

2024 2025

BRYAN PARTNERS

Sponsorship Program Benefits



UNC
GREENSBORO
Bryan School of
Business and Economics

	Gold \$10,000	Blue \$5,000	Silver \$2,500	
EVENTS & ENGAGEMENT	Option to host 1 Company Spotlight event each semester (2x per academic year)	★	★	
	Option to host 1 Company Spotlight event each academic year	★	★	★
	Invitation to attend the Fall Bryan School Company Mixer event	★	★	
	Invitation to attend the Bryan School Bright Futures Dinner event	★		
	Strategic tabling in the Bryan School building hallway (1x per academic year)	★		
	Option to host 1 hiring or interview event (1x per academic year)	★		
	Option to host 1 Bryan Breakroom alumni webinar each semester (2x per academic year)	★		
	Option to host 1 Bryan Breakroom alumni webinar (1x per academic year)	★	★	
BRANDING & VISIBILITY	Sponsor recognition at Bryan School Fall Company Mixer event	★	★	
	Pre-event branding for employer hosted events & Company Spotlights	★	★	★
	Floor clings placed in Bryan School building for Company Spotlight pre-event branding	★		
	Sponsor featured across Bryan School social media sites as a welcome to new sponsors	★	★	★
	Company job opportunities featured on Bryan School hot job list	★	★	★
	Sponsor logo displayed on Bryan School "Partner" website	★	★	★
	Sponsor logo featured in select Bryan School student emails (2x per semester)	★	★	
	Sponsor logo featured in the Employer Relations newsletter (4x per academic year)	★	★	★
	Sponsor mentions and contributions in Employer Relations newsletter (1x per academic year)	★		
Sponsor logo featured in Alumni newsletter (1x per academic year)	★	★		
ADDITIONAL BENEFITS	Strategic consultation with Bryan School Employer Relations team	★	★	
	Facilitated connections with Bryan School student organizations	★	★	
	Facilitated connections with select Bryan School faculty	★	★	★
	Event notifications and sign-up priority	★	★	★
	Parking deck passes for onsite visits	★	★	★

LET'S CONNECT!

Interested in the Bryan Partners Program or have any general inquiries about how to get involved with the Bryan School?

Email Jaap-Jan Van Duin: j_vandui@uncg.edu