

# PH.D. IN BUSINESS ADMINISTRATION

## Management Concentration



UNC  
**GREENSBORO**  
Bryan School of  
Business and Economics

This program prepares students for academic careers at major universities and colleges.

- Students will demonstrate knowledge regarding conceptual and empirical research methodologies and apply advanced knowledge in a global context.
- Students will design an original substantive research project.
- Students will understand specialized knowledge and scholarly literature in their field in order to contribute to academic, government, and private sector environments through their research.

## ONLINE PROGRAM

The program has three residency requirements:

- You'll come to campus prior to your first semester to meet your cohort and faculty members, and to learn about the variety of UNCG resources that will be available to you throughout your program.
- A return to campus to defend your dissertation proposal.
- Finally, a visit to UNCG to defend your dissertation.

## SPECIALIZATION AREAS

This program offers three specialization areas:

- **Strategy**
- **International Business**
- **Organizational Behavior**



## WHY UNC GREENSBORO?

- Recognized as a Top 10 **"Best Online College"**
- Named a **"Best College for Money"** by College Factual
- Named **"Best for Vets"** by *Military Times* magazine
- Accredited by the Southern Association of Colleges and Schools
- High level of community engagement and research activities
- Bryan School is among 1% of business schools worldwide with dual AACSB accreditation in business and accounting



## READY TO LEARN MORE?

Contact Dr. Moses Acquah  
Professor and Director of Ph.D. Program  
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336-334-5305

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UNC Greensboro  
Bryan School of Business and Economics  
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Greensboro, NC 27402-6170

**bryan.uncg.edu**



## CURRICULUM

COURSES	CREDIT HOURS	NO. OF COURSES
Research Methods	15	5
Specialization Courses	12	4
Field Courses	12-15	4-5
Supervised Directed Research	3-6	1-2
Dissertation	12	4

# PROGRAM OF STUDY

YEAR ONE	YEAR TWO	YEAR THREE	YEAR FOUR	YEAR FIVE
<b>FALL</b>	<b>FALL</b>	<b>FALL</b>	<b>FALL</b>	<b>FALL</b>
<b>BUS 701</b> Doctoral Research Methods I (Quantitative Research Methods)	<b>BUS 740</b> Seminar in Strategic Management I	<b>BUS 705</b> Seminar in Academic Writing and Publishing	<b>BUS 789</b> Advanced Topics in Management	<b>BUS 799</b> Dissertation Research
<b>BUS 720</b> Seminar in Organization Theory	<b>BUS 751</b> Special Topics in Research Methods	<b>BUS 741</b> Seminar in Strategic Management II	<b>BUS 790</b> Doctoral Research Independent Study	
<b>SPRING</b>	<b>SPRING</b>	<b>SPRING</b>	<b>SPRING</b>	<b>SPRING</b>
<b>BUS 702</b> Doctoral Research Methods II (Qualitative Research Methods)	<b>BUS 703</b> Doctoral Research Methods III (Applied Research Methods in Business)	<b>BUS 722</b> Seminar in Organizational Leadership	<b>BUS 789</b> Advanced Topics in Management	<b>BUS 799</b> Dissertation Research
<b>BUS 721</b> Seminar in Organizational Behavior	<b>BUS 730</b> Seminar in International Business Theory	<b>BUS 731</b> Seminar in Cross-Cultural Management	<b>BUS 790</b> Doctoral Research Independent Study	
<b>SUMMER</b>	<b>SUMMER</b>	<b>SUMMER</b>	<b>SUMMER</b>	<b>SUMMER</b>
			<b>BUS 790</b> Doctoral Research Independent Study	<b>BUS 799</b> Dissertation Research
			<b>BUS 799</b> Dissertation Research	

## RESEARCH

Our faculty publish in top-tier journals such as: *Academy of Management Journal*, *Academy of Management Review*, *Administrative Science Quarterly*, *Human Relations*, *Human Resource Management*, *Journal of Applied Psychology*, *Journal of Business Ethics*, *Journal of Business Venturing*, *Journal of International Business Studies*, *Journal of Management*, *Journal of Management Studies*, *Management Science*, *Organizational Behavior and Human Decision Processes*, *Personnel Psychology*, *Strategic Entrepreneurship Journal*, and *Strategic Management Journal*.

## PROGRAM COST

	PER CREDIT HOUR	TUITION AND FEES
IN-STATE	\$532	\$28,783
OUTSIDE OF NC**	\$822	\$44,440
OUT-OF-STATE	\$1,294	\$69,938

\*\* Outside of NC tuition rates apply to students who are: non residents of NC for tuition purposes, living in a state outside of North Carolina, and registered for courses in an online program.

**Note:** For detailed information regarding tuition and fees, visit [csh.uncg.edu](http://csh.uncg.edu).

## APPLICATION DEADLINES

January 15th - Priority deadline  
April 1st - Standard deadline

## APPLICATION REQUIREMENTS

- One official transcript from all colleges and universities previously attended.
- A completed master’s degree in a business field or related area with superior performance in graduate course work.
- Statement of Purpose
- Resume
- Three letters of recommendation from former professors, employers, or persons well acquainted with the applicant’s academic potential.
- Official results of GMAT or GRE scores. Scores are valid for five years from the time originally taken. No waivers are allowed.
- Applicants are required to submit a course-by-course NACES credential evaluation for all degrees from college or university outside of the United States. This evaluation must be submitted for the application to be considered complete. Acquire the evaluation far in advance.
- Non-native speakers of English must validate proficiency in the English language. **Contact the Graduate School for details.**