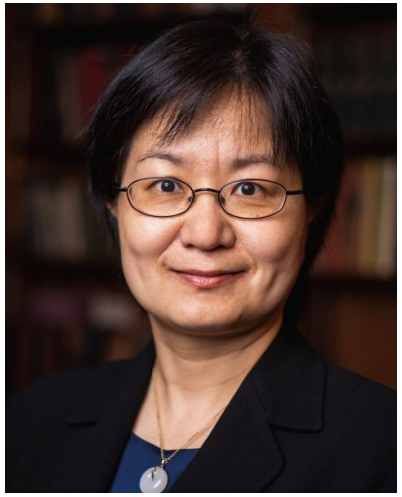
MS IN RETAIL STUDIES AND CERTIFICATES



UNC GREENSBORO
Bryan School *of* Business *and* Economics

WELCOME!



Dr. Jin Su

Graduate Program Director

MS in Retail Studies

j_su@uncg.edu

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BEFORE WE BEGIN

Ask Questions!

If you have any questions throughout the presentation, please reach out via the chat feature.

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TODAY'S TOPICS

Program Background & Features

Career Outcomes

Student/Alumni Perspective

Application Process

Financial Information

Q & A



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WHY THE UNCG MS IN RETAIL STUDIES PROGRAM?

- Cutting-Edge Research
- Top-Ranked
- Flexible Program
- Real-World Experience
- Learn to Work Global Brands
- Qualify for Management Positions
- Growing Industry

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PROGRAM OFFERINGS

MS in Retail Studies (30-31 credit hours)

On Campus: Thesis Concentration

Online: Global Apparel & Retail Management Concentration

Track Options:

- Merchandising and Brand Management
- Retail and Consumer Data Management

On Campus with Online options

IN-STATE	OUT-OF-STATE
$19,500	**$45,500**

Assumes 2 years of full-time study.

Online only

IN-STATE	OUT-OF-NC*	OUT-OF-STATE**
$16,500	**$26,000**	**$43,000**

Assumes 2 years of full-time study or 2 ½ years of part-time study.

Graduate Certificates (12 credit hours)

- Global Fashion Industry Management
- Retail Merchandising Management
- Retail Consumer Data Analytics

Online only

IN-STATE	OUT-OF-NC*	OUT-OF-STATE**
$6,500	**$10,500**	**$17,000**

Assumes 1 year of part-time study.

** Reside outside NC*
*** Reside in NC, but not a legal resident of NC*

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CURRICULUM – MS IN RETAIL STUDIES

Study Part-Time *or* Full-Time

Can be completed in 2 years

Core Courses (9 credit hours)

- Consumer Behavior and AI in the Retail Environment
- Analysis of Apparel and Related Industries
- Graduate Seminar

Thesis Concentration

Research Technique Courses *(9 credit hours)*

- Retail Data Analytics
- Intermediate Statistical Methods in Education
- Design and Analysis of Educational Experiments

Thesis *(6 credit hours)*

Electives *(6 credit hours)*

30 Credit Hours
On Campus with Online options

Merchandising & Brand Management

Track-Specific Courses *(9 credit hours)*

- Advanced Retail Analysis
- Advanced Retail Buying and Merchandising
- Apparel Brand Management

Supervised Industry Practicum *(6 credit hours)*

Electives *(6 credit hours)*

30 Credit Hours
Online Only

Retail Consumer Data Management

Track-Specific Courses *(10 credit hours)*

- Advanced Retail Buying and Merchandising
- Retail Data Analytics
- Advanced Retail Data Analytics
- SAS System for Statistical Analysis

Supervised Industry Practicum *(6 credit hours)*

Electives *(6 credit hours)*

31 Credit Hours
Online Only

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CURRICULUM – CERTIFICATE OPTIONS

Study Part-Time

Can be completed in 1 year

Global Fashion Industry Management Certificate

Courses (12 credit hours)

- Analysis of Apparel and Related Industries
- Consumer Behavior and AI in the Retail Environment
- Advanced Retail Analysis *or* Advanced Retail Buying and Merchandising
- Principles of Supply Chain Management

Retail Merchandising Management Certificate

Courses (12 credit hours)

- Analysis of Apparel and Related Industries
- Advanced Retail Buying and Merchandising
- Consumer Behavior and AI in the Retail Environment
- Advanced Retail Analysis

Retail Consumer Data Analytics Certificate

Courses (12 credit hours)

- Advanced Retail Buying and Merchandising
- Retail Data Analytics
- Consumer Behavior and AI in the Retail Environment
- Advanced Retail Data Analytics

Coursework from certificates is transferable to any MS in Retail Studies concentration.

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CAREER OUTCOMES

- Assistant Buyer
- Enterprise Planner
- Global Sourcing
- Marketing Manager
- Material Developer Design
- Merchandise Manager
- Retail Data Analyst
- Senior Allocator
- Specialist Buyer
- Store Operations

belk

VF

RALPH LAUREN

NAUTICA

NIKE

Marshalls

NORDSTROM

CENTRIC BRANDS

GLOBAL BRANDS GROUP

RENFRO SOCKS

UNC GREENSBORO
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BUSINESS PARTNERS

KONTOOR™

vf OUTLET / R&R

Lee

Wrangler

VF

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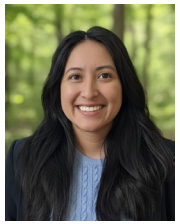
Q & A



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STUDENT & ALUMNI PERSPECTIVE

Graduate Student Ambassadors



Jessica Allred
jomejiap@uncg.edu



RZiya Jackson
rajacks2@uncg.edu



Hayley Rafkin
herafkin@uncg.edu



Sterling Sowells Coleman
smsowellsco@uncg.edu

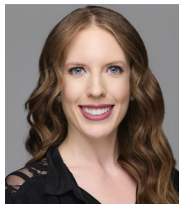
Alumni Ambassadors



Glynis Bell
2006 - MS in Retail Studies
glynisbell91@hotmail.com



LaTosha Bell
2019 - MS in Retail Studies
belllat10@gmail.com



Candace Carter-Johnson
2016 - MS in Retail Studies
CCarter92@gmail.com

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APPLICATION PROCESS

For help with the application process, register to attend one of our monthly Application Webinars at go.uncg.edu/bryangrad.

- Bachelor's degree *(or international equivalent)* from an accredited university
  - *For U.S. degrees,* one official transcript from all previous academic institutions.
  - *For international degrees*, a course-by-course evaluation from a National Association of Credential Evaluation Services (NACES®) service, showing proof of U.S. bachelor's degree equivalency, credit hours and GPA.
- Three letters of recommendation
- Personal statement (1 page)
- Resume
- Online application & $65 fee
- Proof of English language proficiency *(non-native English speakers)*

APPLICATION DEADLINES:

SPRING
October 15 *(priority)*
November 15 *(final)*

FALL
March 1 *(priority)*
June 15 *(final)*

Applications are reviewed on a rolling basis.

International applicants are strongly encouraged to apply at least 1 month before the published deadline.

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FINANCIAL INFORMATION

NOTE: Scholarship and assistantship decisions are made separately from admissions decisions, and there is no set timeline for award notifications.

Fellowships & Assistantships

- Labor intensive and highly competitive
- Priority is given to full-time, on-campus students
- Apply by priority deadline

Scholarships

- Limited and highly competitive
- Apply for priority deadline for priority consideration
- All admitted applicants are considered

Financial Aid & Other Resources

Learn about financial aid, payment plans, and other options at go.uncg.edu/bryangrad



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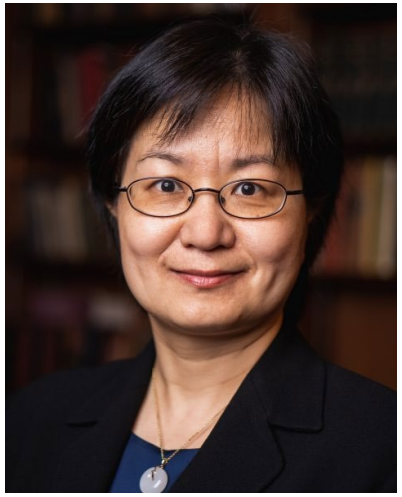
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QUESTIONS?
CONTACT US



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