SCM 651 Analytics for Logistics and Distribution Management (FA)	3
	SCM 652 Strategic Cost, Procurement, and Supply Chain Finance (SP)	3
<b>Enterprise Resource Planning</b>	ISM 635 Principles of Enterprise Resource	3
	SCM 650 Principles of Supply Chain Management (FA)	3
	SCM 651 Analytics for Logistics and Distribution Management (FA)	3
ISM 670: IT Driven Disruptive Innovation Management (SP)		3
ISM 677: IS Management (FA)		3
ISM 696: Organizational Internship		1-3
ISM 698: Project in Information Technology		3

Certificates Plan of Study		
Certificate	Courses (Minimum 4 courses required)	Credit Hours
<b>Information Technology Management</b>	ISM 670: IT Driven Disruptive Innovation Management (SP)	3
	ISM 677: IS Management (FA)	3
	ISM 678: Project Management for Dynamic Environments (SP)	3
<b>Information Technology Development</b>	ISM 671: Organizing Data for Analytics (SP)	3
	ISM 672: App. Design and Programming (FA)	3
	ISM 673: Des. Secure Computing and IoT Networks for Business (FA)	3
<b>Business Analytics</b>	ISM 645 Principles of Predictive Analytics (FA)	3
	ISM 646 Visualizing Data to Design Strategy (SP)	3
	ISM 647 Cognitive Computing and Artificial Intelligence Application for Business (SP)	3
<b>Cyber Security</b>	ISM 665 Principles of Cyber Security (FA)	3
	ISM 666 Blockchains and Cryptography (SP)	3
	ISM 667 Global Cyber Threat Analysis (SP)	3
<b>Supply Chain Management</b>	SCM 650 Principles of Supply Chain Management (FA)	3
	SCM 651 Analytics for Logistics and Distribution Management (FA)	3
	SCM 652 Strategic Cost, Procurement, and Supply Chain Finance (SP)	3
<b>Enterprise Resource Planning</b>	ISM 635 Principles of Enterprise Resource	3
	SCM 650 Principles of Supply Chain Management (FA)	3
	SCM 651 Analytics for Logistics and Distribution Management (FA)	3

# Internships & Careers

## Past Internships:



UNC GREENSBORO  
School of Health  
and Human Sciences



BASKETBALL



GRAHAM PERSONNEL SERVICES  
GPS: Your Guide to All Your Staffing Needs



## Where Alumni Work:



apexanalytix



beacon  
technologies

BRIDGETREE

Infosys

XPO Logistics



## Positions Held by Alumni:



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# Student & Alumni Perspective

## Graduate Student Ambassadors



**Priyanka Rakecha**

[p\\_rakhecha@uncg.edu](mailto:p_rakhecha@uncg.edu)



**Md Arif Ul Islam**

[m\\_islam@uncg.edu](mailto:m_islam@uncg.edu)



**Joseph Victor Chinta**

[v\\_chinta@uncg.edu](mailto:v_chinta@uncg.edu)



**Mateen Sajid  
Majgaonka**

[m\\_majgaonka@uncg.edu](mailto:m_majgaonka@uncg.edu)



**Padmaraj Pabbathi  
Anantha**

[p\\_pabbathia@uncg.edu](mailto:p_pabbathia@uncg.edu)

## Alumni Ambassadors



**Bala Durga Sridevi  
Kesavarapu**

2019 - MS in IT & Management  
[sridevi.kesavarapu9@gmail.com](mailto:sridevi.kesavarapu9@gmail.com)



**Derek Moore**

2016 - MS in IT & Management  
[rtpopendata@gmail.com](mailto:rtpopendata@gmail.com)



**Bhargavi Arcot**

2020 - MS in IT & Management  
[bhargaviarcot02@gmail.com](mailto:bhargaviarcot02@gmail.com)



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# Application Requirements

Documents	Certificates	MS in IT & Management
Personal Statement	Required	Required
Transcripts	All previous institutions	All previous institutions
GRE/GMAT Scores	None	Required <i>Waivers available</i>
Résumé	Required	Required
English Language Proficiency	<i>Required for International Applicants</i>	<i>Required for International Applicants</i>
Recommendations	Three required	Three required
Application Fee	\$65	\$65

## APPLICATION DEADLINES

**Spring 2024:**  
November 15

**Summer 2024:**  
March 1 (*priority*)  
April 1 (*final*)

**Fall 2024:**  
March 1 (*priority*)  
June 15 (*final*)

*Applications are reviewed on a rolling basis*



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Start your application today at  
[grs.uncg.edu](https://grs.uncg.edu)

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# GMAT/GRE Waiver Categories

1. 5+ yrs of relevant IT experience & 3.0+ undergrad GPA
2. Complete a certificate program
3. 3+ years of military experience (full time O3+ or E7+)
4. Member of the Beta Gamma Sigma honor society
5. Terminal/Professional degree (MD, JD, EdD, PhD, or DBA)
6. Master's degree that required an entrance exam
7. Bryan School graduate with 3.3+ GPA

To request a  
GMAT/GRE Test  
Waiver, complete  
the Entrance  
Exam Waiver  
Consideration  
Request form  
linked below



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[gradapply.uncg.edu/register/MSITMwaiver](https://gradapply.uncg.edu/register/MSITMwaiver)

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# Not Sure Yet?

## Bryan Prelude Program

Six credit hours towards MSITM degree

### *Easy Application Process:*

- Undergraduate Transcript
- Personal Statement
- Current Resume



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# Financial Information

## Fellowships & Assistantships

- Labor intensive and highly competitive
- Priority is given to full-time, on-campus students
- Apply by March 1

## Scholarships

- Limited and highly competitive
- Priority is given to those that apply by March 1
- All admitted applicants are considered

*NOTE: Scholarship and assistantship decisions are made separately from admissions decisions, and there is no set timeline for award notifications.*

## Financial Aid (US Citizens Only)

- Aid eligibility based on enrollment status
- Must complete FAFSA, most admitted students are eligible for Federal Direct Unsubsidized Loans
- Visit [fia.uncg.edu](http://fia.uncg.edu)

## Payment Plans

- Monthly payment option  
*Deposit + monthly installments*
- Visit [csh.uncg.edu](http://csh.uncg.edu)

*To learn more about how current Bryan School students are paying for their graduate education, register to attend one of our monthly Finance & Funding Webinars at [go.uncg.edu/bryangrad](http://go.uncg.edu/bryangrad).*



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**Dr. Lakshmi Iyer**

*Department Head*

Department of Information Systems  
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