

MGT 330
The Legal Environment of Business

INSTRUCTOR INFORMATION

Name: Lisa Blevins

Office Location: n/a

Phone: n/a

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Office Hours: As an adjunct, I don't hold regular office hours. I am always accessible by email and am happy to arrange phone calls or Zoom meetings as needed

GENERAL INFORMATION

300 level course

Credit hours: 3.0 credit hours-online

Term: Fall 2023 (January 8, 2024-April 24, 2024)

COURSE REQUIREMENTS

Prerequisites: sophomore standing and Pre/Major in ACCT, BADM, CARS, ECON, ECOS, ENTR, FINC, HTMT, INTB, ISSC, or MKTG.

Students must have a GPA of 2.0 or above to enroll in MGT 330. As a 300-level law course, MGT 330 is planned for students majoring in a subject offered through the Bryan School of Business and Economics or the Department of Recreation, Tourism, and Hospitality Management. It is also for students of all majors who are interested in learning about the law and its application to business administration.

REQUIRED AND RECOMMENDED TEXTS/READINGS

To enhance your learning experience and provide affordable access to the right course material, this course is part of an inclusive access model called First Day. You can easily access the required materials for this course at a discounted price, and benefit from single sign-on access with no codes required in Canvas.

The UNCG Cashiers Office will bill you at the discounted price as a course charge for this course. It is NOT recommended that you opt-out, as these materials are required to complete the course. You may choose to opt-out on the first day of class, but you will be responsible for purchasing your course materials at the full retail price and access to your materials may be suspended. For more information and FAQs go to customer care.bncollege.com.

If you choose to opt-out, you may do so at the "Purchase Course Materials Link" on the left-hand navigation bar in Canvas.

If you choose to opt out, you will need to purchase one of these options:

Bundle: Miller/Cross - Bundle: The Legal Environment Today, Loose-leaf Version, 10th + MindTap, 1 term Printed Access Card ISBN: 9780357536643

OR

If you are using Cengage for other classes, you can choose instead: Cengage Unlimited, 1 term (4 months) 9780357700006

COURSE DESCRIPTION

Survey of the legal, political, and ethical environment in which business decisions are made. Antitrust, employment, and consumer laws included. Federal, state, and international laws covered.

COURSE-SPECIFIC STUDENT LEARNING OUTCOMES (SLOs)

Upon successful completion of the Legal Environment of Business (MGT 330), students will meet various components of both the Critical Decision-Making (#1) and Ethical Management (#2) Student Learning Goals. Students will also be exposed to law in the context of global issues and forces (Student Learning Goal #4).

Critical Decision Making and Knowledge Integration (#1)

The course requires students to learn the applicable law and then to apply the applicable law using critical thinking to formulate recommendations for subsequent decision-making in a business environment. Students will be able to analyze the many ways in which business activities are affected by laws and regulations.

Ethical Management (#2)

The course covers one chapter on ethics. The course reading includes ethics and the role of business, sources of ethical issues in business decisions, and making ethical decisions.

Global and Multicultural (#4)

The course covers one chapter on International law. Included in this chapter are the following topics: doing business internationally, regulation of specific business activities internationally, international dispute resolution and U.S. laws in a Global context.

EVALUATION AND GRADING

Type of Assignment	Percentage of Final Grade	Student Learning Outcomes
Test 1	19%	SLO 1, 2, 4
Test 2	19%	SLO 1
Test 3	19%	SLO 1
Final Exam	19%	SLO 1, 4
MindTap Assignments	23%	SLO 1, 2, 4
Introductory Course Quiz	1%	
Total points possible	100%	

Grading Scale

You will receive a score of 0 for any work not submitted. To receive credit for the course, you must earn a letter grade of D- or higher based on fulfilling assigned course work (e.g., assignments, quizzes, tests, etc.). Your final grade in the course will be a letter grade. Letter grade equivalents for achieved percentages are estimated as follows:

93% or higher	A	76 – 79.9%	C+	66 – 69.9%	D+
90 – 92.9%	A-	73 – 75.9%	C	63 – 65.9%	D
86 – 89.9%	B+	70 – 72.9%	C-	60 – 62.9%	D-
83 – 85.9%	B			< 60%	F

80 – 82.9%	B-				
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Grading Policy

Your grade in this class will consist of:

Introductory Course Quiz: (1% of the total course grade) A non-timed, open book/notes quiz to ensure that you have read the syllabus and course policies. This quiz allows multiple attempts.

Tests: (76% of the total course grade) Three (3) non-cumulative tests and one (1) non-cumulative final exam (worth 19% each). These timed tests will be a combination of multiple choice, fill in the blank, and matching. Tests are open book, open notes. (Open notes means *your* notes, not the Internet.)

MindTap Activities: (23% of the total course grade) There are a number of graded and ungraded MindTap activities available through MindTap. The ungraded activities are optional (for your practice only) and may be taken as many times as you like. The graded activities in MindTap test your knowledge of the weekly reading and help you review course materials.

Course Schedule:

Week	Topic	Assignment
1 1/8- 1/12	Law and Legal Reasoning, Courts and Alternative Dispute Resolution	(1) Read Chapter 1-2 (2) Post your introduction to the class discussion board (3) Complete the graded activities in MindTap (4) Take the Introductory Course Quiz
2 1/15- 1/19	Ethics in Business, Business and the Constitution	(1) Read Chapter 3-4 (2) Complete the graded activities in MindTap
3 1/22- 1/26	Torts and Product Liability, Criminal law and Cyber Crime	(1) Read Chapter 5-6 (2) Complete the graded activities in MindTap
4 1/29- 2/2	International and Space Law	(1) Read Chapter 7 (2) Complete the graded activities in MindTap (3) Take Test 1 (Friday 2/2)
5 2/5- 2/9	Internet Law, Social Media, and Privacy	(1) Read Chapter 9 (2) Complete the graded activities in MindTap
6 2/12- 2/16	The Formation of Traditional and E-Contracts, Contract Performance, Breach, and Remedies	(1) Read Chapter 10-11 (2) Complete the graded activities in MindTap
7 2/19- 2/23	Sales and Lease Law	(1) Read Chapter 12 (2) Complete the graded activities in MindTap

		(3) Take Test 2 (Friday 2/23)
8 2/26- 3/1	Agency Relationships, Employment, Immigration, and Labor Law	(1) Read Chapter 14-15 (2) Complete the graded activities in MindTap
9 3/11- 3/15	Employment Discrimination	(1) Read Chapter 16 (2) Complete the graded activities in MindTap
10 3/18- 3/22	Business Organizations & Corporations	(1) Read Chapter 17-18 (2) Complete the graded activities in MindTap
11 3/25- 3/29	Investor Protection and Corporate Governance	(1) Read Chapter 19 (2) Complete the graded activities in MindTap (3) Take Test 3 (Friday 3/29)
12 4/1- 4/5	Administrative Law	(1) Read Chapter 20 (2) Complete the graded activities in MindTap
13 4/8- 4/12	Consumer Protection, Environmental Law	(1) Read Chapter 21-22 (2) Complete the graded activities in MindTap
14 4/15- 4/19	Antitrust Law and Promoting Competition	(1) Read Chapter 24 (2) Complete the graded activities in MindTap
15 4/22- 4/24	No new reading	Finish remaining MindTap assignments (due 4/24)
		Final Exam (4/26)

COMMUNICATION AND COURSE TECHNICAL GUIDELINES

Technical support: Students with technical issues with the course and email should contact 6TECH for support either by email or phone or chat (<https://its.uncg.edu/Help/6TECH/>). Please also make your instructor aware of the issue, and if there will be any delays in resolving the issue.

ACADEMIC INTEGRITY POLICY

By submitting an assignment, each student is acknowledging their understanding and commitment to the Academic Integrity Policy on all major work for the course. Refer to the following URL: <https://osrr.uncg.edu/academic-integrity/>.

ACCOMMODATIONS

UNCG seeks to comply fully with the Americans with Disabilities Act (ADA). Students requesting accommodations based on a disability must connect with the Office of Accessibility Resources and Services (OARS) in 215 Elliott University Center, (336)334-5440, oars.uncg.edu.

HEALTH AND WELLNESS

Your health impacts your learning. Throughout your time in college, you may experience a range of health issues that can cause barriers to your learning. These might include physical ailments, illnesses, strained relationships, anxiety, high levels of stress, alcohol/drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may be experiencing. You can learn about the free, confidential mental health services available on campus by calling 336-334-5874, visiting the website at <https://shs.uncg.edu/> or visiting the Anna M. Gove Student Health Center at 107 Gray Drive. Help is always available.

FINAL EXAMINATION

The final exam will be a non-cumulative test based on our last learning unit. The test will be in the same format as other course tests.

MID-TERM GRADES

In keeping with UNCG policy, I will post a midterm grade for you in UNCGenie by the end of the sixth week of the term. That grade will not appear on your transcript or in your GPA calculations. Instead, it is intended to help you understand how you are doing in the course up to that point. If you review your midterm grade and find it to be lower than you hoped, I encourage you to talk to me so we can make a plan together for your success.

ATTENDANCE AND LATE WORK/MAKEUP POLICIES

Students with religious obligations, or university-related or requested absences, e.g., field trips in other courses or multiple exams during finals week, must make prior arrangements in advance for any conflicts with their schedule and due dates for the course. (For more information on UNCG's Religious Obligations policy, visit: <https://catalog.uncg.edu/academic-regulations-policies/university-policies/>)

Regular course tests and the final exam will be available in Canvas for a 24-hour period.

If you do not take any course test during the designated test window, it is your responsibility to email the instructor immediately. **Ten (10) points will be deducted** from your overall test grade for each day that your test is late. Due to the short turnaround time allowed for final grade submissions, no make ups will be permitted for the final exam or for MindTap assignments.

Bryan Faculty and students in this course are expected to adhere to the guidelines stated at this link: <https://bryan.uncg.edu/wp-content/uploads/2023/11/Faculty-and-Student-Guidelines-2018-2019.pdf>