

ISSCM-BUSINESS ANALYTICS SAMPLE SCHEDULE

2025-2026

Bryan Undergraduate Student Services • 137 Bryan Building • 336-334-5928

highlighted courses cannot be taken abroad

<u>FRESHMAN YEAR</u>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
BUS 115 ¹	1	_____	ECO 201	3	_____
ISM 110 ²	3	_____	CST 105	3	_____
SUST course ⁴	3	_____	PHI 261	3	_____
MAT 118	3	_____	Civics & Community	3	_____
MAC Foundations ⁵	3	_____	Free Elective	3	_____
ENG 101/ENG 102/FMS115	3	_____			
	16			15	
TOTAL CREDITS: 31					

<u>SOPHOMORE YEAR</u>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
ACC 201	3	_____	BUS 215 ¹	1	_____
ECO 202	3	_____	ISM 240 ²	3	_____
ISM 280	3	_____	ACC 202	3	_____
CTI Nat Science	3	_____	ECO 250	3	_____
Health & Wellness	3	_____	Nat Science Data Analysis	4	_____
	15			14	
TOTAL CREDITS: 29					
<i>admission to major is required for upper-level courses see reverse for requirements and details</i>					

<u>JUNIOR YEAR</u>					
Fall Semester			Spring Semester [STUDY ABROAD]		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
BUS 315	1	_____	ECO 300	3	_____
ISM 218 ²	3	_____	SCM 302	3	_____
ISM 301 ²	3	_____	Free Elective	3	_____
MGT 301	3	_____	Free Elective	3	_____
MKT 309	3	_____	Free Elective	1	_____
Free Elective	3	_____			
	16			13	
TOTAL CREDITS: 29					

<u>SENIOR YEAR</u>					
Fall Semester			Spring Semester		
<u>course</u>	<u>credits</u>	<u>grade</u>	<u>course</u>	<u>credits</u>	<u>grade</u>
ISM 425	3	_____	BUS 415	1	_____
ISSCM Elective ³	3	_____	ISM 452	3	_____
FIN 315	3	_____	MGT 330	3	_____
MKT 320	3	_____	MGT 491	3	_____
Free Elective	3	_____	Free Elective	3	_____
	15		Free Elective	3	_____
				16	
TOTAL CREDITS: 31					

NOTES

At least 50 percent of the business semester hours required for the degree must be earned at UNC Greensboro

1- Transfer students with more than 20 credits will take BUS 216 instead of BUS 115 and BUS 215

2- Grade of C or better (not C-) is required for all courses with this notation

REQUIREMENTS FOR ADMISSION TO BUSINESS ANALYTICS MAJOR

2025-2026

NOTES Continued

- 3- Major Elective(s) must be chosen from approved list in the University Catalog
- 4- SUST course – choose 1 from: ECO 100, ENT 130, HTM 200, LLC 120, or LLC 130
- 5- MAC FOUNDATIONS must be completed within your first 30 semester hours at UNCG

Students interested in Business Analytics are admitted as a pre-major in the Bryan School. Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter.

Criteria for admission to major:

- ACC 201**
- ACC 202**
- ISM 110 (grade of C or better)**
- ECO 201**
- ENG 101 or ENG 102 or FMS 115**
- ISM 280 (grade of C or better)**
- ECO 202**
- ECO 250**
- Completion of any one of the following courses: MAT 115, MAT 118, MAT 120, MAT 150, MAT 151, MAT 190, MAT 191, MAT 196, MAT 292, MAT 293, or MAT 296**
- Blueprint for Professional Development – BUS 115 and BUS 215 for new first-year students. BUS 216 for new transfer students.**

Application for Admission to Major:

Students who have met the admissions criteria will be notified of admission into their intended major by the Bryan Undergraduate Student Services by October 15th if completing required coursework during a fall semester, March 15th if completing required coursework during a spring semester, or July 15th if completing required coursework during a summer session. Admission to major may be denied in cases where additional enrollment would threaten the academic quality of classes or programs.

Enrollment in Bryan School courses require a minimum cumulative GPA of 2.0 on UNCG coursework, regardless of the student's major or minor. This includes all courses offered under the following prefixes: ACC, BUS, ECO, ENT, FIN, ISM, MKT, MGT, SCM, and HTM. Certain courses may have additional enrollment restrictions that are listed on the University Catalog.

Students who have been admitted to a Bryan School with a Business Analytics concentration must be in good academic standing at UNCG, must maintain at least 2.0 cumulative GPA as required, and must earn minimum grades of C or higher for each of the following major courses: ISM 110, ISM 210, ISM 218, and ISM 240.

Interested in Studying Abroad?

<http://studyabroad.uncg.edu> and use the program search

Grade of C or better (not C-) or its equivalent at the host institution is required for *all* courses taken as part of an approved study abroad program.

Transfer equivalencies are not guaranteed – students must follow Bryan School policies and procedures for gaining approval for all transfer coursework.

It is the student's responsibility to plan for and meet all program requirements. Refer to the current University Catalog for a comprehensive list of degree requirements.