



THE UNIVERSITY of NORTH CAROLINA  
**GREENSBORO**  
Bryan School of Business and Economics

## **Course Syllabus: Summer 2025**

### **MBA 742-31: Organizational Internship**

#### **Instructor Information:**

**Instructor:** Dr. William O. Brown  
**Office:** Bryan #401  
**E-mail:** wobrown@uncg.edu  
**Phone:** 336-256-0110  
**Office Hours:** By appointment

#### **Course Credits: 3**

**Required Text & Tools:** Student internship at an approved organization. No textbooks are required.

**Purpose:** This is an experiential program that takes place between the first and second years in the day MBA program. Students are required to be engaged in project-based work, along with completing daily responsibilities and tasks at their chosen organization, utilizing their knowledge acquired and skills developed during their first-year MBA studies.

#### **STUDENT LEARNING OUTCOMES (SLOs):**

*Upon completing the internship program, the student should be able to:*

- 1) **Identify** the role of Bryan Learning Goals (sustainability, principled leadership, innovative mindset, and global thought and action) in improving organizations in which you work and communities in which you live.
- 2) **Apply** the skills and knowledge gained from your first-year courses of the Bryan MBA program.
- 3) **Gain** industry-related experience through observation, involvement, performance and reflection of stated role(s) offered by your chosen firm.
- 4) **Grasp** the relationship between the theory and practical applications of business operations and how leadership methods and practices support or inhibit the performance of firms.

***Program Timeline:***

The official start/end dates for the internship course are May 14th-July 24th, 2024. While we understand that not all internships will fall within these exact dates, it will be necessary for students to complete their program requirements prior to the end date listed (specific due dates for each requirement will be posted in Canvas).

***Program Requirements & Grading Rubric:***

The academic requirements of the program are listed below. Specific instructions on completing each of these requirements will be listed in the Assignments.

1. Goals and Objectives (Due Monday May 19 <sup>th</sup> , 2025)	10%
1. Interim Reflection document 2. (Due Monday June 23 <sup>rd</sup> , 2025)	25%
3. Final Reflection document (Due Monday July 21 <sup>st</sup> , 2025)	40%
4. Company/Supervisor review & input (Due no later than Monday July 14 <sup>th</sup> , 2025)	25%
<b><i>TOTAL</i></b>	<b><i>100%</i></b>

While MBA742 has no class time, it is a three credit-hour course. A minimum of **180** hours is normally expected to this course to receive credit. The 180 hours should be actual work time. Time spent completing any academic requirements is not included in the 180 hours. *Failure to achieve sufficient work hours will result in you receiving a grade of F in the course regardless of your performance on other assignments.*

***EVALUATION DESCRIPTIONS:******Grading scale for program requirements (letter):***

A (95% and above)  
A- (90% to 94.99%)  
B+ (87 to 89.99%)  
B (83 to 86.99%)  
B- (80 to 83.99%)  
C (70 to 79.99%)  
F (below 70%)

***Document submittals:***

Each of the written documents required will have specific due dates. These documents are to be completed using professional business writing styles. Specific instructions for each will be provided as part of the assignments in Canvas.

### ***Company/Supervisor Review & Input:***

The MBA Office will request a written review of your performance from your interning company. The evaluation received will be used to assist in determining this portion of your overall grade. It is incumbent upon you and expected that you will respect the guidelines, rules and boundaries established by your organization (see **Summary Notes** section following).

### ***Academic Honor Code:***

By the singular act of registering for this course, you are agreeing to abide by the UNCG Academic Integrity Policy. All written work submitted must be original and produced by the student for this class only. If you are for any reason unfamiliar with the contents of the code, please review it on the school's website link: <http://academicintegrity.uncg.edu/complete/>. Violations will be pursued.

The Bryan School of Business and Economics has recently developed and accepted Faculty and Student Guidelines focusing on the expected performance of each. Since these guidelines are new, please take the time to review them. They can be found at the following link:  
: <https://bryan.uncg.edu/wp-content/uploads/2023/11/Faculty-and-Student-Guidelines-2018-2019.pdf>.

### ***Confidentiality:***

Students are expected to understand and respect that they may be exposed to company confidential material(s) during their internship. It is important for both the students and the school to appreciate that any material that a reasonable person would view as confidential, be treated as such.

**Students with Disabilities:** UNCG seeks to comply fully with The Americans with Disabilities Act and section 504 of the Rehabilitation Act of 1973. Students requesting accommodations based on a disability must be registered with the Office of Disability Services in 215 Elliott University center, 334-5440, [www.uncg.edu/ods](http://www.uncg.edu/ods).

### ***Communicating:***

For purposes of this course, I will request that you check your -UNCG e-mail (E-Spartan) daily as well as Canvas for messages and/or assignments.

### ***Extra Credit:***

There are no extra credit assignments scheduled for this course. If a situation presents itself during the semester, all students will be given equal opportunity to participate.

### ***Summary Notes***

The internship is a real job. You are expected to conduct yourself in a professional manner as a representative of the Bryan School. Handled appropriately this experience can be important in finding a permanent position, following graduation. Use the opportunity to test your interest in the industry and the particular company and build relationships, adding to your networks.

- The instructor will not have posted office hours but will be available for meetings as requested. **The best contact method is through email.**
- While MBA742 has no class time, it is a three credit-hour course. A minimum of **180** hours must be devoted to this course to receive credit. The 180 hours should be actual work time at the company. Time spent completing any academic requirements is not included in the 180 hours. I encourage you to exceed the minimum requirements for hours worked at the company. **Please note that your internship work schedule and end date should be decided upon between you and the employer. If you complete your 180 hours, it does not mean your internship is over.**
- Please note that all research and work completed for the company is owned by the company and should be treated as proprietary and confidential.
- Your internship supervisor will be contacted during the semester to provide feedback on your internship performance. Please make sure that your supervisor is aware of this and that they will be willing to provide feedback.
- If you experience problems during your internship, we recommend talking through those problems with your supervisor and/or, if necessary, bringing them to the attention of the professor so that you address those problems as soon as they arise.

Finally, there is a need to recognize that a successful project can contribute to building the value of the UNCG MBA **brand**. MBA742 gives you the opportunity to demonstrate what you have learned and enhance the brand.