

PH.D. IN BUSINESS ADMINISTRATION

Information Systems Concentration



UNC
GREENSBORO
Bryan School of
Business and Economics

The Information Systems (IS) concentration emphasizes basic and advanced IS theory and practice so that students master the technical and conceptual tools needed for conducting high-quality IS research for careers in academia or industry. This program is open to applicants who have completed a master's degree in information systems, IT, engineering, business, or a related field, demonstrating outstanding performance in their graduate coursework.



ONLINE PROGRAM

The program has three residency requirements:

- You'll come to campus prior to your first semester to meet your cohort and faculty members, and to learn about the variety of UNCG resources that will be available to you throughout your program.
- The specific timing of two other residencies after the initial orientation may vary and must be discussed with the program director or dissertation committee.

TOPIC AREAS

This program emphasizes research in the following fields : Information resource management, artificial intelligence, cyber security, data analytics, global issues in IS, and supply chain management

WHY UNC GREENSBORO?

- Recognized as a Top 10 **"Best Online College"**
- Named a **"Best College for Money"** by College Factual
- Named **"Best for Vets"** by Military Times magazine
- Accredited by the Southern Association of Colleges and Schools
- High level of community engagement and research activities
- Bryan School is among 1% of business schools worldwide with dual AACSB accreditation in business and accounting



READY TO LEARN MORE?

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MENTORSHIP

Collaborative research experiences with invested instructors sharing a deep commitment to teaching and scholarship.



51+ HOUR PROGRAM

Earn a PhD in Business Administration with a concentration in Information Systems.



FLEXIBILITY

Earn a PhD without experiencing career interruptions or the need to relocate.

PROGRAM OF STUDY

Note: Comprehensive Exams – taken at the end of Year 3 after all coursework is complete.

YEAR ONE	YEAR TWO	YEAR THREE	YEAR FOUR	YEAR FIVE
FALL BUS 701 Doctoral Research Methods I (Quantitative Research Methods) ISM 753 Information Systems Research Seminar I ISM 789 Research Colloquium in IS (1-CH)	FALL BUS 751 Special Topics in Research Methods BUS 705 Seminar in Academic Writing and Publishing ISM 789 Research Colloquium in IS (1-CH)	FALL ISM 755 Information Systems Research Seminar III ISM 760 Contemporary Research Methods	FALL ISM 799 Dissertation (3-CH)	FALL ISM 799 Dissertation (3-CH)
SPRING BUS 702 Doctoral Research Methods II (Quantitative Research Methods) ISM 754 Information Systems Research Seminar II ISM 789 Research Colloquium in IS (1-CH)	SPRING ISM 7xxA Support Area Course A ISM 7xxB Support Area Course B	SPRING ISM 756 Information Systems Research Seminar IV ISM 7xxC Support Area Course C(1-CH)	SPRING ISM 799 Dissertation (3-CH) Deadline to Defend Doctoral Dissertation PROPOSAL	SPRING ISM 799 Dissertation (3-CH) Deadline to Defend FINAL Doctoral Dissertation

ADMISSION

PhD program candidates must meet the following admission requirements:

- A completed master's degree in information systems, IT, engineering, a business field or a related area with superior performance in graduate course work.
- Three letters of recommendation (from work supervisors or former professors only).
- Official GMAT or GRE scores which are waiverable with more than 3 years of IT or related field experiences.
- A 1-2 page statement of purpose, which should include the applicant's background, goals, research interests, and reasons for applying to the Information Systems Concentration of Ph.D. in Business Administration at UNCG.
- A current resume.

DEADLINE

January 15th - Priority Deadline
Completed applications received by this date will receive priority consideration for admission, fellowships, scholarships and assistantships.

April 1st - Regular Deadline
The Department of Information Systems & Supply Chain Management will evaluate applications and admit students on a rolling basis until this date, and after applications received by the priority deadline have been evaluated.

PROGRAM COST

	PER CREDIT HOUR	APPROX. PROGRAM COST
IN-STATE	\$551	\$27,132
OUTSIDE OF NC**	\$850	\$43,350
OUT-OF-STATE	\$1,401	\$71,451

** Outside of NC tuition rates apply to students who are: non residents of NC for tuition purposes, living in a state outside of North Carolina, and registered for courses in an online program.

Estimated program costs are based on completing 51 credit hours calculated by 2024-2025 rates. For a complete breakdown of all current tuition and fee charges, please visit the Cashiers & Student Accounts website. Student health insurance is not included in the estimated costs.

The Department of Information Systems & Supply Chain Management typically provides tuition waivers to qualified doctoral students.