

# Meet The Speakers

2025 Bryan School Professional  
Development Conference



**Mark  
Peterson**

CEO of Peterson  
Performance  
Solutions



**Dana Kadwell**

Serial Entrepreneur,  
Speaker and  
Adjunct Professor



**Lasse  
Palomaki**

Associate Director of  
Career Services for  
Alumni, Elon  
University

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**Evan Logan**

Director of  
Development and  
Partnerships,  
Second Breath  
Center



**Kirkland  
McLeod**

Sr. Manager, Services  
& Solutions  
Innovation, Volvo  
Group



**Autumn  
Moser**

Service Adoption  
Lead, Volvo Group

# Meet the Recruiter Panelists

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**Christine  
Fronzaglia**

Talent Acquisition  
Specialist,  
Enterprise Mobility



**Luke  
McGalliard**

Senior Leader Talent  
Acquisition, Volvo  
Group



**Tori Batts**

HR Consultant II,  
Atrium Health



**Zina Swisher**

Director of Talent  
Acquisition,  
Hawthorne  
Residential Partners

# Meet The Moderators

2025 Bryan School Professional Development Conference



**Courtney Haynes**

Employer and  
Corporate Relations  
Manager, BSBE



**Mary-Helen Kolousek**

Student  
Engagement  
Manager, Action  
Greensboro



**Julia Goren**

Professional  
Development  
Specialist,  
Undergraduate,  
BSBE