

PARTNERSHIP OPPORTUNITIES

Bryan School Employer and Corporate Relations



UNC
GREENSBORO
Bryan School of
Business and Economics

AT A GLANCE

- One of the largest business schools in North Carolina, offering organizations direct access to student talent, faculty expertise, and applied research opportunities
- Located in the Piedmont Triad, a thriving business hub near Raleigh and Charlotte
- Top 1% of business schools worldwide with AACSB dual accreditation in Business and Accounting



OUR STUDENTS

3,678

Undergraduate

696

Graduate students

30,000+

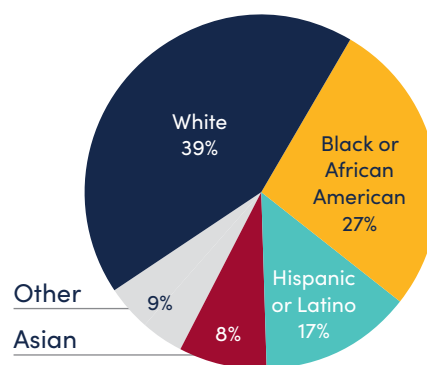
living alumni with
73% residing in NC

86%

of undergraduate
students and

93%

of graduate students
are employed within
6 months of graduation



Fall 2024 Bryan School Enrollment

ENGAGE WITH BRYAN SCHOOL TALENT

Promote your organization and connect with top-tier business students who demonstrate professionalism, a strong work ethic, excellent problem-solving and communication skills, and the ability to thrive in team environments.

PREMIER EVENTS AND CONFERENCES

Engage with students through signature Bryan School events such as the Professional Development Conference, Company Mixer, and Bright Futures Dinner. Discipline-specific events include Meet the Firms for accounting and the CARS Industry Summit for consumer, apparel, and retail studies.

COMPANY SPOTLIGHT SERIES

Share your company story and hiring needs with engaged students in this personalized recruiting format. Company Spotlights feature both on-campus and virtual options for fall and spring semesters.

STUDENT CONSULTING PROJECTS

Collaborate with our students and faculty on your business challenges to gain strategic insights and support experiential learning in MBA Capstone Projects, X-Culture Projects, and many others.

MENTORSHIP PROGRAMS

Build relationships and foster student growth by serving as a mentor—supporting both career exploration and professional development.

STUDENT ORGANIZATIONS

Partner directly with our student-led organizations for guest speaking, case competitions, and leadership development initiatives.

LEVERAGE FACULTY EXPERTISE AND APPLIED RESEARCH

Tap into faculty expertise, case studies, applied research, and customized training. Our faculty can support your organization through strategic insights and executive education tailored to your business needs.

Executive Education programs are customized to address each organization's specific needs, equipping employees with the skills to drive immediate impact and long-term success in areas such as leadership, data fluency, and industry-specific challenges.

The **North Carolina Sales Institute (NCSI)** develops top-tier sales talent through education, research, and corporate partnerships to meet the growing demand for skilled sales professionals.

Funded by Google, the **Spartan Cyber Guardian Academy (SCGA)** at UNC Greensboro educates students to provide free cybersecurity training and services to local nonprofits and small businesses.

The **Center for Industry Research and Engagement (CIRE)** performs high-quality applied research in business practice, drawing on the expertise of the Bryan School faculty to support business innovation and sustainable development across North Carolina.

SPONSORSHIP OPPORTUNITIES

Sponsorship is more than brand visibility – it's a strategic investment in talent, workforce development, and community impact. Our sponsorship opportunities provide organizations with priority access to a diverse pool of career-ready students prepared to contribute from day one.

**BRYAN PARTNERS
PROGRAM**

**PREMIER EVENT
SPONSORSHIPS**

**NORTH CAROLINA
SALES INSTITUTE
PARTNERS PROGRAM**

CONTACT US



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UNC GREENSBORO
Bryan School of
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RANKINGS

#1

**Online Bachelor's
in Business in N.C.**

U.S. News & World Report,
2025

#1

Best Part-Time MBA in N.C.

Fortune, 2024

#2

**On-Campus MBA in U.S.,
Greatest Resources for
Minority Students**

The Princeton Review,
2024

#2

**Online Bachelor's in
Accounting in U.S.**

Forbes, 2024

#3

**Online Master's in Information
Technology in N.C.**

U.S. News and World Report,
2025