

**THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
BRYAN SCHOOL OF BUSINESS AND ECONOMICS**

**MBA 707: Financial Management
Section 02 Teams
Spring 2024**

Instructor:	Dr. Hunter An
Classroom:	Teams (6:30–9:20 pm Tuesday)
Email:	Canvas Inbox
Office Hours	Thursday: 1-2 pm. and by appointments

PREREQUISITES: MBA 701 (Quantitative Analysis for Decision Making); MBA 702 (Financial and Managerial Accounting); MBA 703 (Economic Environment of the Firm)

OVERALL COURSE OBJECTIVES: Financial decision-making; topics include time value of money, risk and return, valuation of securities, financial options, cost of capital, capital budgeting, working capital policy, financing decisions.

LEARNING OUTCOME:

1. To state the major stakeholders in the modern corporation, describe how the interests of the stockholders in a firm may be in conflict with other stakeholders, and the role of ethics;
2. To understand the economic context and environment where decisions are made by business leadership and management;
3. To further students' understand and the interpretation of financial statements;
4. To solve time value of money problems (TVM) and be ready to apply TVM techniques in the work environment including to bond and stock valuation;
5. To identify the risk and return characteristics of financial securities, compare these characteristics and perform data analysis and interpretation;
6. To recognize financial options and apply option principles to other firm settings;
7. To apply risk and return estimation methodologies, including to the valuation of equity and debt claims and the firm's cost of capital;
8. To identify relevant incremental cash flows, and apply capital budgeting techniques to these cash flows;
9. To contrast working capital policies in terms of risk and profitability;
10. To evaluate financing alternatives and the financial structure of the firm.

COURSE MATERIALS:



1. **Corporate Finance: The Core** by Berk and DeMarzo, published by Pearson, 5th edition, 2019.

For textbook options, the publisher's website has all the information and corresponding ISBNs:

<https://www.pearson.com/store/p/corporate-finance-the-core/P100002593446/9780135183793>

Note: among the 3 options on this website, MyLab option includes eText; however, neither the eText nor the Print option includes MyLab, which is required.

2. **MyLab Finance** (*required* for graded homework assignments).
Each student must have access to Pearson's MyLab Finance product which you will be required to use to submit graded homework assignments. You will obtain MyLab Finance access when you register for MyLab Finance as described below. Student must register for this course in MyLab Finance **within 2 weeks** after the semester starts. **Your first and**

last names must be exactly the same in both Canvas and MyLab Finance. (Work completed with the temporary access may be lost once the temporary access expires).

To register for MyLab Finance:

i. MyLab Finance is embedded in Canvas. Log in to Canvas first, and then go to this course **MBA 707**: click “Access Pearson” in the menu (on the left), and then click “MyLab Finance Course Home” to begin the registration process. If you follow the steps above, you will NOT need Course ID.

ii. Sign in with your Pearson account:

a. If this is your first time to take a Pearson MyLab or Mastering course linked to Canvas, you will be prompted to login with your Pearson account. Enter the username and password if you have a Pearson account. If you don't have a Pearson account, create a new Pearson account. Make sure both your first and last names are exactly the same as in Canvas. Then go directly to step iii.

b. If you have previously taken a Pearson MyLab or Mastering course linked to Canvas, you will not be prompted to login and you will be asked to enter your access code (see step iii)

iii. When prompted for access,

a. click the **Access Code** button if you have already purchased an access code

OR

b. **purchase the access code** using a credit card or PayPal.

iv. You are now registered! Click “Go to your course” to access your MyLab Finance.

To access MyLab Finance later: click “MyLab and Mastering” in the Canvas menu.

3. **Wall Street Journal:** you will need discuss WSJ articles (see below). To get the student rate (\$1 per week), please use the link below.

<https://r.wsj.com/PROF6px3>

PERFORMANCE EVALUATION:

1. **Presentation:** 10-15 minutes PowerPoint presentation via Zoom in class. The topic must be:

- a) informative
- b) related to finance (at least business)
- c) from a recent Wall Street Journal article

Failure to follow the instructions below will result in penalty:

- You need **post** the presentation topic, WSJ article link, and why you choose it **in Discussion board within Canvas** (step by step instruction below). Presentations are scheduled on a first posted basis. No repeat of previous presentations. If the topic you choose is unrelated to the class, you must convince the instructor your topic is appropriate, which is neither easy nor impossible. Otherwise, your post may be deleted.
 - **To post your presentation within Canvas**
 - a) Click “Discussion” in the menu (on the left)
 - b) Click “+Discussion” on the top right
 - c) Enter the topic title in the topic title field
 - d) In the Rich Content Editor: paste the WSJ article(s) link(s) and enter the name(s) of the presenter(s)
 - e) Under “Options”: click the “Allow threaded replies” checkbox
 - f) Click the “Save” button
 - **To comment on an existing presentation:**
 - a) Click the Reply link **below the post**.
 - b) Type your comments...
- After your topic is approved and scheduled, you won't be able to change your topic. Finalized slides should be submitted (**click the Submit Presentation Slides button at the course homepage) **within Canvas a day before** your presentation.**

Presentation made in January will receive 5 bonus points; No presentation will be scheduled if posted after February 15. Your presentation will be graded by each of your classmates and the top presenter with the highest polling score will get 100 for presentation.

2. **Homework:** Homework accounts for 25% of your total grade. You need complete the homework assigned on MyLab Finance before the due date, and it will be graded. You can try unlimited times for each homework (before the due date),

and only the highest grade will be taken. **There will be no extension of deadlines or make-up on graded homework.** Every chapter has a homework assignment, which is due by the midnight before the first date of the exam covering that chapter.

Doing homework consistently is an absolute must for success in this course. You will find the course much easier if you keep up with the homework as it is assigned rather than leaving it all until a night or two before the test. I am a firm believer that you “learn by doing”. Therefore, the course has been designed with assignments throughout the semester so that you are motivated to keep.

3. **Paper:** Write a paper on activist hedge funds. Check Canvas Pages for more information. (Due **by April 7**).
4. **Attendance:** online synchronous students are expected to attend all the classes online synchronously except for instructor-approved absences per University policy, in which case request must be made before missed class.
5. **Exams:** The exams will be based on homework questions, lectures and the textbook, and will mostly consist of computational problems. Three exams will be given within Canvas in class. Exam questions will not be released to students. In the event you miss an exam for medical circumstances, you must notify me prior the scheduled exam and provide me with a note from a physician. I will determine whether to consider the absence excused or unexcused and follow University policy.

	Exam coverage	Tentative
Exam 1	Chapter 3. Financial Decision Making and the Law of One Price	February 7
	Chapter 4. Time Value of Money	
	Chapter 5. Interest Rates	
Exam 2	Chapter 6. Valuating Bond	March 21
	Chapter 7. Investment Decision Rules	
	Chapter 9. Valuing Stocks	
Exam 3	Chapter 10. Capital Markets and the Pricing of Risk	April 30
	Chapter 11. Capital Asset Pricing Mode	
	Chapter 12. Estimating the Cost of Capital	

GRADING:

All grade appeals must be in writing and submitted to me within one week of the time the grade is posted. No late appeals will be considered. Adherence to the Academic Integrity Policy is expected and required of all students for all exams and assignments. Failure to abide by this policy will result in disciplinary action. Details of the Academic Integrity Policy are available at <http://saf.dept.uncg.edu/studiscp/Manual.html>.

Your grade will be determined based on the following:

Homework	25%
Paper	15%
Presentation	15%
Attendance	5%
Exam	40%

The grading scale is as follows:

A	92% and above
A-	90 – 91.99%
B+	88 – 89.99%
B	82 - 87.99%
B-	80 – 81.99%
C+	78 – 79.99%
C	70 – 77.99%
F	< 70%

ADMINISTRATIVE MATTERS:

a. Student Conduct: for an overview of specific University and Bryan School policies, please see the following links:

<http://studentconduct.uncg.edu/policy/code/>
www.uncg.edu/bae/faculty_student_guidelines.pdf

b. Student Disabilities: All students with a disability requesting special services must go through the Office of Disabilities Services. If you are requesting special accommodations, please bring your paper work from Disability Services directly to me the first week of class. All such information will be held in confidence. The web link to this office is <http://ods.dept.uncg.edu/services/>.

c. No credit can be given for a dishonest assignment. At the discretion of the instructor, a student caught engaging in any form of academic dishonesty may be:

- Given a zero for that assignment.
- Dropped from the course.
- Failed in the course.
- Dropped from the school.