

# Virtual Information Session

MA in Applied Economics and  
Graduate Certificates in Economics



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**GREENSBORO**  
Bryan School of  
Business *and* Economics

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# Welcome!



**Dr. Martijn van Hasselt**

*Director of Graduate Studies*

Department of Economics, Bryan School

[mnvanhas@uncg.edu](mailto:mnvanhas@uncg.edu)



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# Before we begin...

Ask Questions!

This information session is for YOU. Feel free to type your questions at any time.  
We will answer them in the chat window.

# Today's Agenda

Why a Bryan School  
MA in Applied Economics?

Program Specifics

Student Perspective

Career Resources

Admissions Process

Questions



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# Why a Bryan School MA in Applied Economics?

In a class all its own

Success after graduation

Broad range of career options

Low cost, high value



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# In a class all its own

The only *fully online* MA in Applied Economics program in North Carolina

A program goes beyond the standard data analytics program. We provide graduates with a unique combination of economic theory, policy analysis, and data analysis skills.

Our graduates identify real-world problems, understand the nature and context of those problems, and use their training to solve those problems.



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# Success after Graduation

Strong  
Alumni  
Network

Starting  
salaries  
**\$55-85,000**

Earnings average  
**30%** more than an  
undergraduate in  
Economics



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# Where are our alumni?

- **Health Economic Analyst**  
*Lockheed Martin*
- **Economic/Financial Modeling Specialist**  
*Freddie Mac*
- **Associate Research Analyst**  
*Center for Naval Analyses*
- **Risk Analyst**  
*BB&T*
- **Economic Advisor**  
*World Leadership Survey Project*
- **Statistics Programmer**  
*SynteractHCR, Inc.*
- **Manager, Operational Analytics & Reporting**  
*Goodwill Industries International Inc.*
- **Quantitative Specialist**  
*Federal Reserve Bank of Atlanta*
- **Policy Analyst**  
*North Carolina Department of Commerce*
- **Data Analyst**  
*Luxottica Group S.p.A.*



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# Broad Range of Career Options

Industry/  
Corporations

State  
Governments

Model  
Assessment

Policy  
Analysis

Federal  
Government

Non-Profits

Research  
Institutes

Forecasting

Economic  
Analysis

Financial  
Institutions

Medical  
Centers

Risk  
Analysis



# Low cost, high value

MA in Applied Economics (Online)	Full Time		Part Time	
	Estimated Program Cost	Per Credit Hour	Estimated Program Cost	Per Credit Hour
In-State	\$15,500	\$516.67	\$16,500	\$550.00
Outside-of-NC	\$23,500	\$783.33	\$25,500	\$850.00
Out-of-State	\$38,500	\$1,283.33	\$42,000	\$1,400.00
	<i>Assumes 30 credit hours of full-time study for 1 ½ years.</i>		<i>Assumes 30 credit hours of part- time study for 2 ½ years.</i>	



One of the most  
**cost effective**  
programs  
in the country



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# Program Specifics

## Hands-on, real-world training

Analyzing large data sets

Instruction and use of the same software most frequently used by Fortune 500 companies and financial institutions

## Collaborative environment

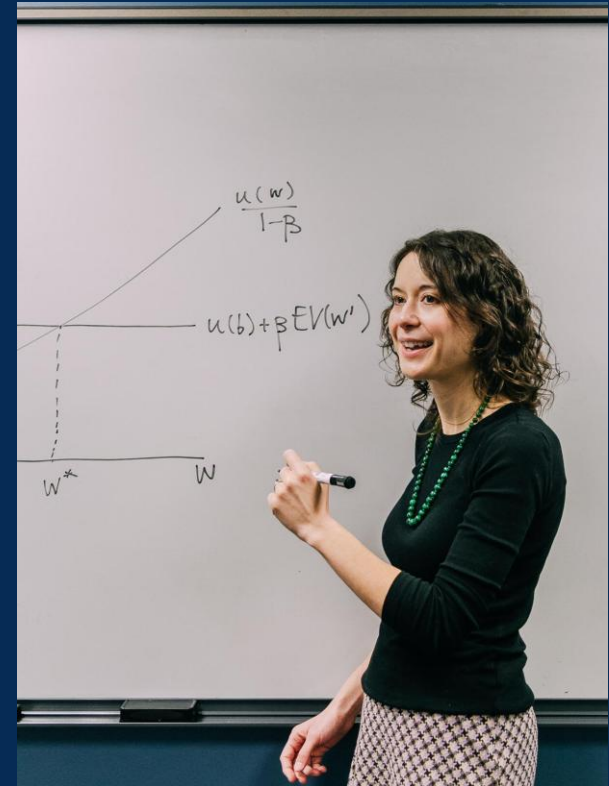
Small class sizes with ample faculty interactions

Applied data and policy analysis

## Flexibility

Start with the MA program or with a stackable certificate

Full-time and part-time options



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# MA Program Curriculum

## 30 Credit Hours – Full Time & Part Time Options

### Core Knowledge Coursework (12 Credit Hours)

- ECO 641 Microeconomics I
- ECO 643 Econometrics
- ECO 646 Macroeconomics

### Data Methods (3 Credit Hours)

- ECO 625 Data Methods in Economics

### Policy Analysis (3 Credit Hours)

- ECO 631 Applied Policy Methods

### Master's Electives (Choose 12 Credit Hours)

- ECO 630 Introduction to Cost Effectiveness
- ECO 637 Empirical Health Economics
- ISM 645 Principles of Predictive Analytics
- ECO 664 Time Series and Forecasting
- ECO 691 Economics Internship
- ECO 657 Managerial Economics
- ECO 613 Directed Studies in Economics



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*Capstone Requirement: E-Portfolio*

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# Certificate Stacking

**First Certificate  
(12 Credit Hours)**



**Second  
Certificate  
(9 Additional  
Credit Hours)**



**Core Coursework  
(12 Credit Hours)**

- ECO 641 Microeconomics I
- ECO 643 Econometrics
- ECO 646 Macroeconomics

**= MA in Applied Economics Degree**



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# Certificate in Economics of Health Analytics

## Required Curriculum (12 Credit Hours)

- ECO 625 Data Methods in Economics (Fall)
- ECO 630 Introduction to Cost Effectiveness (Spring)
- ECO 631 Applied Policy Methods (Spring)
- ECO 637 Empirical Health Economics (Fall)

Residency	Estimated Program Cost	Per Credit Hour
In-State	\$6,500	\$541.67
Outside-of-NC	\$10,000	\$833.33
Out-of-State	\$16,500	\$1,375.00

*Assumes 12 credit hours of part-time study for 1 year.*

# Certificate in Foundations of Economic Analysis

## Required Curriculum (12 Credit Hours)

- ECO 641 Microeconomics I
- ECO 643 Econometric Methods
- ECO 646 Macroeconomics

Residency	Estimated Program Cost	Per Credit Hour
In-State	\$6,500	\$541.67
Outside-of-NC	\$10,000	\$833.33
Out-of-State	\$16,500	\$1,375.00

*Assumes 12 credit hours of part-time study for 1 year.*

# Certificate in Quantitative Business Economics

## Required Curriculum (12 Credit Hours)

- ECO 625 Data Methods in Economics (Fall)
- ISM 645 Principles of Predictive Analytics (Fall)
- ECO 664 Time Series and Forecasting (Spring)
- ECO 657 Managerial Economics (Spring)

Residency	Estimated Program Cost	Per Credit Hour
In-State	\$6,500	\$541.67
Outside-of-NC	\$10,000	\$833.33
Out-of-State	\$16,500	\$1,375.00

*Assumes 12 credit hours of part-time study for 1 year.*

# Continuing Beyond the Master's Program?

PhD in Business Administration, Economics Concentration (Online Only)

Curriculum is 45-66 credit hours\*

Fall term admission

\*depending on Master's coursework



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Contact [economics@uncg.edu](mailto:economics@uncg.edu) for more information.

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# Student Perspective

## Graduate Student Ambassadors



**Nathan Christman**  
[Nschristman@uncg.edu](mailto:Nschristman@uncg.edu)



**Shannon Hahn**  
[Swhahn@uncg.edu](mailto:Swhahn@uncg.edu)



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# Career Resources

- Employer connection events
- One-on-one career coaching meetings
  - Job & internship search
  - Resume & cover letter development
  - Interview preparation
  - Networking tips



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# Admission Requirements for MA

*Non-economics majors are welcome to apply*

- Bachelor's degree from an accredited institution plus any one of the following:
  - Cumulative GPA 3.0 or higher on your bachelor's transcript, or
  - Acceptable GRE test scores, or
  - A graduate certificate in economics from UNC Greensboro

# Application Documents

Documents	Certificates	MA in Applied Economics
Personal Statement	Use checkbox	Required
CV/Resume		
Transcripts	All previous institutions	All previous institutions
GRE/GMAT Scores	None	<i>Not Required if GPA 3.0+</i>
		Required <i>Waiver available if overall GPA at least 3.0 or have graduate economics certificate from UNCG</i>
Recommendations	None	Three required
Application Fee		

Start your application at  
[www.uncg.edu/grs](http://www.uncg.edu/grs)

## APPLICATION DEADLINES

**Spring 2025:**

October 15,  
*priority*

November 15

**Fall 2025:**

March 1, *priority*

June 15, *final*

*Applications are reviewed on a rolling basis*



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# Financial Information

## Scholarships

- Limited and highly competitive
- Apply by priority deadline for priority consideration
- All admitted applicants are considered

*NOTE: Scholarship decisions are made separately from admissions decisions, and there is no set timeline for award notifications.*

## Financial Aid & Other Resources

Learn about financial aid,  
payment plans, and other options at  
[go.uncg.edu/bryangrad](https://go.uncg.edu/bryangrad)



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& FUNDING  
GUIDE**



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# Not Sure Yet?

## Apply as a Visiting Student

3 credit hours towards certificate or 9 credit hours towards master's program

### Easy Application Process:

- Undergraduate Transcript
- Personal Statement
- Current Resume



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# Contact Us



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*Director of Graduate Studies*

Department of Economics, Bryan School

[mnvanhas@uncg.edu](mailto:mnvanhas@uncg.edu)

(336) 334-5463



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